



ANNUAL REPORT 2021

Ferguson Road Initiative

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To Our Stakeholders

During 2021 two of the most impactful accomplishments for the Ferguson Road Initiative (FRI) were the dozens of COVID-19 pop-up vaccination clinics hosted throughout our community and the grand opening celebration of White Rock Hills Park. As a “backbone” organization supporting the restoration and revitalization of Far East Dallas, FRI’s role is to provide ongoing support by guiding vision and strategy, raising funds, convening meetings,



Pop-up vaccination clinic at Casa Pacifica Apartments

supporting aligned activities, establishing shared measurements, building public goodwill, communicating opportunities and results to constituents, advancing policy, and mobilizing resources. These services are helping our area nonprofits to accelerate their ability to make a positive “collective impact” in the community. FRI works behind the scenes to ensure our partners are successful in fulfilling their missions.

FRI continued regular communications throughout Far East Dallas through print, digital, and social media platforms. Like all nonprofits operating during the pandemic, in-person meetings were reduced or offered virtually. Although no in-person FRI Community Connection Town Hall Meetings were held this year, we did provide pre-recorded on-line meetings that included important information from our public and elected officials, Dallas Police Department, as well as community updates.

As we began to emerge from under the pandemic, despite the challenges that confronted FRI, our members, donors, and supporters have continued to help us deliver on our mission and to actively live our motto: *Working Together for the Greater Good*. We are indeed grateful to you for your loyal support and are happy to provide this Annual Report to you of our progress.

Strategic Highlights

Ferguson Road Initiative (FRI) is a 501 (c) 3 nonprofit, grassroots, community-based, umbrella organization. Founded in 1998, the primary operations of FRI at that time were to address the escalating crime and violence that was forcing good families and businesses to flee to safer communities in the city.

From 2000–2011 we received (2) \$1MM federal grants from the Department of Justice to fight crime. At the end of this period, we had achieved:

- Reduction of overall crime by 25% and violent crime by 61% in targeted areas
- Unification of neighborhoods, from 5 organizations to 37
- Increased social services to the community
- \$40,000+ in capital improvements to improve the quality of life
- Facilitated more than \$200MM in economic development in the form of affordable, middle-and high-income housing and retail.

Ferguson Road Initiative's ability to build partnerships with local, state, and federal government, neighborhood and Crime Watch groups, local businesses, foundations, nonprofits, schools, and faith communities is strengthening our community. The reduction of crime has resulted in great improvements in the economy of the area. However, challenges remain. The area is a USDA certified food desert and other issues remain regarding gaps in services in the areas of medical care and recreation opportunities. FRI is needed to address these community problems.

VISION:	Far East Dallas is strong and vital!
MISSION:	Engage and empower a community of advocates to advance a safe, beautiful, prosperous, and proud community in Far East Dallas.
VALUES:	<p>INTEGRITY FRI integrates ethical values into the way we conduct ourselves. This demands absolute honesty and trust with one another.</p> <p>COMMUNITY We believe that one person can make a difference and that together we can improve the quality of life for people in our community.</p> <p>STEWARDSHIP We take good care of the resources entrusted to us and properly utilize and develop the talents of our staff and members.</p> <p>LEADERSHIP We act courageously and take responsibility for our choices and their consequences and persevere through challenges and barriers.</p> <p>RESPECT We honor individuality and demonstrate compassion and respect for ourselves, others, and those with whom we do business.</p>

Operational Highlights

FRI BOARD OF DIRECTORS

OFFICERS

Daniel Ortman

President
Forest Hills Neighborhood Association
Resident

Christopher Jackson

Vice-President
Wynne-Jackson, Principal

Bill Coleman

Secretary & President Emeritus
Resident

Becky Reed

Treasurer
Lone Star Credit Union
President

MEMBERS AT LARGE

Daniel Davis Clayton

Public Opinion LLC,
Business Owner

Matt Nicolette

Resident

Jared Greco

Crowe Consulting
Resident

Carmen Parra

CMIT Solutions, President
Resident

Gary Hasty

Karrington & Co.

Christopher Rebuck

Bishop Lynch High School
President

Pilar Johnson

Frost Bank
Consumer Residential Lending Rep.

Dr. Eddie Tealer

Dallas College Eastfield
President

Shawn Lovelady

City Hospital at White Rock
COO

John Van Buskirk

Resident

Operational Highlights



FRI STAFF

Vikki J. Martin

Executive Director
Part-Time

Andrea Hernandez

Membership Administrator &
Special Events Coordinator
Part-Time

JBH Communications

Web Manager
Contract

Kerry Goodwin

NewsFlash & Social Media
Part-Time

Gary E. Lawler

Special Projects
Contract

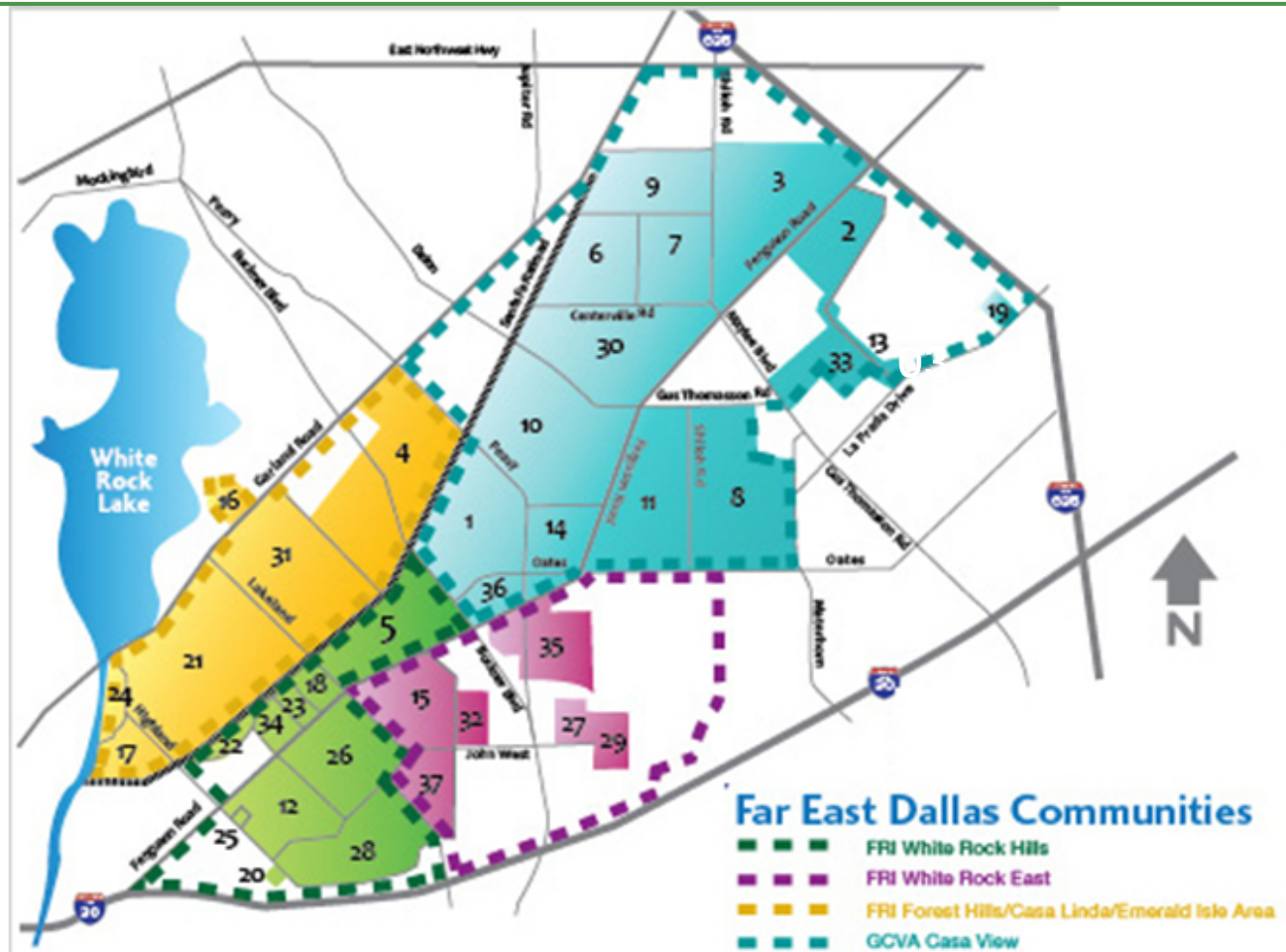
Mari Madison

FRIdays News Magazine
Contract

Maria Valenzuela

Office Manager
Part-Time

FRI Service Area



Far East Dallas Neighborhoods

- | | | |
|-------------------------------------|---------------------------------|-----------------------------------|
| 1. Alger Park/Ash Creek NA /CW 1153 | 14. Crestview Park NA | 27. Hillview Terrace NA |
| 2. Braeburn-Glen CW 1132 | 15. Eastwood Hills NA | 28. Lakeland Hills CW 1201 & 1204 |
| 3. Briarwood NA & CW 1258 | 16. Emerald Isle NA | 29. LightPointe Place HOA |
| 4. Casa Linda Estates NA | 17. Enclave at White Rock HOA | 30. Little Casa View |
| 5. Casa Linda Froest NA | 18. Estates at Forest Hills HOA | 31. Little Forest Hills NA |
| 6. Casa View Heights CW 1129 | 19. Fairway Estates HOA | 32. Skyline Heights CW |
| 7. Casa View Heights CW 1130 | 20. Forest Creek OA | 33. St. Andrews CW |
| 8. Casa View heights CW 1156 | 21. Forest Hills HOA | 34. Stonegate @ Forest Hills |
| 9. Casa View CW 1115 | 22. Forest Meade HOA | 35. Truett CW 1180 |
| 10. Casa View Haven NA / CW 1135 | 23. Forest Oaks NA | 36. White Rock Forest NA |
| 11. Casa View Oaks NA | 24. Highland on the Creek | 37. White Rock Village CW 1202 |
| 12. Claremont Addition NA / CW 1199 | 25. Highlands Apartments CW | |
| 13. Club Manor NA | 26. Hillridge CW 1198 | |

Key Program Activities

FRI takes a holistic approach to neighborhood restoration, revitalization, and community development. As a backbone organization, one of FRI's roles is to align our common agenda comprised of our mission and vision statements: To advance Far East Dallas as a safe, beautiful, prosperous, and proud community, we engage residents, businesses, faith communities, schools, and nonprofits in activities that are important to them for Far East Dallas to be a strong and vital community. The diagram below helps to visualize the work of FRI. On the outside of the circle the seven key program activities describe the focus of our work. In the center of the circle, the roles of a backbone organization identify how FRI accomplishes the outcomes that generates collective impact. Our key program activities guide, support, and promote our partner organizations.



Key Program Activities

ADVOCACY

Goal: Guide vision by aligning our common agenda to those of our nonprofit partners to build trust and goodwill, mobilize resources, build consensus, and establish shared measurements.

Outcomes

- For the third consecutive year, FRI helped recruit and mobilize volunteers for the educational nonprofit Reading Partners of Dallas program at Bayles Elementary School. The mission of Reading Partners is to help children become lifelong readers by empowering communities to provide individualized instruction with measurable results. Despite the challenges of continued remote learning due to the pandemic, our efforts provided 2 volunteers who conducted 71 tutoring sessions for 3 students with an economic impact value of \$1,997.
- FRI continued our partnership with The Artist Outreach (TAO), an educational organization whose mission is to change the educational, emotional, and financial futures of the individuals, schools and advocacy centers they serve through creative arts programs. In 2021 TAO STEAMliners Arts-integrated Academic Education programming: <https://theartistoutreach.org/programs/streamliners/> served approximately 325 unduplicated students, with teachers and district staff involved at Bayles Elementary School. The program was presented weekly throughout the school year with an overall \$7,000 economic impact.
- FRI helped our business partner, Monster Yogurt, communicate the Read Across America book drive program. Monster Yogurt collected 3,642 books that were provided to Far East Dallas schools such as White Rock Hills Uplift Preparatory and Reinhardt Elementary School. Books were also provided to Genesis Women's Shelter, Anne's Place at Parkland Hospital, as well as several homeless shelters.



Monster Yogurt collected and donated over 3,000 books to DISD schools in support of Read Across America.

Key Program Activities

COMMUNICATION

Goal: Guide vision and build public goodwill by communicating vital information regarding strategic progress and access to quality programs and/or services.

Outcomes

The communication services provided by the Ferguson Road Initiative are critical to families made most vulnerable by the COVID-19 crisis. When the 2020 shelter-in-place order was issued in Dallas, we realized our communication platforms would be an essential service needed by our Far East Dallas area emergency service providers. FRI leadership stepped-up and coalesced a meeting with (5) key nonprofit emergency service provider partners:

- Mission East Dallas – Medical, Dental, Behavioral
- Owenwood Farm & Neighbor Space – Diaper/Food Distribution
- St. Vincent De Paul – Food, Financial, Mini-Loan, Pharmacy, Rental Assistance
- White Rock Center of Hope – Food, Financial, Clothing, Rental Assistance
- Wilkinson Center – Food, Financial, Rental Assistance



Mission East Dallas becomes a FRI Founder's Circle Donor member.

In 2021 the Ferguson Road Initiative partnered with Dallas College/Eastfield to expand on these partnerships by bringing more than 40 nonprofits serving Far East Dallas, Mesquite, Garland, Pleasant Grove, and Balch Springs together for quarterly networking luncheons. The purpose of these quarterly meetings was to introduce agency leaders and programs to one another with the intent of expanding services to families that need help.

FRI continued the monthly direct communication we began last year to our area apartments, schools, and faith communities. These communications provide an updated Resource Directory that can be shared with families needing emergency assistance during the Coronavirus pandemic. Not only did FRI provide emergency service information, but we also reached out to our community at large to share how neighbors can help our nonprofits through cash and/or food donations to ensure their operations went uninterrupted and continued to benefit the community during the pandemic.

Key Program Activities

It was especially important this year that the Ferguson Road Initiative use our robust communication platforms to inform people where they could go within the Far East Dallas community for COVID-19 testing and to safely receive the vaccination to prevent the virus. This was challenging because site locations changed frequently, and the community came to rely on FRI to provide updates when locations changed.

FRI Communication Platforms are listed below:

- FRIdays magazine, 18,000 households in Far East Dallas target area (Issued 2 x per year, April/September)
- NewsFlash, electronic newsletter, 1,600 email addresses. (Issued 2 x per month)
- Facebook, Instagram, Website, NextDoor (Ongoing)
- Direct monthly emailing to group constituencies: 37 neighborhoods, 50 apartments, 17 schools, 30 faith communities
- Health and Safety Fairs (Distributed 1,500 Resource Directories)
- Robo calling
- Semi-annual FRI Community Connection Town Hall Meeting (pre-recorded and provided on-line)
- Partnership with Resist Covid/Take 6! National communication campaign for Black, Brown, Native American communities (Distributed posters, yard signs, postcards as well as face masks)



Example of the cover of a FRIdays magazine mailed to the 75228 and 75218 zip codes twice a year.

Key Program Activities

CONNECTION

Goal: Build goodwill and mobilize resources to connect and improve the community and neighborhoods in Far East Dallas.

Outcomes

FRI continued to follow all CDC and city-wide safety mandates and protocols regarding COVID-19 safety, social distancing, and remote communications. The Ferguson Road Initiative is proud of the tremendous work we did in facilitating 30 pop-up vaccination clinics in collaboration with our key COVID-19 vaccine provider, Catalyst Health Network. With financial support from the North Texas CARES grant and aid from a University of North Texas/Dallas public health intern, we brought the vaccine directly where people live and work in our community. Our team worked within apartment communities to help folks overcome their hesitancy about the safety of the vaccine, emphasizing the importance of vaccinations to protect their families.

The following is a reporting on the various ways FRI helped connect our community by providing support and service to improve Far East Dallas:

- 4,522 hours of community service were donated by 577 volunteers valued at \$128,891!
- Operation Beautification Litter Cleanup Event celebrated our 9th consecutive year of service by hosting a COVID-19 safe, drive-through event that garnered 375 volunteers representing 12 neighborhoods, 6 schools, 1 apartment complex, 9 businesses and nonprofits, 7 service organizations, and 3 churches. The community collected more than 1.06 tons of trash and donated 100 lbs of food to White Rock Center of Hope.



White Rock Center of Hope collected over 100 pounds of food at the FRI Litter Cleanup Event.



Bryan Adams High School students join in the FRI Litter Cleanup.

Key Program Activities

At the beginning of the COVID-19 pandemic in 2020, FRI launched an annual blood drive to ensure North Texas blood supplies remain available, thus ensuring that patients who need surgery, or victims of car accidents or other emergencies will receive the life-saving blood they need. On July 24 FRI, in partnership with Carter BloodCare, collected 27 pints of blood from 28 donors, thus impacting 93 lives.

In partnership with Catalyst Health Network, FRI facilitated 30 COVID-19 pop-up vaccination clinics in area apartments and at community events resulting in a total of 391 people receiving the vaccine.

The Ferguson Road Initiative worked with the Texas Trees Foundation, Atmos Energy, and Dallas Park and Recreation to recruit more than 30 volunteers to plant 50 trees on the site of the new White Rock Hills Park, 2229 Highland Road in October, in preparation for the grand opening of the park.



Volunteers plant trees in preparation for the grand opening of White Rock Hills Park.

Key Program Activities

CRIME PREVENTION & PUBLIC SAFETY

GOAL: To partner with public decision makers to increase public safety initiatives and decrease crime in Far East Dallas.

OUTCOMES

The Ferguson Road Initiative remains committed to maintaining a safe community. Although in-person events and programs were limited, our partnership with the Dallas Police Department and Truett Area CrimeWatch continued to share crime reduction, public safety tips, and information to our community CrimeWatch leaders.

During the pandemic, the entire city of Dallas experienced a significant increase in speed racing along our city streets. The Far East Dallas community was not unaffected by these events, where speed racers drew crowds and shut down streets for up to an hour, thus creating a very unsafe environment. Unfortunately, our community experienced two hit and run pedestrian deaths due to speed racing. This situation demanded a response from the city.

Additionally, three traffic fatalities occurred along Ferguson Road medians due to antiquated concrete-based light poles. These light poles resulted in drivers dying upon impact. These fatalities, combined with the deaths of pedestrians killed due to road racing, prompted FRI to work with City Councilmembers Paula Blackmon and Adam Bazaldua, the Dallas Police Department, and the Traffic Department that initiated a Traffic Calming Study for the Ferguson Road corridor from I-30 to I-635. The study has been outsourced to a private consulting firm and results will be reported when completed. The purpose of the study is to recommend ways that Ferguson Road can be altered to make it a safer street by slowing traffic down.

- FRI maintains an updated database of FRI community leaders, CrimeWatch and Volunteer-in-Patrol coordinators. This database allows FRI to educate leaders, alert citizens, and provide actionable information regarding crime and safety within the Far East Dallas community.
- 37 neighborhood CrimeWatch and Volunteer-in-Patrol organizations were served through FRI's partnership with the Truett Area CrimeWatch who regularly provided crime prevention and public safety information to our community.

Key Program Activities



FRI's partnership with the Dallas Police Department has a direct impact on the reduction of crime and the increase in public safety.

In response to a recent spate in crime, FRI launched the Lower Ferguson Road Corridor CrimeWatch group. This is a group of 15 area businesses, apartment owners, and schools who are working together with the Dallas Police Department Neighborhood Patrol Officers to address ways to spot and reduce crime in the community, especially crime related to drug trafficking. The group met virtually every other month during the year.

Key Program Activities

ECONOMIC DEVELOPMENT

Goal: Guide vision and strategy, advocate for compatible, quality economic development and amenities to revitalize Far East Dallas, and build consensus with partners and investors.

OUTCOMES

With the rebranding of the Ash Creek Greenbelt to CreekSide: Ash Creek Urban Reserve, FRI is creating an outdoor recreation mecca for our residents. The grand opening of the White Rock Hills Park in November was a huge milestone and an example of the large-scale amenities FRI identifies and targets as essential for improving the quality of life in Far East Dallas. White Rock Hills Park represents the first phase of the future White Rock Hills Recreation Center.



Ash Creek Urban Reserve Projects

White Rock Hills Park, 2020

Trinity Forest Spine Trail, 2022

Highland Road Construction, 2022

Lakeland/Ferguson Intersection Improvement, 2022

Highland/Ferguson Intersection Improvement, 2024

White Rock Hills Recreation Center, Future

Plans are underway for the Ash Creek Urban Reserve.

In addition to the completion of the park, two new construction projects broke ground within the CreekSide development this year: the Trinity Forest Spine Trail and Highland Road complete street. The trail represents the first time in the history of this community that our isolated friends and neighbors will be safely connected with area schools, parks, and the 50-mile loop around the city of Dallas without the reliance on driving a vehicle. The Highland Road complete street is an important amenity because it provides sidewalks, storm sewers, curbing and bike paths, thus enhancing safety and a connection to the Trinity Forest Spine Trail. The trail is scheduled for completion by the end of 2022 and the complete street is on target to be finished by spring 2022.

CreekSide is attracting mixed income housing. Already established workforce, veterans and affordable senior housing on Highland Road has added 35 high-income single-family townhomes developed by David Weekley Homes. FRI supported Weekley in their request to

Key Program Activities

secure zoning for the land development, Grove at White Rock Hills. This development is located next door to the future White Rock Hills Recreation Center. Located a half a block from the Highland/Ferguson Road intersection is the Ferguson Townhomes, a middle-income development of 10 owner occupied townhomes providing housing for young professionals, educators, healthcare workers, and engineers.



Middle-income townhomes developed on Ferguson Road.

The community celebrated the opening of the \$750,000 White Rock Hills Park in grand style on November 6. Close to 400 public officials, community members, and sponsors attended the celebration with a parade of mariachis, African drummers, magicians, and clowns. The Dallas Police Department was in attendance as they saw the event as an opportunity to build relationships with the community. More than two dozen COVID-19 vaccinations were administered. Vendors included City Hospital, YMCA, and Code Compliance. A great time was had by all.



African drummers celebrate the opening of White Rock Hills Park.

During the summer, residents in the Casa View area of FRI celebrated the grand opening of the Harry Stone Family Aquatic Center. The center reported over 8,000 attendees for the season. This amenity is another example of how FRI helps to empower community leaders to identify needs, create a strategic plan to address the problem, and then follow the necessary steps to make the vision for the future a reality.

Key Program Activities

FINANCIAL LITERACY

Goal: Provide Volunteer Income Tax Assistance (VITA) services and financial literacy education to low-income community residents, and establish goodwill among our community members.

Outcomes

FRI leadership was awarded the first IRS funded Volunteer Income Tax Assistance (VITA) program in Dallas 17 years ago. Although underutilized, the VITA and Earned Income Tax Credit (EITC) programs are among the U.S. Government's largest, needs-tested, cash benefits anti-poverty programs. Access to VITA sites is critical in helping filers access EITC and reducing reliance on costly (and predatory) tax preparation services, maximizing the financial benefits of the refunds, which for many low-income families may serve as the largest infusion of cash into their household in the year. VITA serves families earning \$57,000 annually or less with free assistance in preparing their own tax returns.

In 2021 FRI VITA services continued to be a challenge due to the COVID-19 pandemic. VITA sites were forced to continue utilizing safety protocols by conducting hybrid services in the form of in-person, curbside and virtual tax assistance. VITA services continued at our two regular locations, First Community Church and Lochwood Library. However, due to the high need for free tax preparation, VITA services expanded to a third location at Forest Green Library. FRI continued our partnership with Foundation Communities who manages the First Community Church site and Sharing Life who manages the Lochwood and Forest Green locations.

FRI's extensive communication network was needed to help recruit qualified volunteer tax preparers, greeters, and translators. FRI used these same networks to communicate VITA and EITC help to low-income families. Because FRI has earned the trust of our community, we have deep roots in the Far East Dallas area with our constituency groups. Outcomes for 2021 have been combined from our three VITA sites:

- 1,020 families received VITA services this year.
- A combined total of \$1.8MM in tax return money stayed in Far East Dallas.
- \$335,881 was received by families in EITC earnings.
- \$1,668 was the average refund, thus saving families money and avoiding predatory lenders.
- 236 hours of free financial education was provided for VITA families.

Key Program Activities

LEADERSHIP

Goal: Provide visionary leadership and build trust with the constituents of Far East Dallas to develop strong community leaders.

Outcomes

FRI remains committed to the idea that one person can make a difference. That's why our organization is always looking for leaders in our community. Whether it is leading a project or attending a meeting, FRI's recruitment and training efforts in leadership are ongoing. Efforts this year were challenging due to the pandemic. FRI's 23 years of proven leadership has earned the trust of the Far East Dallas community. Every day we work hard to demonstrate our commitment to this community. Despite the challenges presented by the pandemic, FRI leadership was demonstrated in some of the following ways:

- 19 area business invested \$21,193 in advertising to underwrite the FRIdays magazine.
- Although FRI Community Connection in-person meetings were halted this year, FRI continued our commitment to keep our community members informed regarding issues related to Far East Dallas. We pre-recorded our (2) semi-annual meetings so residents could access information from the safety of their home.
- 204 FRI Community Connection members invested in FRI, thus sustaining operations and programs.
- \$45,040 was contributed by 149 investors during FRI's annual North Texas Giving Day (NTGD) fundraising campaign.
- 34 Founder's Circle Members made a 3-year pledge of support to FRI providing \$32,800 annually for 3 years. This helps establish an annual budget to support FRI operations.
- FRI promotes over 200 local businesses in our on-line business directory.
- FRI benefited from over \$32,628 in pro bono professional consulting services and use of facilities.



Political officials, FRI staff and board members join in at the ribbon-cutting ceremony at the White Rock Hills Park opening.

Key Program Activities

Our Staff

The Ferguson Road Initiative is primarily volunteer driven. This year we accomplished our community building work with 3 part-time employees, a public health intern, and contract staff.



Andrea Hernandez (Membership/Special Events Administrator), Maria Valenzuela (Office Manager), and Vikki Martin (Executive Director)

Award Winning

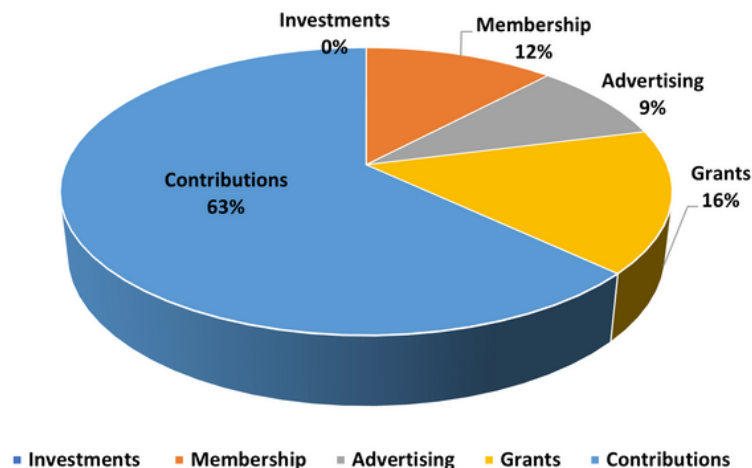
FRI has been the recipient of dozens of federal, state, and local awards over the years. We have been recognized by the IRS, The Real Estate Council, Bank of America, East Dallas Chamber of Commerce, and the Center for Nonprofit Management.



Jesse Simmons presenting a charitable gift from East Dallas Networkers to Maria Valenzuela, Office Manager, FRI.

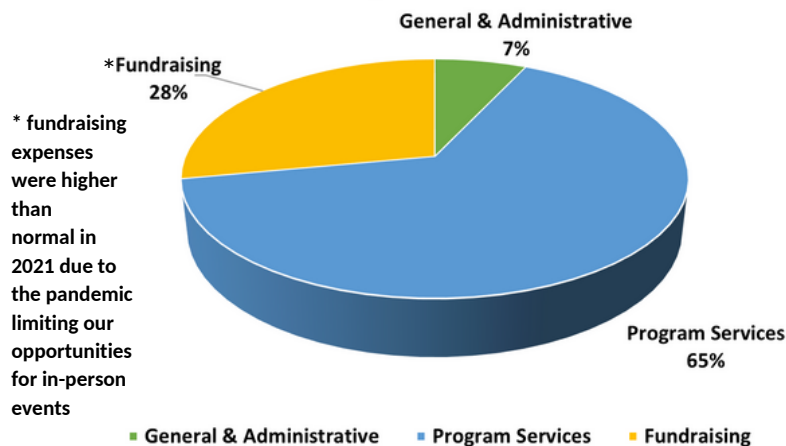
Financial Highlights

2021 Revenue - \$223,718



75% of FRI's support comes directly from membership fees, donations, and fundraising campaigns—North Texas Giving Day and Year-End Gift.

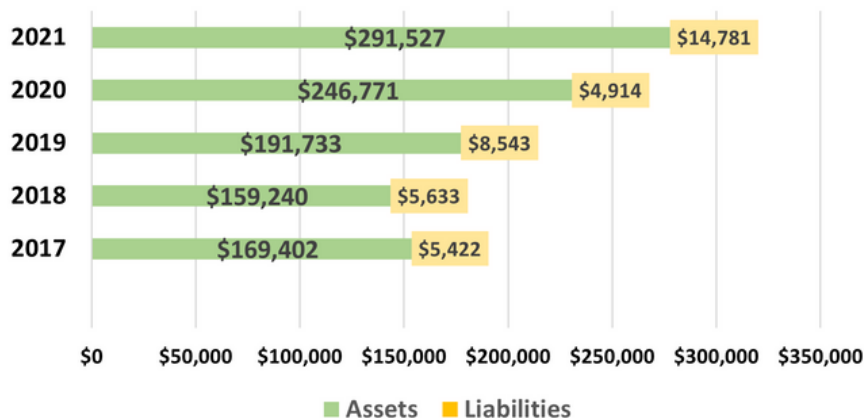
2021 Expenses \$188,829



FRI serves as a backbone organization that advocates, communicates, connects, and leads its members, partners, and volunteers in Far East Dallas.

FRI has successfully transitioned from being a federally funded organization to one that is self-sustained by our members and donors.

2017 - 2021 FIVE YEAR BALANCE SHEET



FRI's Financial Data is fully audited.

Investors

MEMBERS

HOUSEHOLD

Almond, Bradley and Cathy
Arthur, Dick and Kathleen
Bennett, Jeff and Bridgette
Casey, Richard and Leslie
Comini, Andie
Crockett, Jasmine
Dinolov, Vladimir
Downey, Linda
Eddings, George and Bertha
Frymire, Chad and Monica
Garcia, Gary and Mary
Gardner, Tom and Carol
Greco, Jared
Harmon, Mark and Carrie
Johnstone, Bob and Isaly, Ellen
Katragadda, Harita
Kimbrough, Mary
Knight, Ronald and Elizabeth
Knight, George and Debbie
Koen, Ronald and Diana
Krone, Ryan
Magdich, Doug and Cenotal, Keith
Martinez, Lola
Mason, David
May, Terry and Sandra
McCain, Demetria
McKean, Shelley
Montgomery, Ken
Moore, Erin
Myers, Judy
Palmer, Michelle
Pataro, Francisco and Gabriela
Quigley, Raymond and Martha
Royals, Dixie
Seo, Jake and Amy
Smith, Karen
Smith, Glenn and Dawn
Stempak, James
Tanner, Desi and Stephanie
Thornhill, Angela and Mark
Wilson, Diana
Zielke, Marzellat

PATRON

Bernstein Ken, and Clay, Barbara
Bert, John and Dee
Boatman, Ken and Rebecca
Brown, Robert and Martin, Vikki
Coleman, Bill and Mirella

Cooper, Pamela
Garcia, Gary and Mary
Greco, Jared
Green, Anthony and Dolores
Henry, Matt and Alicia
Jackson, Christopher and Cari
Klein, Ronald and Debra
Korman, Frand and Sara Ann
Lira Bravo, Monica
Micciche, Dan
Milazzo, Joseph and Kristal
Ray, Richard and Marty
Rebuck, Chris and Melony
Richmond, Rob and Marian
Rodriguez, Jaime and Parra, Carmen
Van Buskirk, John and Linda
West, State Senator Royce
Wollwert, Thomas and Susan
Wuertz, Phil and Mary

NEIGHBORHOOD ASSOCIATIONS

Claremont Addition NA - CANA
Enclave at White Rock HOA
Estates at Forest Hills - Enclave
at Ash Creek HOA
Little Forest Hills NA

CHURCHES

First Community Church
IMPACT @ Bethel
Mountain View Church of Christ

NONPROFITS

Dallas Arboretum
East Dallas Networking
Greater Casa View Alliance
GROW North Texas
Inspiring Tomorrow's Leaders
Roy Stanley Masonic Lodge
No. 1367
The Artist Outreach, Inc.
White Rock Montessori School
Wilkinson Center

BUSINESS MEMBERSHIP - LARGE

Atmos Energy Corporation
City Credit Union
City Hospital at White Rock

CMIT Solutions
Dallas College Eastfield Campus
David Weekley Homes Dallas
Division
DBSI Incorporated
Frost Bank
Karrington & Co.
Lakeside Bank
Lira Bravo Law, PLLC
Lone Star Credit Union
McDonald's/SLI Enterprises
Mission East Dallas
Oncor
Resource One Credit Union
Smoky Rose Restaurant
Uplift Education
Young Chevrolet

BUSINESS MEMBERSHIP - MEDIUM

AmeriSouth Realty Group
Brixmor Property Group
Joe's Cleaners
The Estates at Shiloh/Generation
Housing Development

BUSINESS MEMBERSHIP - SMALL

Access Self Storage & Truck
Rental
Don Zablosky
East Dallas Veterinary Clinic
HOP4E
McBride Boothe Group
Liz Renfro Realtor
Seeing Drala with Julie
Einstein

\$ 1,000 FOUNDER'S CIRCLE

Angela Scheuerle M.D.
Bishop Lynch High School
Casa Pacifica Apartments
Casa View Shopping Center
City Credit Union
City Hospital at White Rock
Friends of Social Venture
Partners - Dallas
Dan Micciche
Directions
East Dallas Veterinary Clinic
Eddie Tealer, Ph.D.
Frost Bank

Investors

Granite Redevelopment
Properties, LP
John and Anne Griggs
Karrington & Co.
Lira Bravo Law, PLLC
Matt and Alicia Henry
Mission East Dallas
Presidium Group
Resource One Credit Union
Smoky Rose Restaurant
T. Robert and Bette J. Martin, In
Memoriam

\$ 1,500 FOUNDER'S CIRCLE

Mountain View Church of Christ
Owenwood Farm & Neighbor Space

\$ 2,500 FOUNDER'S CIRCLE

Access Self Storage & Truck Rental
Lone Star Credit Union
Oncor
Uplift Education
White Rock Hills Townhome
Apartments

\$ 5,000 FOUNDER'S CIRCLE

McDonald's/SLI Enterprises

\$10,000 FOUNDER'S CIRCLE

AmeriSouth Realty

ANNUAL

Quinnelly, Heath
Prosperity Bank
Pataro, Francisco and Gabriela
Micchiche, Dan

BOARD PLEDGE

Coleman, Bill
Greco, Jared
Hasty, Gary
Jackson, Christopher
Nicolette, Matt
Ortman, Daniel
Parra, Carmen
Rebuck, Chris
Sosa Green, Dolores
Tealer, Eddie, Ph.D.
Van Buskirk, John

END OF YEAR CAMPAIGN

Anderson, Diane
B. Holman Foundation
Barrios, Martha
Bert, John
Boling, Brad
Bonner, Cathy
Brown, Robert
Claremont Addition NA - CANA
Dallas Arboretum & Botanical
Society
Dunklau, Brenda
Feinstein, Jonathan
First Community Church
Gallo, Carmelita
Gearing, Charles
Goodwin, Kerry and Rosemary
Greiner, Anice
GROW North Dallas
Hanagan, Brian
Jackson, Christopher and Cari
Jones, Shalita
Kerr, Neely
Korman, Frank and Sara Ann
Lawler, Gary
Martin, Vikki
McKean, Shelley
Micchiche, Dan
Northcutt, Connie
Rummel, Dawn
Smith, Stanley
Tanner, Desi and Stephanie
Tony, Bryan
Walker, Nayna
Weber, Nancy
Whitford, Mark
Wicker, Dan
Wilkinson Center

NORTH TEXAS GIVING DAY

Access Storage and Truck Rental
Adams, Brian and Tammy
Anderson, Diane
Anonymous (7)
Ashmore, Shawn and Alison
Ayala, Evangelina
Bacsik, Rebecca
Bagley, Jim and Ann
Baldwin and Associates

Beispiel, Barry and Northcutt,
Connie
Benson, Ken
Bernal, Tony and Liz
Bert, John and Dee
Bickford, Hunter
Birabil, Lorraine
Boatman, Ken and Rebecca
Bonfadini, Kim
Boothe, Kristen
Brown, Robert and Martin, Vikki
Cantrell, Ken and Pierce, Teri
Casa Pacifica Apartments
Casa View Shopping Center
Chitsey, Debra
Chuck, Brian
Clancy, Jerry and Sara
Claremont Addition NA - CANA
Clayton, Daniel
Cohen, Greg
Coldwell, Scott and Deborah
Coleman, Bill and Mirella
Comini, Andie
Cook, Sharon
Cox, Joan
Daniel, Commissioner Theresa
Daulton, Tom and Jan
Davis, Bob
Downey, Linda
Dryden, Sara
Dunklau, Brenda
Eaton, Nathan and Linda
Eddings, George and Bertha
Einstein, Julie
Evans, Michael
Farrell Architects
Fink, Ann
Fontana, Larry and Hefley, Janis
Fulbright, Maria Tafur
Galliford, Grant and Jina
Gallo, Carmelita
Garcia, Gary and Mary
Gardner, Tom and Carol
GHD Development
Gillespie, Sam and Lori
Gilman, Harriet
Goodwin, Kerry and Rosemary
Hamilton, Ruel
Hanagan, Brian

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on, Chandra
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Lee, Won and Frankie
Lone Star Credit Union Employees
Lovelady, Shawn
Madison, Mari
McCain, Demetria
McDonalds/SLI Enterprises
McGann, Mike
McKean, Shelley
Micciche, Dan
Millican, Gary and Tina
Montagna, Gary and Giselle
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Moreno, Jose
Mrozek, Mark and Claire
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Myers, Judy
Nash, Horace
Nemchenko, Andriy
Nicolette, Matthew and Elyse
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Phillips, Elise
Rebuck, Christopher and Melony
Rebecca Reed

Resource One Credit Union
Richard, Albert and Mona
Rodriguez, Jaime and Parra, Carmen
Romero, Esther
Roy Stanley Masonic Lodge 1367
Sam P. Cochran Masonic Lodge
Sanchez, Stephen
Scheuerle, Dr. Angela
Schmitt, Gregg and Christie
Shaw, Steve and Debbie
Simmons, Evelyn
Smith, Greg and Susan
Smith, Joe
Smith, Kerry
Smith, Shelby
Snoyer, Jeff and Lynn
Stanford, John and Bette
Starita, Paulette
Stettler, John and Helen
Stevens, Cindy
Sullivan, Peggy
Swanson, Harry
Tang, Chih-Huan
Tanner, Desi and Stephanie
Tealer, Dr. Eddie
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Vogt, Lynn
Walker, Mike and Janice
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Webb, Leslie
Webb, Steve
Weber, Nancy
Wegmann, Mark and Rebecca
White Rock Hills Townhome
Apartments
Wildenthal, Kern and Marnie
Wilson, Jessee and Lee Ann
Wisness, Mark
Wuertz, Philip and Mary

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Texas Brand Bank
Uplift Education
White Rock Hills Townhome
Apartments
Young Chevrolet



Jugglers join in the festivities at the White Rock Hills Park opening.



It is never too early to find a mentor, as this little boy flexes his muscles with Police Chief, Eddie Garcia at the White Rock Hill Park opening.



Kid-approved playground equipment at the White Rock Hills Park.