

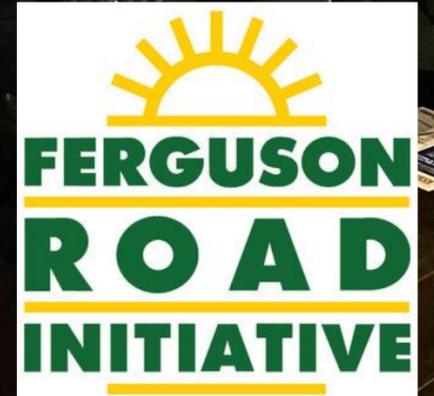
Ferguson Road Initiative  
Community Building Since 1998

Community Connection

# Townhall Meeting

**FEBRUARY 9, 2026**

Mission: To engage and empower a community of advocates to advance a safe, beautiful, prosperous and proud community in Far East Dallas.



In Loving Memory: Desi Tanner  
1952 - 2026



Desi Tanner, Truett CrimeWatch chairman and Ferguson Road Initiative volunteer extraordinaire

# Far East Dallas COMMUNITY BUILDING



Welcome & Introductions  
Vikki Martin  
FRI Executive  
Director



# Agenda

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## 1. INTRODUCTION

6:45 – Welcome, Introductions, Acknowledgements, Announcements,

## 2. POLITICAL OFFICIALS REPORT

7:00 – City Councilmembers, County Commissioner, School Trustee, Tx State Representative, & Tx State Senator

## 3. DALLAS POLICE DEPARTMENT

7:36 Far East Dallas Crime Stats and DPD Updates

## 4. FRI ACCOMPLISHMENTS & 2026 PRIORITIES

7:46 Rec Center, FEDPID, Crime & Public Safety, Missing Middle Housing – Vikki

## 5. ADJOURN

8:15 Update Far East Dallas Development Projects that meet the needs of City of Dallas “missing middle” housing – Gary Hasty



FAR EAST DALLAS  
FEDPID  
PUBLIC IMPROVEMENT DISTRICT



# Ground Rules

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1. Listen to and respect comments and ideas of others.
2. Honor time limits.
3. Stick to the agenda.
4. Share your experience and perspective

# IT'S JUST US AND 500 VOLUNTEERS



Vikki Martin  
Executive  
Director



Maria  
Valenzuela  
Director of  
Operations  
& Finance



Zitziki Sanluiseno  
Membership  
Administrator  
& Event Coordinator



Susan Hopper  
Director of  
Communications  
& Marketing

*Thank you!*



**\$1,500 Founder's Circle**

Ravi Mehta

Buena Onda

Communities

# Thank you Founder's Circle Donors

3-year pledges

**\$10,000**

Access Self-Storage  
Anonymous  
Christopher & Cari Jackson

**\$6,100**

Granite Redevelopment

**\$6,000**

Oncor

**\$2,500**

Lone Star Credit Union-Marcy  
Phillips & Brian Harper  
Daniel J. Micciche  
Resource One Credit Union  
Uplift Education

**\$1,500**

Atmos Energy  
Brazos Residential  
Buena Onda Communities  
Casa Pacifica Apts.  
Estates at Shiloh  
Farrell Architects  
Owenwood Farm & Neighbor Space  
RaceWay

**\$1,000**

Hunter Bickford, Bishop Lynch High School, Art Bloodworth & Dr. John Carlo, Casa View Shopping Center, City Credit Union, CMIT Solutions-Carmen Parra, Dallas College /Eastfield Campus, East Dallas Veterinary Clinic, Austin Endo, Frost Bank-Sam Downey, Gary Garcia, Jared Greco, John & Anne Griggs, Hayden Hanson, Gary Hasty, Matt & Alicia Henry, Karrington Realty, Sylvia Johnson - In Memoriam, LDG Development, LightChurch, Lira Bravo Law, T. Robert & Bette J. Martin - In Memoriam, The Meara Company, Mill Creek Residential, The Museum School, Dan & Linda Ortman, Dr. Angela Scheuerle, Steven Spooner, John & Bette Stanford, Sunbelt, LLC, Harry Swanson, Dr. Eddie Tealer, Terra RE Ventures, Walmart, White Rock Medical Center, White Rock Montessori, Karl Zavitkovsky

# STAY PLUGGED IN

Follow what's happening in **your community**

**Get Plugged In!**



**Follow FRI on**

 **INSTAGRAM**  
fricommunitytx



 **FACEBOOK**  
@FergusonRoad



Subscribe Monthly NewsFlash



[fergusonroad.org/news/](https://fergusonroad.org/news/)

# UPCOMING EVENTS

Ferguson Road Initiative  
Community Building Since 1998



## 14th Annual Operation Beautification Litter Clean-Up



Saturday, March 7, 2026  
9 am- 12 pm  
Owenwood Farm +  
Neighbor Space  
1451 John West Road  
You're *not* just signing up  
for a clean-up.  
You're  
*stepping into a community.*  
Schools, churches, co-workers,  
families, scouts, friends, and  
neighbors—  
Beautify Far East Dallas and  
be a part of our  
Community Building efforts!



top: White Rock Montessori School; middle: Lone Star Credit Union; bottom: Claremont Neighborhood Association

To register use the QR code to access the form.  
For more information how you can be involved:  
email Zitziki Sanluiseno  
Membership@fergusonroad.org



<https://forms.gle/CpCfqnTYjtimnipP9>

Save the Date:



## BLOOD DRIVE



## Saturday, July 18, 2026



Norma Arratia  
Director of Community  
Engagement



LEAGUE OF  
WOMEN VOTERS®



# Political Officials



District 2—Councilmember  
Jesse Moreno



District 7—Councilmember  
Adam Bazaldua



District 9--Councilmember  
Paula Blackmon

District 2—  
Councilmember  
Jesse Moreno



District 2—Councilmember  
Jesse Moreno



District 7—Councilmember  
Adam Bazaldua



District 9--Councilmember  
Paula Blackmon

# District 7—Councilmember Adam Bazaldua



# County Commissioner Dr. Theresa Daniel, District 1





# School Board Trustee Dan Micciche, District 3





# State Senator Royce West District 23



FERGUSON  
ROAD  
INITIATIVE

Working Together for the  
Since 199



State  
Representative  
Venton Jones  
District 100

FERGUSON  
ROAD  
INITIATIVE

Working Together for the Greater  
Since 1998



State  
Representative  
John Bryant  
District 114



# Dallas Police Department



Major Gabriel  
Candelaria

214.670.5305

[Gabriel.Candelaria@dallaspolice.gov](mailto:Gabriel.Candelaria@dallaspolice.gov)



**PO Gabriel Ortiz**  
gabriel.ortiz2@  
dallaspolice.gov  
214-681-0641

**PO Theron Akin**  
theron.akin@  
dallaspolice.gov  
214-557-3873

**Sgt. Sammie  
Robinson, NPO  
Coordinator**  
sammie.robinson@  
dallaspolice.gov  
214-670-4500

**Snr. Crpl.  
Dung Nguyen**  
Dung.nguyen@  
dallaspolice.gov  
469-610-6127

**PO Bobby Jones**  
bobby.jones@  
dallaspolice.gov  
469-601-9419





# Forest Hills – Casa Linda

Forest Hills Casa Linda	2025	2024	CNT DIFF	% CHG
<b>Violent Total</b>	<b>5</b>	<b>14</b>	<b>9</b>	<b>64.29%</b>
<b>Non-Violent Total</b>	<b>154</b>	<b>126</b>	<b>28</b>	<b>22.22%</b>
<b>Overall Total</b>	<b>159</b>	<b>140</b>	<b>19</b>	<b>13.57%</b>

## *Attention Areas:*

- BMV*
- Residential Burglaries*



# Greater Casa View Alliance

Greater Casa View Alliance	2025	2024	CNT DIFF	% CHG
Violent Total	151	197	40	-23.35%
Non-Violent Total	495	772	277	-35.88%
Overall Total	646	969	323	-33.33%

*All areas improved*



# White Rock East

White Rock East	2025	2024	CNT DIFF	% CHG
Violent Total	165	240	75	-31.25%
Non-Violent Total	439	601	162	-26.96%
Overall Total	604	841	237	-28.18%

*Attention Area:*

- *Shoplifting*



# White Rock Hills

White Rock Hills	2025	2024	CNT DIFF	% CHG
Violent Total	51	73	22	-30.14%
Non-Violent Total	341	393	52	-13.23%
Overall Total	392	466	74	-15.88%

## *Attention Areas*

- *BMV*
- *Residential  
Burglaries*
- *Shoplifting*



# 2026 PRIORITIES

1. Continue Crime Prevention & Public Safety Campaign
2. Address "missing middle housing"
3. Start of Far East Dallas Public Improvement District
4. Design, Program, & Build WRH Recreation Center

# Crime Prevention & Public Safety

**FRI has facilitated/invested**

**\$2.45 Million**

**In Crime Prevention and Public Safety  
in Far East Dallas**

**since 2000**



**Vikki Martin,  
Executive  
Director,  
FRI**

# SEE SOMETHING, SAY SOMETHING CAMPAIGN

## Community Campaign

See Something  
Say Something

- **Raising public awareness** about **how to report crime**, terrorism, or suspicious activity to law enforcement
- **Empowering YOU** to become **proactive partners** in crime prevention by **reporting suspicious activity**
- It takes **ALL** of us to **build** a **safer, stronger community!**

**Reporting SUSPICIOUS BEHAVIOR = CRIME REDUCTION**

Ferguson Road Initiative  
Community Building Since 1998



### Key Details to Provide When Calling 911:

**Location:** Give the exact address. If unsure, describe nearby landmarks or intersections to help responders locate you quickly.

**Nature of the Emergency:** Clearly state what is happening—fire, medical issue, accident, crime in progress, etc.

**Phone Number:** Share the number you are calling from in case emergency responders need to call you back.

Ferguson Road Initiative  
Community Building Since 1998



Community Campaign  
See Something Say Something



**Reporting SUSPICIOUS BEHAVIOR = CRIME REDUCTION**

## Why should I report suspicious behavior?

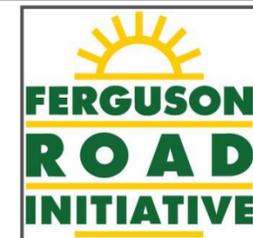
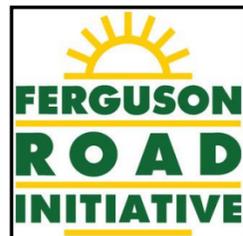
- In 2021, Dallas Police Department (DPD) implemented Violent Crime Reduction Plan
- Plan is derived from **crime statistics**
- Data provides **critical insight** that guides decision making at every level
- Dictates how DPD allocates resources and ensures public safety

## Reliable & Timely DATA allows DPD to:

- Identify crime patterns,
- Deploy officers effectively, and
- Respond to emerging threats with precision

**“Accurate data is not just a tool; it is the backbone of fair, effective, and informed law enforcement in today’s complex society.”—Deputy Chief of Police, Patricia Mora**

To report suspicious activity, call 214-671-4TIP (214-671-4847) or use the iWatch App



# REACHING OVER



22,000 +  
STAKEHOLDERS



SINCE SEPTEMBER 2024

Reporting  
SUSPICIOUS  
BEHAVIOR

=

CRIME  
REDUCTION

# CRIME TASK FORCES

- mobilize residents and city department
- work collaboratively
- solve serious neighborhood problems
- address drug trafficking, code violations, loitering & homelessness



Lower Ferguson Road Crime Task Force



Buckner/Peavy Crime Task Force

# CRIME WATCH ORGANIZATIONS



White Rock Village CrimeWatch

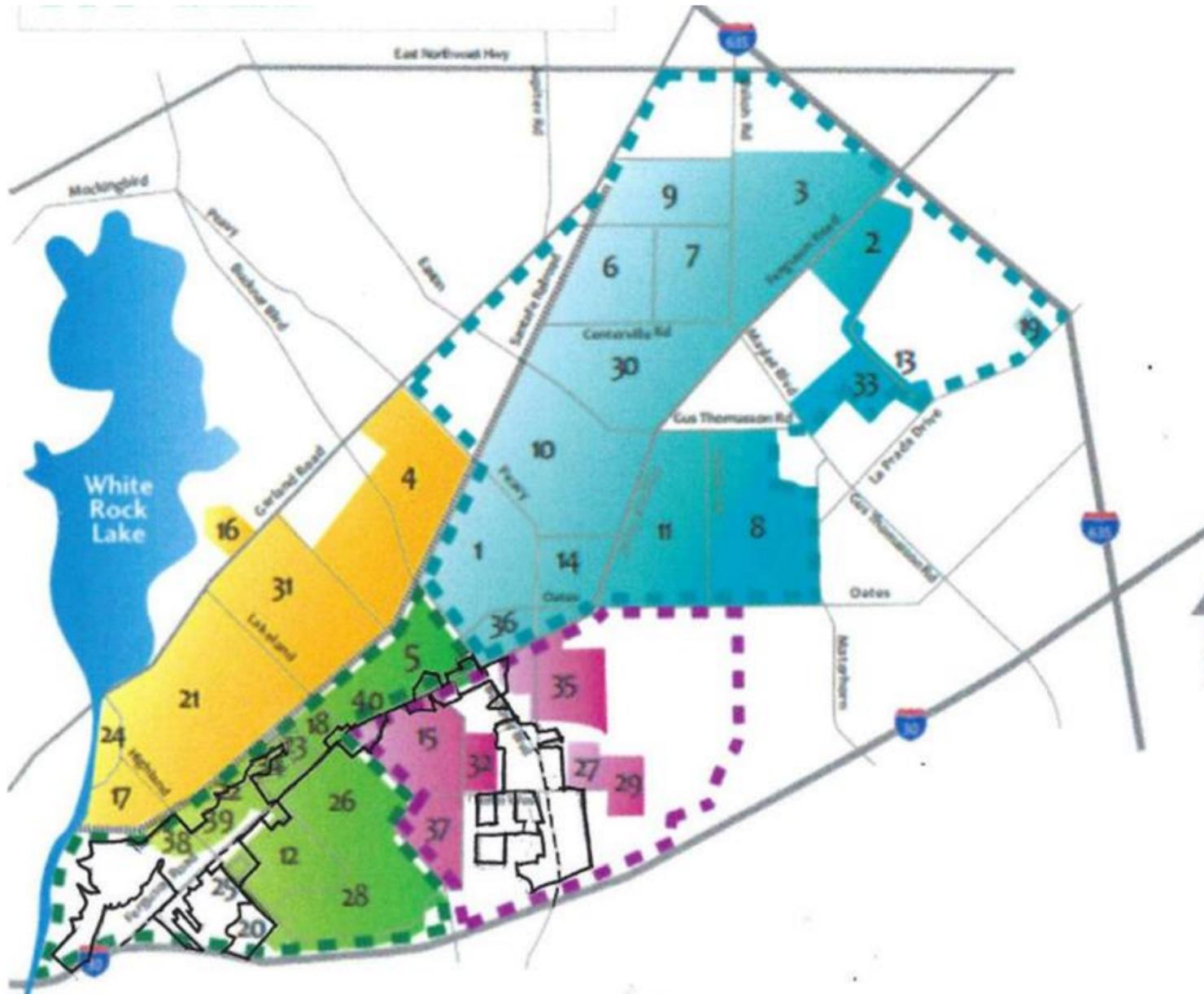
On the horizon Braeburn Glen CrimeWatch

# FAR EAST DALLAS — FED PID — PUBLIC IMPROVEMENT DISTRICT

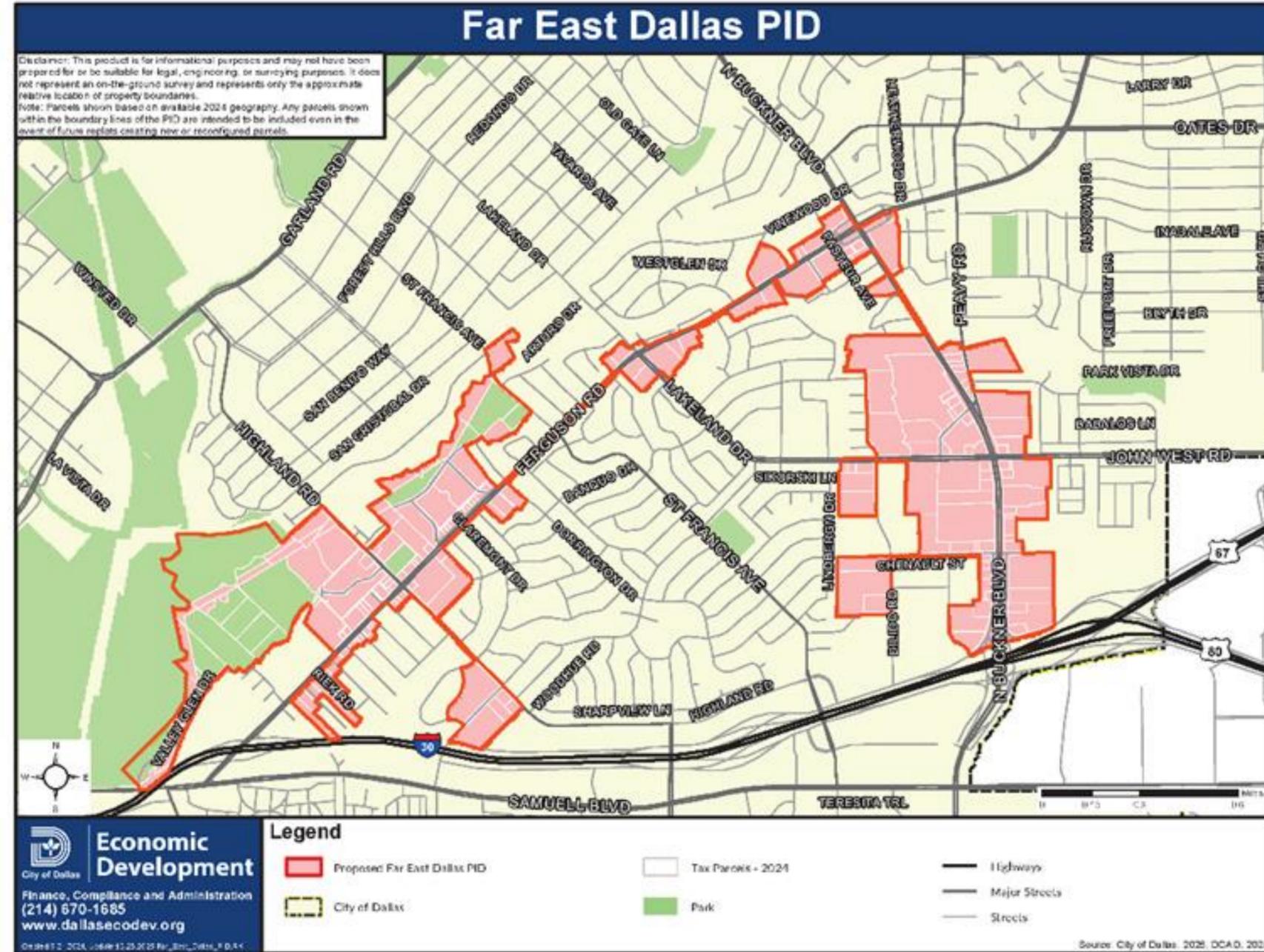


July 2025 PID Annual Meeting

# Far East Dallas Target Area



# Far East Dallas Public Improvement District



# BUDGET

\$550,000

Access to Service Plan  
[fareastdallaspid.org](http://fareastdallaspid.org)

# TIMELINE

March

May

June

 Hire PID  
manager  
by end of Feb.



Extended  
Neighborhood  
Patrols begin



Annual  
PID  
Meeting  


# Addressing “Missing Middle” Housing

## How Far East Dallas groups headed off NIMBYs with townhome development

The property of Bethel Baptist will be turned into middle-income homes.

By JENNIFER NAGORKA



Bethel Baptist Tabernacle, or Bethel Baptist Church, on Ferguson Road in Far East Dallas. The church merged with a Mesquite congregation and sold its property to a local developer who plans to build 53 detached townhomes on the site. Photo taken Nov. 8, 2025.

“We are absolutely committed to building ‘missing middle’ housing in this community,” said [Vikki Martin](#), the initiative’s executive director.



Dallas Morning News Editorial

Dec. 1, 2025 | Updated 2:00 a.m. CST | 3 min. read

**SPECTRUM NEWS 1**

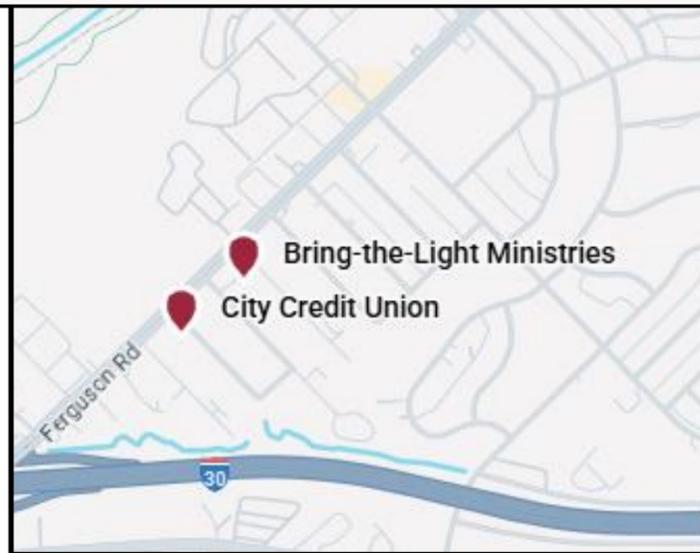
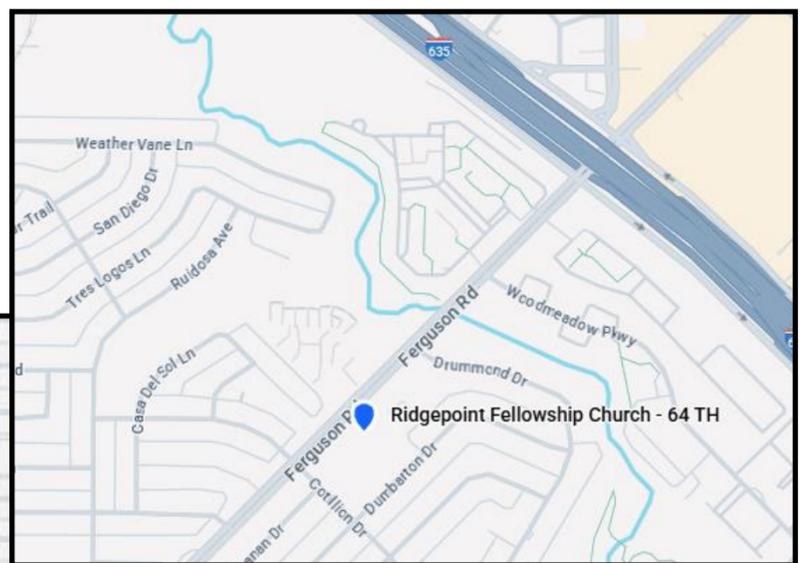
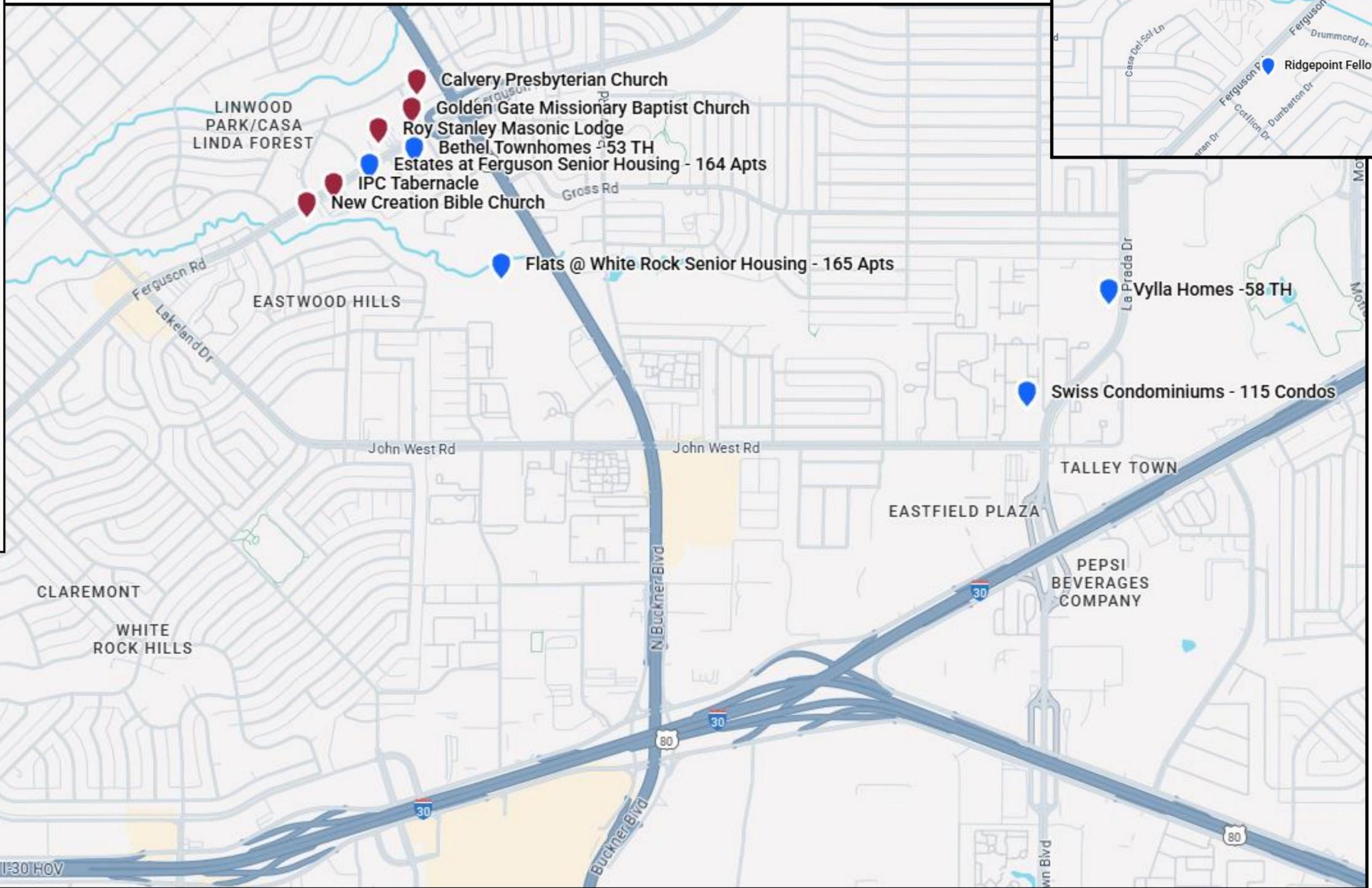


**FRI is committed to expanding  
“missing middle” housing—  
creative options bridging the  
gap between single-family  
homes and large apartment  
complexes.**

# Far East Dallas New "missing middle" Developments

## Far East Dallas Properties For Sale

- City Credit Union 7474 Ferguson Rd, Dallas, ...
- Bring-the-Light Ministries 7626 Ferguson R...
- Roy Stanley Masonic Lodge 9225 Ferguso...
- Golden Gate Missionary Baptist Church...
- New Creation Bible Church 9028 Ferguson...
- Calvary Presbyterian Church 2525 N Buck...
- IPC Tabernacle 9120 Ferguson Rd, Dallas, TX...
- Vylla Homes -58 TH 8625 La Prada Dr, Dalla...
- Ridgepoint Fellowship Church - 64 TH 11...
- Estates at Ferguson Senior Housing - 164...
- Bethel Townhomes - 53 TH 9314 Ferguson...
- Swiss Condominiums - 115 Condos 2671 ...
- Flats @ White Rock Senior Housing - 165 ...





Estates at Ferguson  
Senior Housing



Bethel Townhomes

# White Rock Hills Recreation Center



# **WHITE ROCK HILLS RECREATION – – GAINING MOMENTUM!**

- **RECREATION CENTER – ENVISIONED IN 1995**
- **FEASIBILITY STUDY – 2015**
- **LAND ACQUISITION – 2017**
- **BOND \$18.1 M APPROVED – 2024**
- **FGM DESIGN & CONSTRUCTION FIRM SECURED – 2025**
- **DESIGN CHARRETTE MEETING 1 – 2026**
- **DESIGN CHARRETTE MEETING 2 AND 3 – TBA**
- **TARGETED DATE FOR COMPLETION – 2028/2029**

# GREAT TURN OUT!



# DESIGN AND CONSTRUCTION TEAM

## YOUR TEAM



**David**  
Polkinghorn

Project Manager



**Destry**  
Ure

Project Architect



**Rich**  
DePalma

Community  
Engagement/  
Partnerships



**Jason**  
Ringdahl

Architect  
Principal-In-Charge



**Cody**  
Kopecky

Project Manager

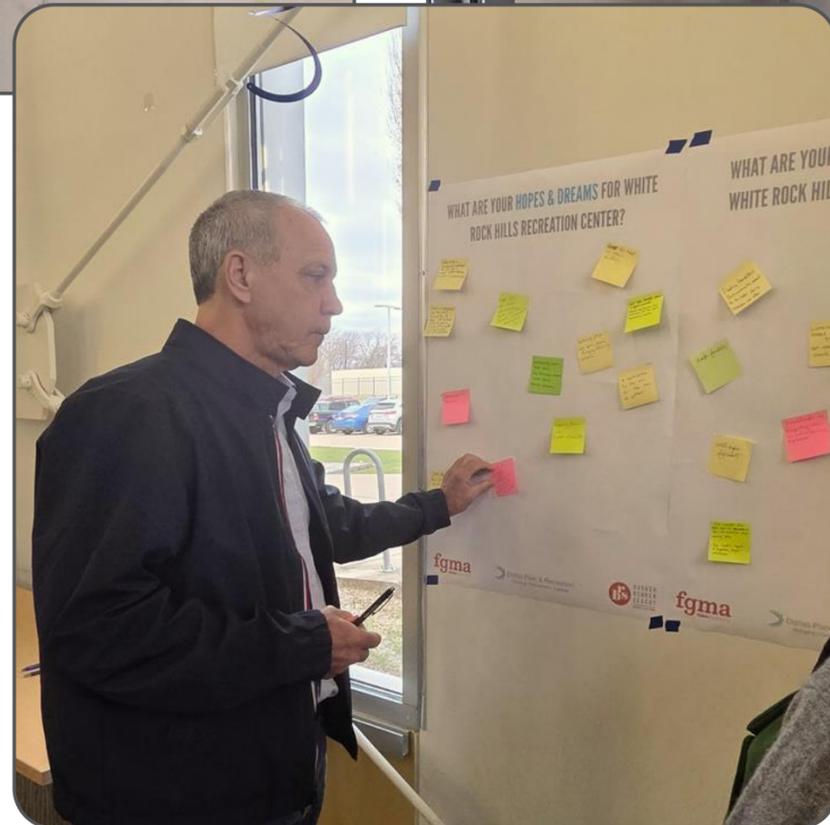


**Mick**  
Massey

Planner/  
Programming Texas  
Regional Director



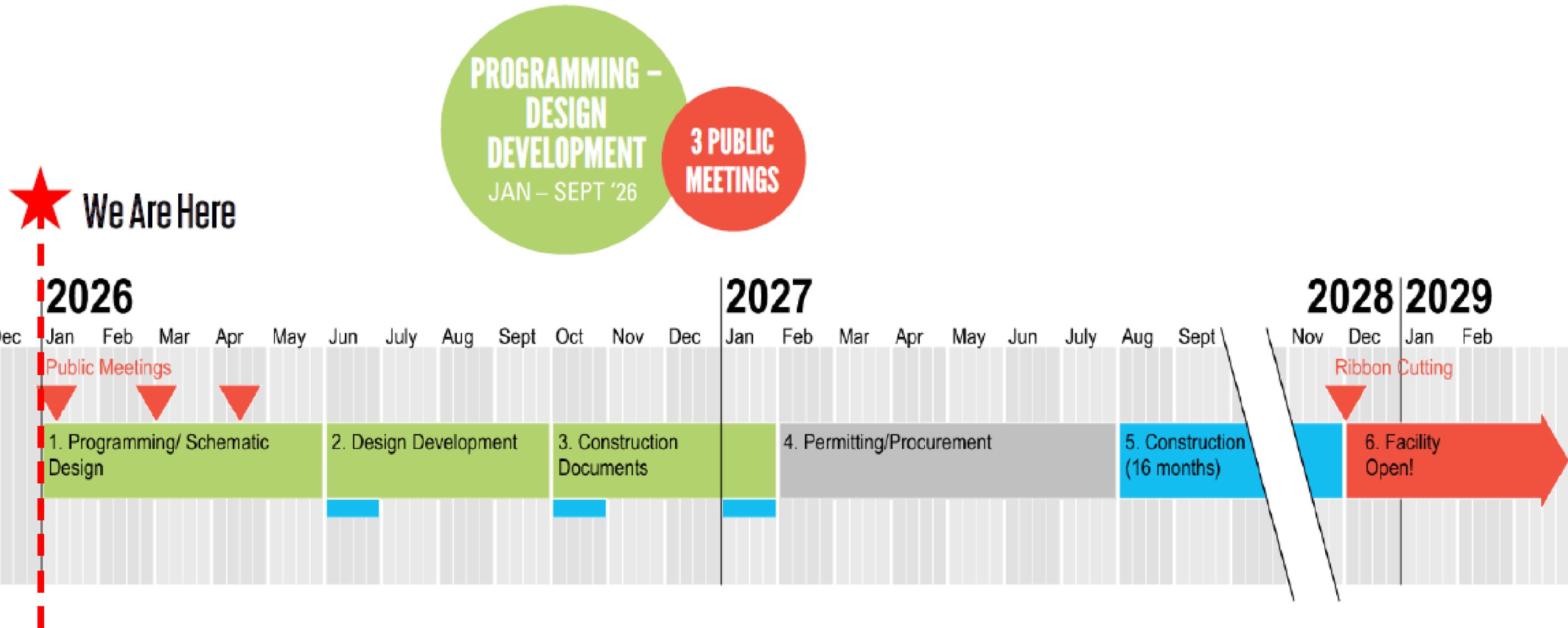
# COMMUNITY INPUT





# TIMELINE

## THE PATH AHEAD





White Rock Hills  
Recreation CENTER  
Survey  
English and Spanish



Dallas Park & Recreation  
*Bringing Communities Together*

Dallas Park & Recreation -  
White Rock Hills  
Recreation CENTER  
Public Comment Form



# Questions & Feedback

