


































































A	B	C	D	E
 Ferguson Road Initiative – Strategic Plan (2025–2026)			Legend	
 Board Approved: 5.5.2025, v1			 In Progress	
			 Complete	
			 Not Started	
 Strategic Direction I: Building Transformative Leadership				
 Action Arena: Strengthening Board Governance				
 Task	 Who	 Original Date	 Suggested Updated Date	 Status
 1. Board Governance policies and procedures upheld	 Board Governance Committee (Steven Spooner)			 ▼
 ➤ a. Board Role & Responsibilities				 ▼
 ➤ b. Board Composition				 ▼
 ➤ c. Board Education & Orientation				 ▼
 ➤ d. Board Effectiveness & Accountability				 ▼
 ➤ e. Board Leadership / Officers				 ▼
 Action Arena: Creating a Connected Ecosystem				
 1. Operational systems for FRI + PID documented & implemented	 Staff / Board		2026	 ▼
 2. Rec Center project development plan implemented			2029	 ▼
 Strategic Direction II: Creating a Powerful Legacy				
 Action Arena: Enhancing Targeted Communications				
 1. Create, price & promote FRI services:				
 ➤ a. Preventing Crime	 Vikki			 ▼
 ➤ b. Vetting New Real Estate Development	 Christopher Jackson /  Gary Hasty. Econ.Dev. Sub-committee			 ▼
 ➤ c. Bridging Developers with CHDOs	 Christopher Jackson /  Gary Hasty			 ▼
 2. Promote successes:				
 ➤ a. Crime Reporting Toolkit	 Vikki +  Susan			 ▼
 ➤ b. Creating & Managing Crime Watch Groups	 Vikki +  Staff			 ▼
 ➤ c. Bridging Developers with CHDOs (promotion-focused)	 Christopher Jackson /  Gary Hasty. Econ.Dev. Sub-committee +  Staff			 ▼
 ➤ d. Public Improvement District (PID)	 PID Committee			 ▼
 ➤ e. Recreation Center (community development)	 Economic Development Subcommittee (engaging others as needed)			 ▼