Ferguson Road Initiative
Community Building Since 1998

Community Connection

Townhall Meeting

SEPTEMBER 1,2026

Mission: To engage and empower a community of advocates to advance a safe, beautiful, prosperous and proud community in Far East Dallas.



FERGUSON ROAD INITIATIVE

COMMUNITIES FOUNDATION of TEXAS
NORTH TEXAS GIVING DAY™

FAR EAST DALLAS
FED PID
PUBLIC IMPROVEMENT DISTRICT



Welcome & Introductions

Vikki Martin

FRI Executive Director

AGENDA

1. INTRODUCTION
2. DALLAS POLICE OF CHIEF, DANIEL COMEAUX
3. POLITICAL UPDATES/REPORTS
4. FEDPID REPORT
5. ZONING REFORM
6. FRI UPDATES
7. ADJOURN



Ground Rules

- Listen to and respect comments and ideas of others.
- Honor time limits.
- Stick to the agenda.
- Share your experience and perspective.

Thank You!



Meeting Sponsor

Thank You!

THANK YOU! SPONSORS

OPERATION BEAUTIFICATION
Pitch in for Good

City Credit Union

LDG Development

ONCOR

charles SCHWAB BANK

Frost Bank

FERGUSON ROAD INITIATIVE

Key Friends:
Access Self Storage
Ferguson Donuts
Frost Bank
McDonald's @ Grand Ave.
Signage Systems

THANK YOU!

Blood Drive

Sponsors

LDG Development

charles SCHWAB BANK

Thank You!

Bayles Back to School Luncheon Sponsors



CLAREMONT

BRAZOS RESIDENTIAL

RACEWAY

FORTUNATE SON

Board of Directors



Hunter Bickford
Product Marketing
Publicis Media, VP



Art Bloodworth
DLR Group-Principal



Sara Chelette
Lynn Pinker Hurst &
Schwagmann LLP



Melanie Flinn, **Secretary**
White Rock Medical
Center, VP Operations



Gary Garcia
Dallas Foundation, VP
Philanthropic Relations



Jared Greco, **President**
Oncor



Hayden Hanson
Lynn Pinker Hurst &
Schwagmann LLP



Brian Harper, **Treasurer**
Lone Star Credit Union,
CFO



Gary Hasty
Karrington Realty



Christopher Jackson, **VP**
Wynne-Jackson, Principal



Maetzi Miller
Cosmos Montessori,
Founder & Ex. Dir.



Daniel Ortman
CitiGroup



Carmen Parra
CMIT Solutions,
President



Marcy Phillips
Lone Star Credit Union,
President



Christopher Rebuck
Bishop Lynch High
School, President



Karl Zavitkovsky
Director Economic Dev.
City of Dallas, Retired

IT'S JUST US AND 500 VOLUNTEERS



Vikki Martin
Executive
Director



Maria
Valenzuela
Director of
Operations
& Finance



Zitziki Sanluiseno
Membership
Administrator
& Event
Coordinator



Susan Hopper
Director of
Communications
& Marketing



Dolores Sosa
Green
FEDPID Manager



Thank You!

FERGUSON ROAD INITIATIVE

Volunteers

Thank You!

$1,000 Founders Circle

Maetzi Miller

Executive Director

COSMOS

Montessori School



Thank You!

$1,000 Founders Circle

Matt Tobin &

Josh Yingling



Thank You!

$1,000 Founders Circle



Kathleen Evans

Business Development Officer

HomeBank SB

There's no place like Home.

Thank You!

$1,000 Founders Circle

Madi Gergen

Owner

AMERICAN Multifamily Alliance Group LP



Thank You!

$1,000 Founders Circle

Dr. Greg Chalfin,
Head of School



Thank You Founder's Circle Donors

3-year pledges

$10,000 a year

Access Self - Storage

Anonymous

$6,000 a year

Oncor

$2,500 a year

Lone Star Credit Union - Marcy

Phillips & Brian Harper

Daniel J. Micciche

Resource One Credit Union

Uplift Education

$1,500 a year

Atmos Energy

Brazos Residential

Buena Onda Communities

Casa Pacifica Apts.

Estates at Shiloh

Farrell Architects

Owenwood Farm & Neighbor Space

RaceWay

$1,000 a year

Hunter Bickford, Bishop Lynch High School, Art Bloodworth & Dr. John Carlo, Casa View Shopping Center, Sara Chalette, City Credit Union, CMIT Solutions - Carmen Parra, Cosmos Montesorri , Dallas College /Eastfield Campus, East Dallas Veterinary Clinic, Austin Endo, Fortunate Son, Frost Bank, Gary Garcia, Jared Greco, John & Anne Griggs, Hayden Hanson, Gary Hasty, Matt Henry, HomeBank , Christopher & Kari Jackson, Sylvia Johnson – In Memoriam, Karrington Realty, Lakehill Preparatory School, LDG Development, LightChurch , Lira Bravo Law, T. Robert & Bette J. Martin – In Memoriam, The Meara Company, Mill Creek Residential, Multi - Family Alliance, The Museum School, Dan & Linda Ortman, Dr. Angela Scheuerle, Steven Spooner, John & Bette Stanford, Sunbelt, LLC, Harry Swanson, Dr. Eddie Tealer, Terra RE Ventures, Walmart, White Rock Medical Center, White Rock Montessori, Karl Zavitkovsky

STAY PLUGGED IN

Follow what's happening in **your community**

Get Plugged In!

FERGUSON ROAD INITIATIVE

Follow FRI on INSTAGRAM

fricommunitytx

FACEBOOK

@FergusonRoad

Subscribe Monthly NewsFlash

fergusonroad.org/news/

Friends of Harry Stone Park

Jasmine Cadena, President





Get Involved in Friends of Harry Stone Park

Facebook

Instagram

Email: Harrystoneparkfriends@gmail.com

Community Meeting

September 24, 6-7 p.m.

Office of Arts and Culture

Harry Stone Recreation Center



Karen Ramirez,

Fundraising Chair



Lakeland Hills Crime Watch Revitalization

Linda James, Volunteer

League of Women Voters

Norma Arratia

LEAGUE OF
WOMEN VOTERS®



Lookout Texans



Catherine Richardson
Active Transportation Planner

LOOK OUT
TEXANS
BIKE WALK DRIVE SAFELY

Dallas Chief of Police

Daniel Comeaux



Political Officials





District 2—Councilmember
Jesse Moreno



District 7—Councilmember
Adam Bazaldua



District 9--Councilmember
Paula Blackmon

District 2—Councilmember

Jesse Moreno

Political Officials





District 2—Councilmember
Jesse Moreno



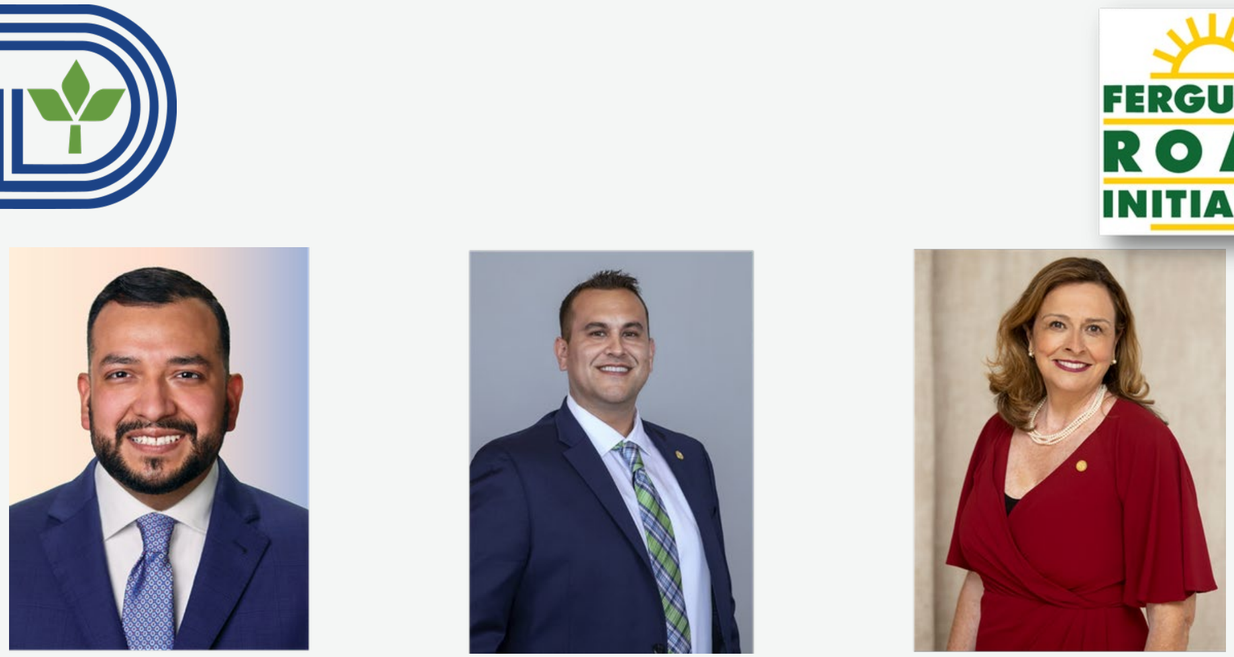
District 7—Councilmember
Adam Bazaldua



District 9--Councilmember
Paula Blackmon

District 7—Councilmember
Adam Bazaldua

Political Officials



District 2—Councilmember
Jesse Moreno

District 7—Councilmember
Adam Bazaldua

District 9--Councilmember
Paula Blackmon



District 9-Councilmember
Paula Blackmon

County Commissioner Dr. Theresa Daniel, District 1



Dallas Independent School District

School Board Trustee

Dan Micciche,

District 3





State Representative

Venton Jones

District 100



State Representative

John Bryant

District 114

State Senator

Royce West

District 23



Erin Moore, Director of Outreach for US Congresswoman Julie Johnson District 32



Far East Dallas Public Improvement District
FEDPID

FEDPID Manager

Dolores Sosa Green

FEDPID@fergusonroad.org

FAR EAST DALLAS
FED PID
PUBLIC IMPROVEMENT DISTRICT



Far East Dallas FEDPID

Launched January 2026



PID team established

March 2024



Councilmembers Bazaldua (D7) & Moreno (D2) recommend FRI establish a **Public Improvement District (PID)**



August 2024



Dallas City Council approves FEDPID

May 2025



FEDPID Manager hired, Dolores Sosa Green

March 2026



Extended Neighborhood Patrol (ENP) Coordinator hired, Det. Robert Robbins

April 2026



ENP begins in White Rock East & White Rock Hills areas

May 2026



FEDPID Committee attends annual Property Owners Meeting

June 2026

Police

Community Walk

October 10, 2026

9 - 10 a.m.

Start/Finish:

2835 Peavy Road

Sponsored by:

NORM REEVES TOYOTA DALLAS

DALLAS POLICE
NORTHEAST NPO UNIT

FAR EAST DALLAS
FED PID
PUBLIC IMPROVEMENT DISTRICT

Buckner Blvd./Peavy Rd. Police + Community Walk

Unity in Every Step
Together for Trust.
Together for Safer Communities.

Rain or Shine

October 10, 2026
9 a.m - 10 a.m.

To Register: scan QR code

Everyone can Attend:

- Neighborhoods
- Families
- Faith communities
- Students & Schools
- Dallas Police Department
- Neighborhood Patrol
- Code Compliance
- Local Officials
- Businesses



Meeting Place and Route

Start / Finish: Church–Iglesia de JesuCristo PalAbra Miel Dallas
2835 Peavy Rd

- South bound on Peavy Rd
- West bound at the Supreme Smoke and Vape
- North bound on N. Buckner Blvd
- East bound at the Laundry Depot
- North bound on Peavy Road

contact information:
Dolores Sosa Green
FEDPID@fergusonroad.org

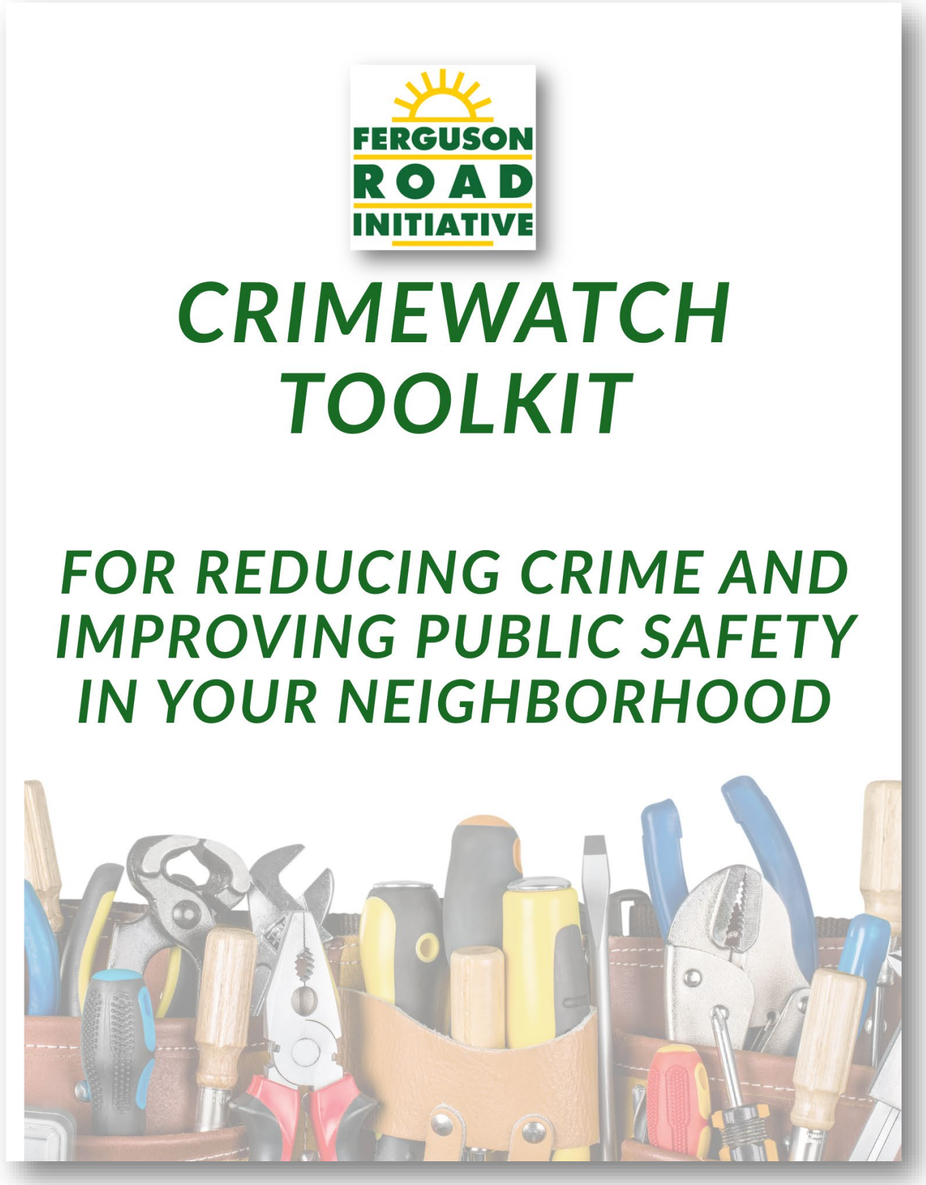
Zoning Reform



Michael Wade,
Chief Planner -Code Amendments
Planning & Development Department

City of Dallas

CrimeWatch Toolkit



Scan here to go to
CrimeWatch Tookit

Ferguson Road Initiative
Community Building Since 1998

Public Safety Awareness Campaign

LOOK OUT TEXANS

BIKE WALK DRIVE SAFELY

FERGUSON ROAD INITIATIVE

When walking, biking, or driving, YOU play a role in keeping our streets safe.



Pedestrians

- Use crosswalks
- Stay alert

Wear reflective clothing at night



Drivers

- Slow down
- Yield to pedestrians
- Avoid distractions

When pedestrians, cyclists, and drivers look out for one another, everyone gets home safely.

Cyclists

- Obey traffic signals
- Use lights after dark
- Make yourself visible





Traffic data shows pedestrians account for 30% of traffic fatalities in Dallas.

White Rock Hills Recreation Center

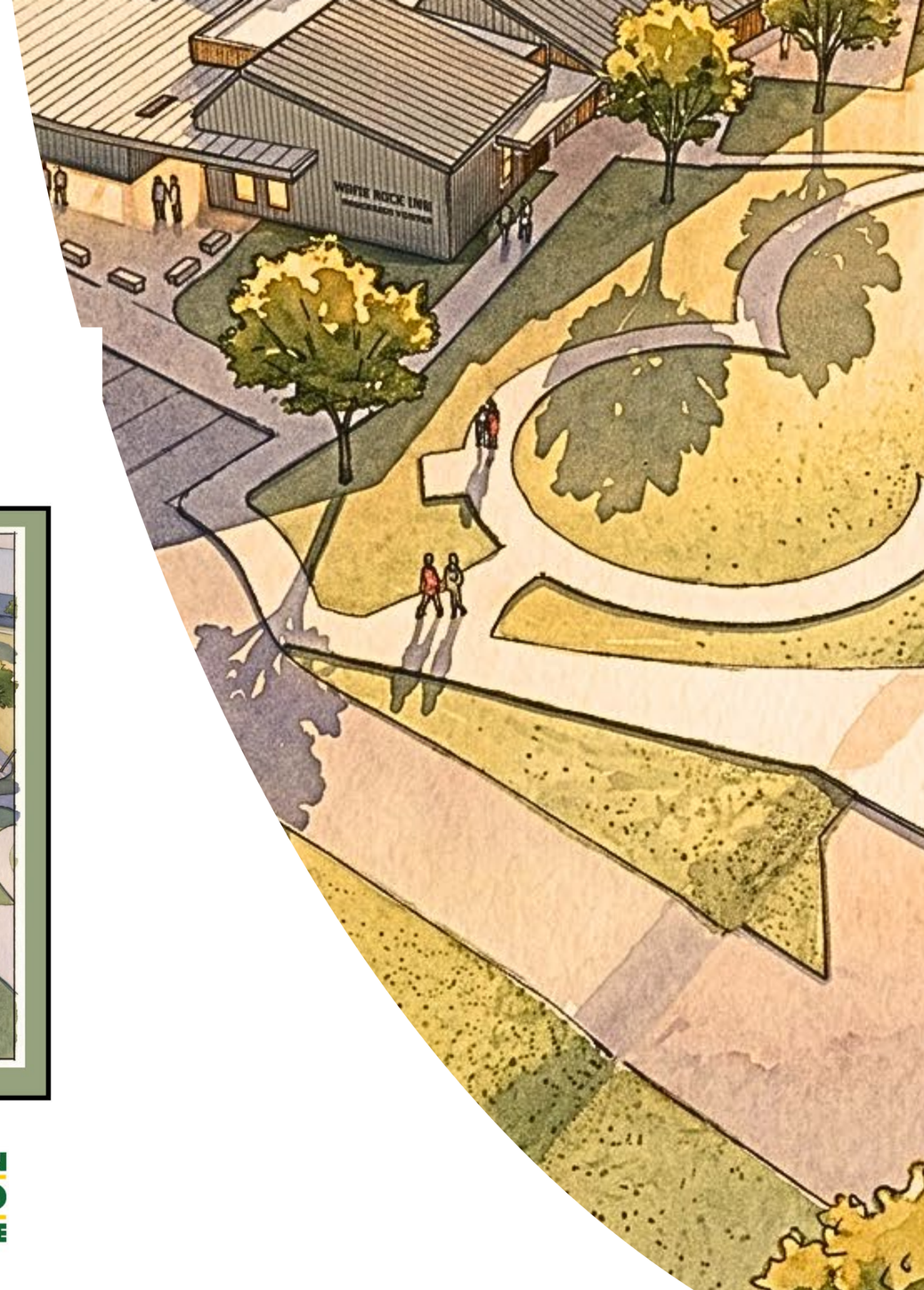
White Rock Hills Recreation Center Community Input Meeting #4

Thursday, October 8, 6:30-8:00 pm

Owenwood Farm & Neighbor Space
1451 John West



Preliminary Ariel View of White Rock Hills Recreation Center
2131-2165 Highland Road



City of Dallas

Dallas Park & Recreation

fgma FGMARCHITECTS

FERGUSON ROAD INITIATIVE

FERGUSON ROAD INITIATIVE

COMMUNITIES FOUNDATION of TEXAS
NORTH TEXAS GIVING DAY™

2026 PRIORITIES

1. Continue Crime Prevention & Public Safety Campaign
2. Build WRH Recreation Center by 2029
3. Extended Neighborhood Patrols -Far East Dallas Public Improvement District
4. Address “missing middle housing”

COMMUNITIES FOUNDATION of TEXAS
NORTH TEXAS GIVING DAY™

Thank You

North Texas Giving Day Challenge/Match Grant Donors

Who Helped Us Raise $30,000+

FERGUSON ROAD INITIATIVE

Anonymous
FRI Board of Directors & Staff
Dee Bert
Matt Henry
Atmos Energy
Casa Pacifica Apartments
LDG Development
Catalyst Development Group
Presidium Group
Sunbelt LLC
Brent & Monica Christopher
Mehta Family Foundation
Dr. Cindy Pladziewicz
Ron & Debbie Klein
Nancy Weber
Baldwin Associates
Braas Consulting
Buzz Urban Planning
Casa View Shopping Center
Lone Star Credit Union Employees
Richard Gray Powers
Theresa Daniel
Dr. Eddie Tealer

COMMUNITIES FOUNDATION of TEXAS

NORTH TEXAS GIVING DAY™

Far East Dallas is

Invest in the Vision

strong and vital



Help Us Reach Our $70,000 GOAL!

Give to FRI North Texas Giving Day 9.17.26

FRI Updates

- North Texas Giving Day - September 17
- Recreation Center Meeting - October 8th, 6:30 – 8:00 pm
- Unity in Every Step Police Walk - Saturday, October 10, 9-10 am
- Early Voting - October 19 - 23rd
- Election Day - November 3

COMMUNITIES FOUNDATION of TEXAS
NORTH TEXAS GIVING DAY™

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PUBLIC IMPROVEMENT DISTRICT



Adjourn