



“We Put Our Hearts into Our Work”

Community Connection Town Hall Meeting

February 10, 2025

6:30 – 8:30 p.m.

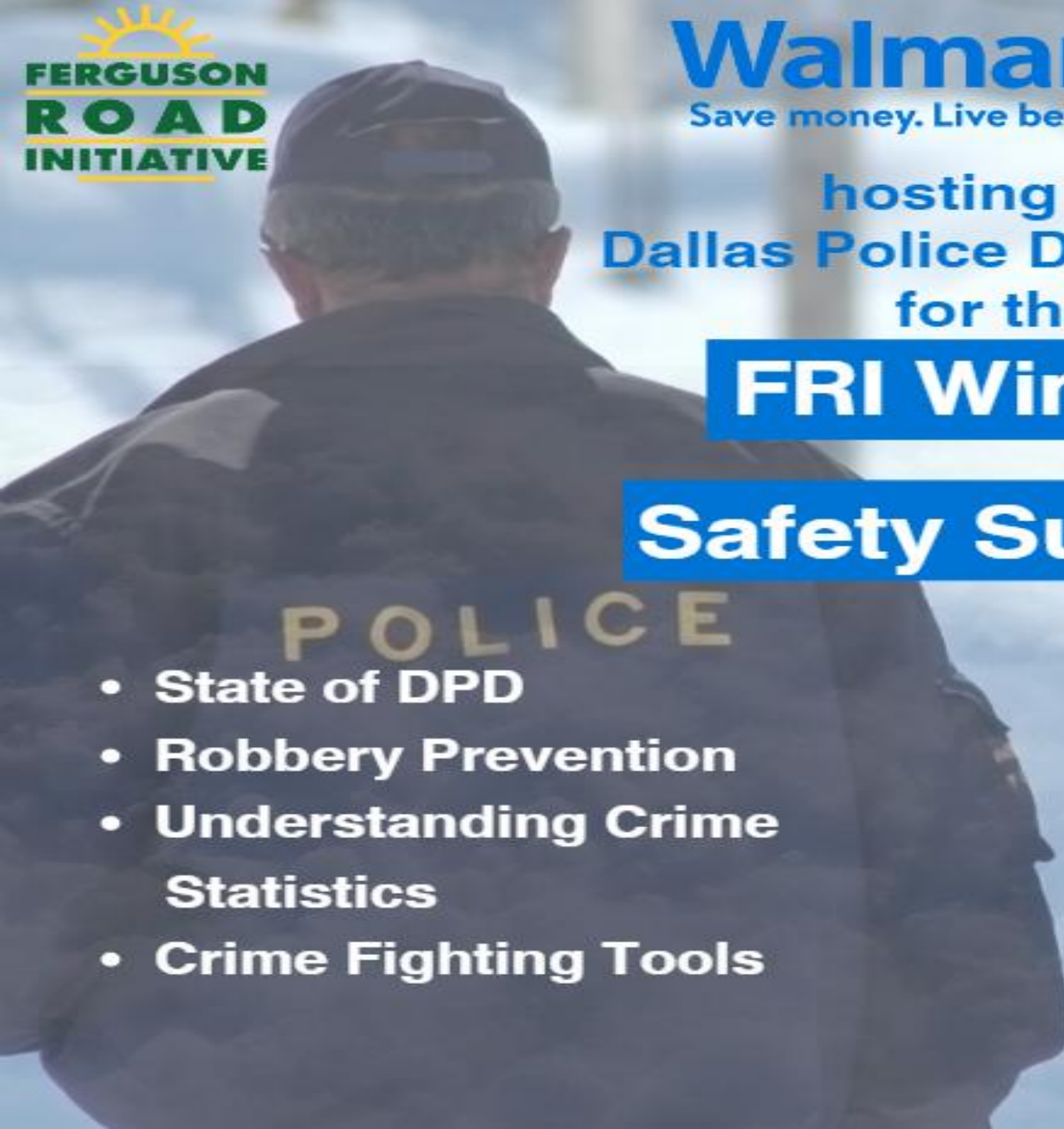



w♥rking t♥gether for the
greater g♥♥d!

hosting the
Dallas Police Department
for the

FRI Winter

Safety Summit

- 
- State of DPD
 - Robbery Prevention
 - Understanding Crime Statistics
 - Crime Fighting Tools

- 
- Violence Interrupters
 - Fire Home Safety
 - Crime Prevention & Environmental Design



Agenda



6:45 Welcome, Introductions, Acknowledgements, Announcements, Special Recognition, & General Election, Introduce Councilmembers

7:00 Open Winter Safety Summit – Neighborhood Policing Division, Crime Statistics, Crime Fighting Tools, Investigation, Violence Interrupters, & Fire Safety

8:10 FRI Updates – Karl Zavitkovsky

8:20 Adjourn

Mission: To engage and empower a community of advocates to advance a safe, beautiful, prosperous and proud community in Far East Dallas.

FRI Ground Rules



1. Listen to and respect comments of others
2. Honor time limits
3. Share your expertise and experience
4. Stick to the agenda

Thank You!



Oncor
\$6,000

Thank you!

Walmart

Save money. Live better.



Walmart

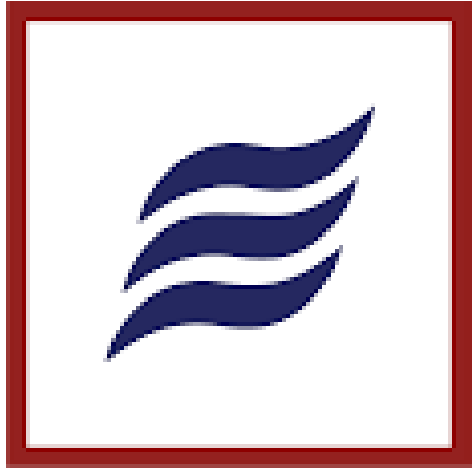
\$3,000

Thank You!



Bring the Light Ministries
\$2,500

Thank You!



BRAZOS
RESIDENTIAL



Brazos Residential
\$1,500



Thank You!



Dr. John Carlo & Art Bloodworth
\$1,000

Thank You!



The Meara Company
\$1,000

Thank You!



MILL CREEK

PEOPLE · PLACES · RELATIONSHIPS



**Mill Creek Residential
\$1,000**

Thank You!



The Museum School
\$1,000

Thank You!



Sunbelt, LLC
\$1,000

Thank You!

Founder's Circle Donors



\$10,000 a year for 3 years

Access Self-Storage
Anonymous

\$ 6,100 a year for 3 years

Granite Redevelopment

\$ 6,000 a year for 3 years

Oncor

\$3,000 a year for 3 years

Walmart

\$2,500 a year for 3 years

Austin Endo, Bring the Light Ministries
Lone Star Credit Union,
Daniel J. Micciche,
Resource One Credit Union,
Uplift Education

\$1,500 a year for 3 years

Atmos Energy, Brazos Residential, Casa Pacifica Apts.,
Estates at Shiloh, Farrell Architects,
Owenwood Farm & Neighbor Space, RaceWay,

\$1,000 a year for 3 years

Aspire, Hunter Bickford, Bishop Lynch High School, Casa View Shopping Center, City Credit Union, Bill & Mirella Coleman, Dallas College/Eastfield, East Dallas Veterinary Clinic, El Rio Grande Latin Market, Sam Downey-Frost Bank, Gary Garcia, Jared Greco, John & Anne Griggs, Gary Hasty, Matt & Alicia Henry, Christopher Jackson, Karrington & Co., LDG Development, LightChurch, Lira Bravo Law, Shawn Lovelady, T. Robert & Bette J. Martin-In Memoriam, The Meara Co., Mill Creek Residential, Museum School, Dan & Linda Ortman, Carmen Parra- CMIT, Becky Reed, Dr. Angela Scheuerle, Smoky Rose Restaurant, Harry Swanson, Dr. Eddie Tealer, Dr. Mike & Janice Walker, White Rock Medical Center, White Rock Montessori, Karl Zavitkovsky

Announcements & Upcoming Events



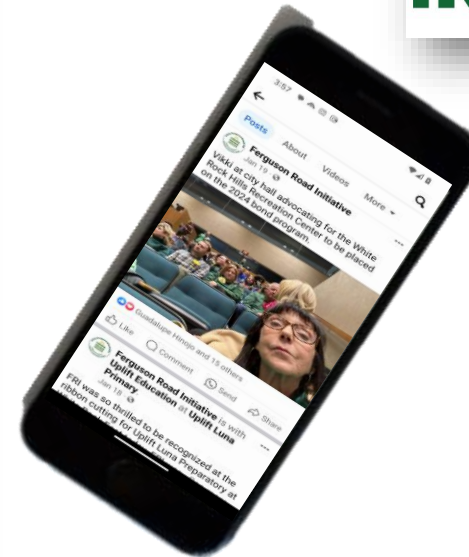
Follow
what's
happening
in **your**
community
Get
Plugged In!



Follow FRI on
INSTAGRAM
fricommunitytx



FACEBOOK
@FergusonRoad



How can I keep up
with what's going
on in Far East
Dallas?

Subscribe to the FRI **NEWSFLASH**
FRI NewsFlash is a monthly digital newsletter delivered by email
to keep you up-to-date on **FRI in Action!** Subscribe today!



CHILDREN'S BOOK DRIVE!

Up to 5 ounces free!

Bring a children's book to donate, get a free ounce of frozen yogurt!
February 1 -- February 28



Monster Yogurt
9540 Garland Road
Suite 394
Dallas, TX 75218



Monster Yogurt

Monster Yogurt
1360 W Campbell Road
Suite 101
Richardson, TX, 75080





13th Annual Ferguson Road Initiative LITTER CLEAN-UP

Saturday, March 1, 2025

Owenwood Farm & Neighbor Space
9:00 a.m. – 12:00 noon

To Register: Email Zitziki Sanluiseno
membership@fergusonroad.org



Register Now



Lone Star Credit Union
Employees



Claremont Neighborhood
Residents



Eastwood Hills Residents

FOR MORE
INFORMATION:
CALL: (214)324-5116



Litter Clean-up Form
<https://forms.gle/gsdzJbuhg92gp8us7>

Bring a canned meat
item to benefit
White Rock Center of Hope
Come Rain or Shine!

Sponsored By:



Supporters:



Friends:



SAVE THE DATE



charles
SCHWAB
BANK

Blood Drive

**Saturday,
July 19, 2025**

9:00 am-3:00 pm

Ferguson Road Initiative

Carter BloodCare Bus

**1451 John West Rd.
Dallas, TX 75228**

Zitziki Sanluiseno
membership@fergusonroad.org





2025 - Ferguson Road Initiative General Election

Proposed Officers/Board Member Renewals

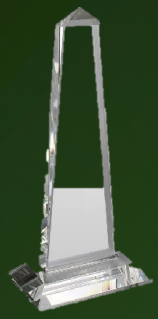
Previously Elected and Proposed Renewal to Serve Until Their Term Expires

Jared Greco – President	3-Year Term ends December 2027
Dan Ortman – Board Member	3-Year Term ends December 2027
Carmen Parra – Board Member	3-Year Term ends December 2027

Current Board Members

Previously Elected and Continuing to Serve Until their Term Expires

Sam Downey, Dec. 2025	Marcy Phillips, Dec. 2026
Melanie Flinn, Secretary, Dec. 2026	Chris Rebuck, Dec. 2025
Gary Garcia, Fundraising Committee Chair, Dec. 2026	Dr. Eddie Tealer, Dec. 2025
Gary Hasty, Dec. 2025	Karen Smith, Dec. 2026
Brian Harper, Treasurer, Dec. 2026	Hunter Bickford, Dec. 2026
Christopher Jackson, Vice President, Dec. 2025	Karl Zavitkovsky, Dec. 2025



Dan Ortman Ferguson Road Initiative Obelisk Award





FRI Winter Safety Summit City Councilmembers



**District 2—Councilmember
Jesse Moreno**



**District 7—Councilmember
Adam Bazaldua**



**District 9--Councilmember
Paula Blackmon**



FRI Winter Safety Summit State of Dallas Police Department



Deputy Chief Patricia Mora



FRI Winter Safety Summit Neighborhood Policing



Sargeant Sammie Robinson, NPO Unit Supervisor

sammie.robinson@dallascityhall.com

214-670-4762



FRI Winter Safety Summit Neighborhood Policing



Sector 220 NPOs:

PO Gabriel Ortiz

gabriel.ortiz2@dpd.ci.dallas.tx.us

214-681-0641



Sector 230 NPOs:

PO Theron Akin

theron.akin@dpd.ci.dallas.tx.us

214-557-3873



PO Bobby Jones

bobby.jones@dallaspolice.gov

469-601-9419



PO Dung Nguyen

Dung.nguyen@dallaspolice.gov

469-610-6127



FRI Winter Safety Summit Crime Statistics



Sargeant D.J. Beaty
Crime Analysis



Forest Hills – Casa Linda



Forest Hills Casa Linda	2024	2023	CNT DIFF	% CHG
Violent Total	14	8	6	75.00%
Non- Violent Total	125	136	-11	-8.09%
Total	139	144	-5	-3.47%



Greater Casa View Alliance



Greater Casa View Alliance	2024	2023	CNT DIFF	% CHG
Violent Total	194	200	-6	-3.00%
Non-Violent Total	769	902	-133	-14.75%
Total	963	1102	-139	-12.61%



White Rock East



White Rock East	2024	2023	CNT DIFF	% CHG
Violent Total	262	198	64	32.32%
Non-Violent Total	644	769	-125	-16.25%
Total	906	967	-61	-6.31%



White Rock Hills



White Rock Hills	2024	2023	CNT DIFF	% CHG
Violent Total	62	77	-15	-19.48%
Non-Violent Total	341	405	-64	-15.80%
Total	403	482	-79	-16.39%



FRI Winter Safety Summit

Crime Statistics



City of Dallas	2024	2023	CNT DIFF	% CHG	Ferguson Road Initiative	2024	2023	CNT DIFF	% CHG
Violent Total	9020	9832	-812	-8.26%	Violent Total	532	483	49	10.14%
Non-Violent Total	44595	53634	-9039	-16.85%	Non-Violent Total	1879	2212	-333	-15.05%
Total	53615	63466	-9851	-15.52%	Total	2411	2695	-284	-10.54%

Sergeant D.J. Beaty
DPD GIS Team
Planning & Crime Analysis Unit



FRI Winter Safety Summit Crime Fighting Tools



Sargeant Sammie Robinson, NPO Unit Supervisor

sammie.robinson@dallascityhall.com

214-670-4500



FRI Winter Safety Summit Crime Fighting Tools



Reporting Crime:

- iWatch Dallas App <https://dallas.iwatch911.us/>
- DORS [English DPD Online Reporting System flyer 2023.pdf](#)
- Drug Complaint Form [DRUG COMPLAINT FORM.pdf](#)
- Report suspected violations of controlled substances laws and regulations to the DEA:
<https://www.dea.gov/submit-tip>
- 311 Reporting <https://dallascrm.my.site.com/public/s/> Click on Non-Emergency Police & Fire Services
- 311 App <https://dallascityhall.com/services/311/Pages/Mobile-App-FAQs.aspx>



FRI Winter Safety Summit Crime Fighting Tools--FUSION



Sargeant Johann Ortega
FUSION



FRI Winter Safety Summit Crime Fighting Tools--FUSION



Registering Your Property Camera:

- FUSION: prevent, protect against, and respond to crime & terrorism
- <https://dallaspolice.net/abouts/fusioncenter>



FRI Winter Safety Summit

Crime Prevention Through Environmental Design



Andrew Rollo

Emergency Management Crisis Response Team



FRI Winter Safety Summit

Crime Prevention Through Environmental Design



Understanding CPTED:

- Emergency Management & Crisis Response– Crime Prevention Through Environmental Design (CPTED) <https://teex.org/news/city-of-dallas-collaborates-with-teex-to-institute-crime-prevention-through-environmental-design-program/>
- <https://designforsecurity.org/crime-prevention-through-environmental-design/>



FRI Winter Safety Summit Investigative



Detective Cade Mullins
NE Investigative Unit



FRI Winter Safety Summit Violence Interrupters



Lieutenant Ashely Lee
DPD Family Violence



FRI Winter Safety Summit

Fire Safety



Elisabeth Akin
Fire Prevention Officer--Education

FRI Updates

Recreation Center and PID



Karl Zavitkovsky

FRI Updates Recreation Center



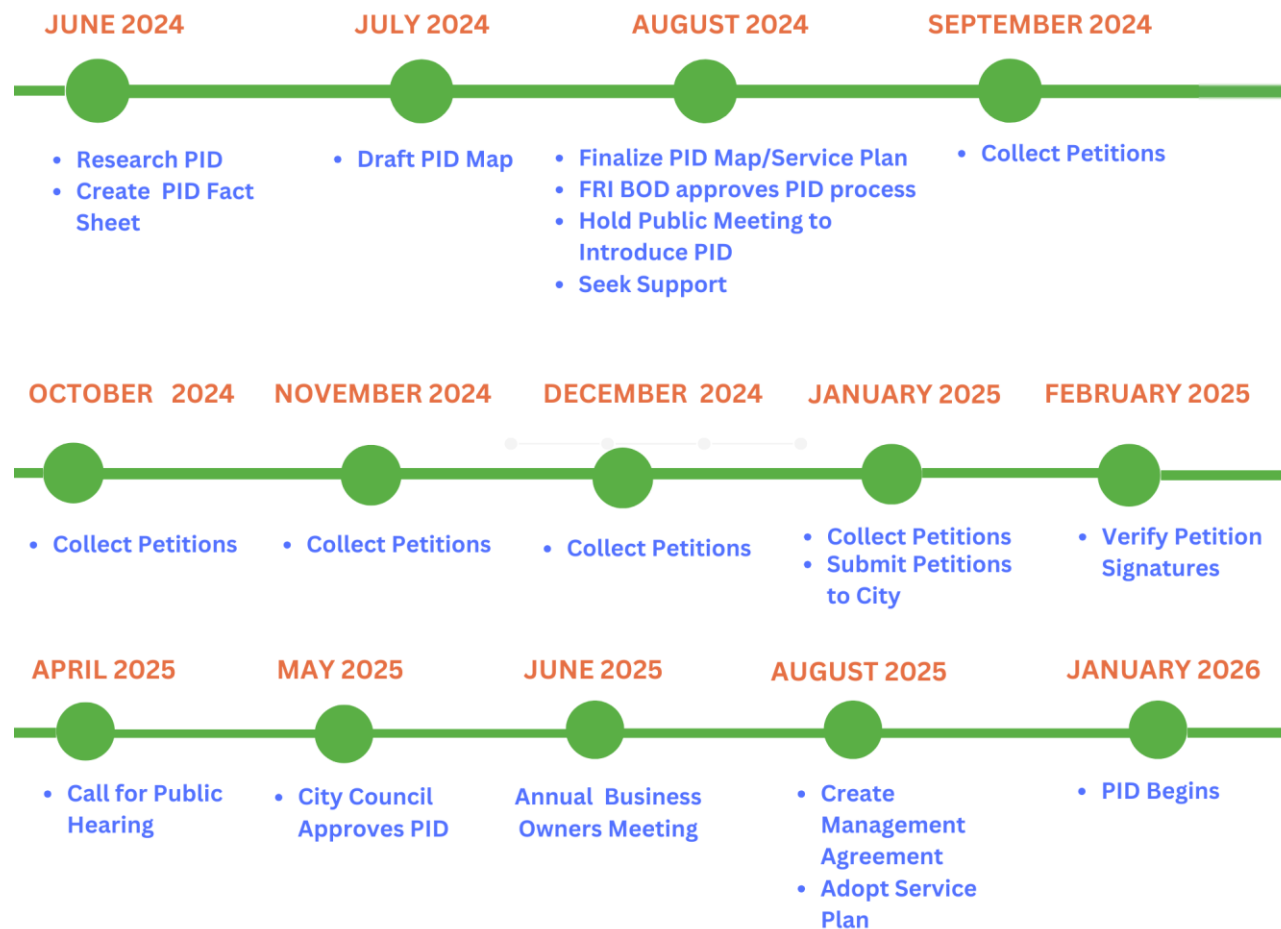
White Rock Hills Recreation Center

FRI Updates

Public Improvement District



PID Timeline





Upcoming Events	Date
Operation Beautification Litter Cleanup	Saturday, March 1, 9 am - 12 pm Owenwood Farm & Neighbor Space 1451 John West Road
Election Day	Saturday, May 3, 7 a.m. - 7 p.m.
Blood Drive	Saturday, July 20, 9 am – 3 pm Owenwood Farm & Neighbor Space, 1451 John West Road



Any Questions?