

Robert “T-Ray” Manley III

Executive Director, Ferguson Road Initiative

Robert “T-Ray” Manley III serves as Executive Director of the Ferguson Road Initiative (FRI), bringing more than 20 years of experience in nonprofit leadership, community development, and neighborhood revitalization. Throughout his career with nonprofit organizations across Texas, he has led revitalization efforts in Dallas neighborhoods, restored homes, mobilized hundreds of volunteers, and united residents, businesses, churches, and community organizations around a shared vision for stronger, more vibrant communities.

A collaborative leader and relationship builder, Robert has a proven record of securing philanthropic, corporate, and public funding, building effective teams, and developing sustainable community initiatives. He believes lasting community transformation begins with strong partnerships, shared purpose, and meaningful resident engagement.

As Executive Director, Robert is committed to building upon FRI’s longstanding legacy of community building, advocacy, and neighborhood transformation. Guided by his belief in the power of collaboration and shared purpose, he will focus on strengthening community partnerships, advancing public safety and neighborhood engagement, and securing the resources necessary to sustain FRI’s mission of fostering a safe, beautiful, prosperous, and proud Far East Dallas.

Robert holds a Bachelor of Arts and Applied Science, a master’s degree in Cultural Leadership, and a certification in Nonprofit Management.