



Annual Report

2016

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I serve as a volunteer board member with FRI for the same reason I support them every year --

because I see them as a force for good in the neighborhood.

The value-add FRI performs includes; identifying community needs, providing needed services, organizing leadership and advocating for the community –

It's all good!

Dan Ortman

To Our Members and Stakeholders

Strategic Highlights

White Rock Hills Community Recreation Center (CENTER) Overall, 2016 focused largely on the research and development of accelerating construction of the White Rock Hills Community Recreation Center (CENTER). In working with the City of Dallas, we were charged with identifying potential program partners and management organization for the CENTER, as well as researching ways to create a viable fundraising strategy to supplement the City's commitment to invest \$5MM in future bond funds, in addition to the \$5MM invested from past bond funds to purchase and prepare the property for construction.

Board of Directors The FRI board continues developing the right skills and talents as is evident in our strong Economic Development Committee. This committee has spent hundreds of hours interviewing and investigating potential program and management partners for the CENTER, as well as interviewing professional fundraising consultants to help design and implement a Capital Campaign strategy to raise \$25MM to design and construct the CENTER, in what is known as a Public Private Partnership.

Casa View Alliance FRI hit a milestone goal in 2016 in that all four zones of the FRI service area of Far East Dallas all have completed Urban Design and Land Use Plans (UDLUP), approved by the Dallas City Council. We can truly say that we now have a shared vision for the Far East Dallas area of Dallas! All organizations are building leadership and engaging the community in implementing the plans.

- 1998 White Rock Hills community completed an UDLUP for the lower Ferguson Road Corridor.
- 1999 Garland Road Area completed an UDLUP for Forest Hills/Casa Linda.
- 2010 Garland Road Vision Study completed.
- 2013 2-Points Community completed an UDLUP (which the City now calls an Area Land Use Plan - ALUP) for the eastern sector and rebranded the community as White Rock East.
- 2016 Greater Casa View Alliance completed an ALUP for the northern sector of the FRI service area.

East Dallas Senior Coalition White Rock East, formed the East Dallas Senior Coalition, chaired by Ellen Childress. This coalition will initiate a City sponsored survey in the 75228-zip code of the FRI service area to better determine specific needs of senior citizens. The preliminary study indicates the top two needs are 1) better communication and 2) transportation services.

Financial Highlights

Backbone Funding A \$25,000 family foundation grant helped FRI garner the “backbone” funding necessary to lead the CENTER initiative while maintaining daily operations. The Economic Development committee was key in conducting research and development of creating a Public Private Partnership and the creation of a Capital Campaign Cabinet to raise funding for the CENTER.

\$10,000 Challenge Grant Loyal members and key donors of FRI created lots of excitement by offering a \$10,000 Challenge Grant on North Texas Giving Day! The FRI community exceeded the \$10,000 match raising nearly \$25,000 while increasing overall giving by 302% from 2015!

Operating Highlights

Donated Office Space FRI enjoys many community partners. For seven years the owner of the White Rock Townhome Apartments has donated in-kind office space to FRI. The owner recently sold the complex and introduced FRI to the new owners, who generously agreed to continue providing free office space to FRI. We continue to maintain a satellite office on Hibiscus Ave., donated by the White Rock Church of Christ.

College Intern FRI is committed to developing youth while giving them an opportunity to make a difference. For three years now, a college intern is hired to help with general office management duties.

Integrated Technology FRI staff worked with a consultant to customize the Salesforce database and integrate it with Quick Books, thus streamlining the process and helping the staff be even more efficient!


Looking Ahead

By providing FRI advocacy and a forum for community support, Uplift Charter School’s Special Use Permit was approved by the City Plan Commission and City Council this year. Located at I-30 and Ferguson Road, the school broke ground in August and by December the Uplift/FRI partnership continued with Uplift leasing office space from FRI as we worked to spread the word throughout the community that the student application process is set to begin in March and the doors ready to open in August of 2017.

Vikki J. Martin, President
Ferguson Road Initiative

About Us

Ferguson Road Initiative (FRI) is a 501(c)3 nonprofit, community-based, umbrella organization. Founded in 1998, the primary operations of FRI were to make the community safer. That included management of Crime Watch/public safety activities, securing much needed social services and economic development initiatives in Far East Dallas. We work ardently to “weed out crime and seed in” the resources to improve the lives of people in Far East Dallas. Our success results from partnerships with local, state, and federal government, neighborhood and Crime Watch, Volunteers-in-Patrol groups, local businesses, faith communities, and foundations. Together we are mastering the art of using bro bono volunteer skills and talents of our volunteers and civic leaders and discovering entrepreneurial ways to reshape and restore our community! Our ability to provide outstanding methods of communication and advocacy keep our neighborhoods strong, thus allowing us to actively grow the economy and unify, mobilize, and lead the businesses, faith communities, schools and people in our community!

VISION	Complete economic revitalization and better quality of life for all people in Far East Dallas.
MISSION	Transform Far East Dallas into a safe, beautiful, prosperous and proud community by inspiring hope and working together to achieve a shared vision.
	<p>1) INTEGRITY: Our goal is to integrate ethical values into the way we conduct ourselves. This demands absolute honesty and trust with one another and with ourselves.</p> <p>2) COMMUNITY: We believe one person can make a difference and that together we can improve the quality of life for people in our community</p> <p>3) STEWARDSHIP: We take good care of the resources entrusted to us and to properly utilize and develop the talents of our staff and members.</p> <p>4) LEADERSHIP: We act courageously and take responsibility for choices and their consequences and persevere through challenges and barriers.</p> <p>5) RESPECT: We honor individuality and demonstrate compassion and respect for ourselves, others, and those with whom we do business.</p>
MOTTO	“Working together for the greater good!”

Human Capital

FRI has visionary leadership and professional management, and a skilled staff, all who share the passion to “Work together for the greater good.”



The 2016 FRI Board of Directors

Board of Directors

Officers

Vikki J. Martin, President
Claremont Addition Neighborhood
Assn., Resident

Jerry Clancy, Treasurer
Lone Star Credit Union, President

Bill Coleman Secretary
Casa Linda Forest
Neighborhood
Association Resident

Dr. William “Gerry” Jones, Vice President
Forest Hills Neighborhood
Association Resident

Directors

Daniel Clayton
St. Rep. Toni Rose, Aide

Gary Hasty
Karrington & Co.
Business Owner

Erica Hefner
Lakeland Hills Crime
Watch, Resident

Doug Hunt
Access Self-Storage,
Business Owner

Christopher Jackson
Wynne-Jackson, VP Development

Ethan Joubran
Lakewood Neighborhood
Association Resident

Jay Krishnaswamy
Doctors Hospital at White Rock Lake,
CEO

Daniel Ortman
Forest Hills Neighborhood
Association Resident

Chris Rebuck
Bishop Lynch High School, president

Ed Snyder
Lakeland Hills Crime Watch, Resident

Olivier Swinnen
Resource One Credit Union, Branch
Manager

Debbie Van Zant
Casa Linda Estates Neighborhood Association,
Resident

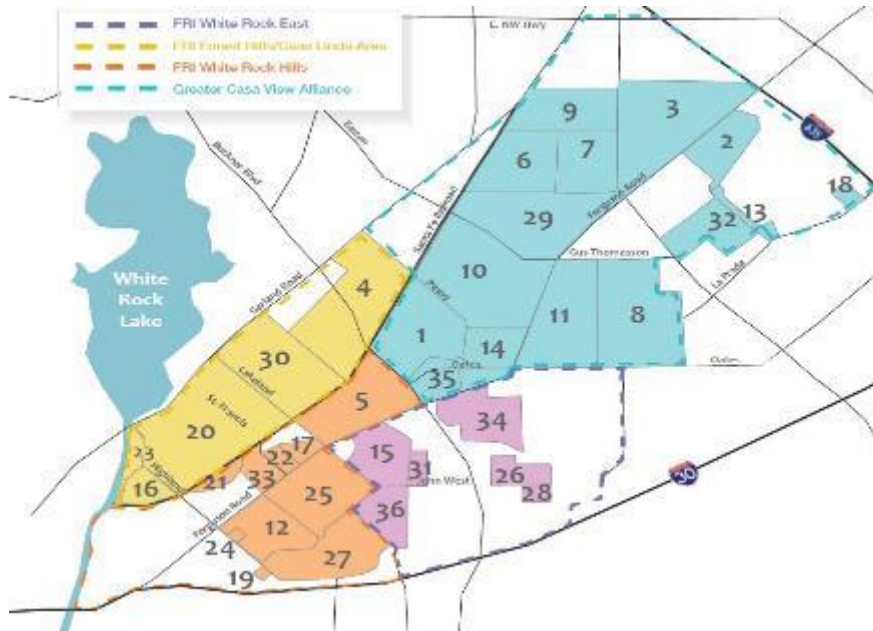
Management Team

- **Kerry Goodwin**, NewsFlash, E-blast (Contract)
- **JBH Communications**, Web Manager (Contract)
- **Gary E. Lawler**, Special Projects (Contract)
- **Mari Madison**, FRIdays News Magazine (Contract)
- **Armando Marquez**, Office Intern (Part-Time)
- **Maria Valenzuela**, Office Manager (Part-Time)

Advisory Council

- **Bobbi Bilnoski**, Concinnity Network, President
- **W. Plack Carr**, Gas & Oil, Civic Leader
- **Jeff Cuban**, VP at HDNet/Magnolia Picture
- **Helen Holman**, Helen Holman & Associates, LLC
- **Sharon King**, Community Volunteer
- **Ed Leyden**, Bishop Lynch High School, President
- **Liz Renfro**, William Davis Realty/Current FRI Resident
- **Mel Renfro**, Former Dallas Cowboy/Current FRI Resident
- **Phil Ritter**, Chief Operating Officer, Meadow Mental Health Policy Institute
- **Richard B. Roper**, Thompson & Knight LLP, former U.S. Atty for Northern District)
- **Suzann (Suzy) Ruff**, Civic Leader
- **Monica Smith-Downs**, The Smith Law Firm
- **Lynn Vogt**, Community Volunteer
- **Marnie Wildenthal**, Civic Leader

Service Area



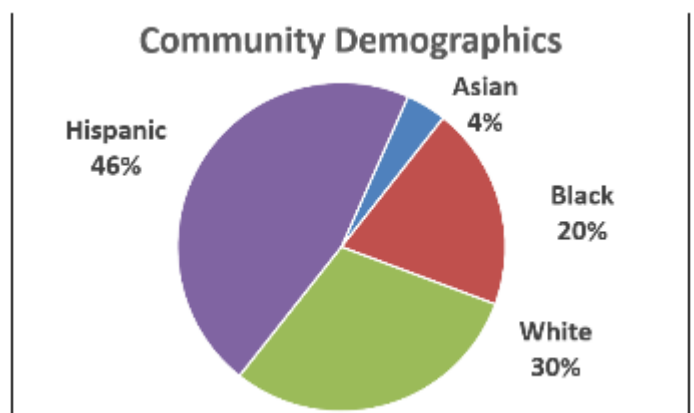
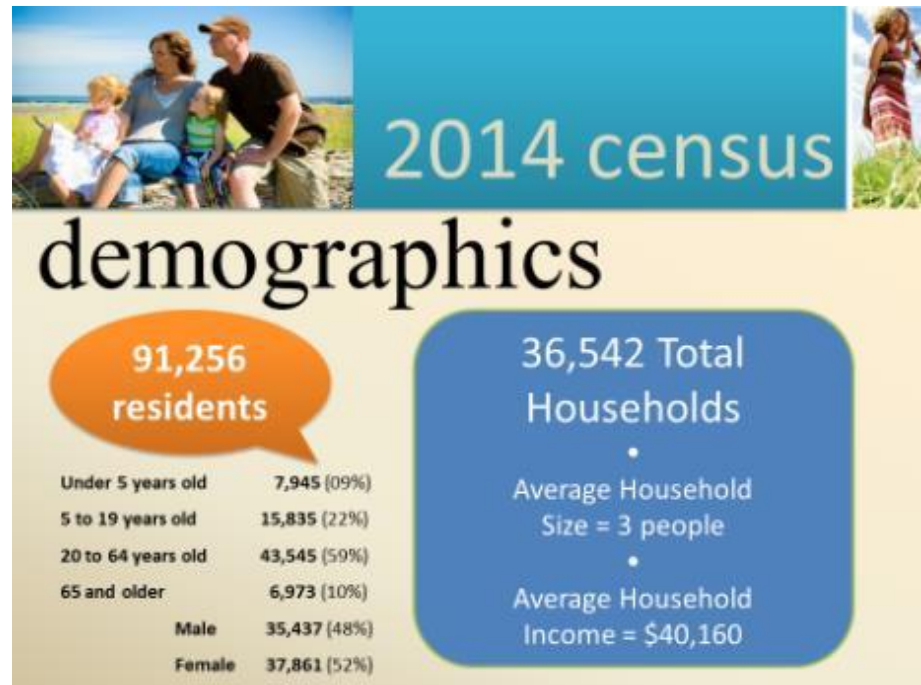
There are 91,256 residents, 36,542 households and 2500+ unique businesses in the FRI service area.

The 2016 Service Area Map with Neighborhoods

Far East Dallas Neighborhoods

- | | | |
|-----------------------------|-----------------------------|-------------------------------|
| 1. Alger Park/Ash Creek | 13. Club Manor | 25. Hillridge Neighborhood |
| 2. Braeburn Glen | 14. Crestview Park | 26. Hillview Terrace |
| 3. Briarwood | 15. Eastwood Hills | 27. Lakeland Hills |
| 4. Casa Linda Estates | 16. Enclave at White Rock | 28. Light Pointe Place |
| 5. Casa Linda Forest | 17. Estates at Forest Hills | 29. Little Casa View |
| 6. Casa View Heights (1129) | 18. Fairway Estates | 30. Little Forest Hills |
| 7. Casa View Heights (1130) | 19. Forest Creek | 31. Skyline Heights |
| 8. Casa View Heights (1156) | 20. Forest Hills | 32. St. Andrews |
| 9. Casa View | 21. Forest Meade | 33. Stonegate at Forest Hills |
| 10. Casa View Haven | 22. Forest Oaks | 34. Truett |
| 11. Casa View Oaks | 23. Highland on the Creek | 35. White Rock Forest |
| 12. Claremont Addition | 24. Highlands Apartments | 36. White Rock Village |

Demographics



2016-2020 Strategic Plan

VISION

Complete economic revitalization and better quality of life for all people in Far East Dallas.

MISSION

Transform Far East Dallas into a safe, beautiful, prosperous and proud community by inspiring hope and working together to achieve a shared vision.

VALUES

- 1) **INTEGRITY:** Our goal is to integrate ethical values into the way we conduct ourselves. This demands absolute honesty and trust with one another and with ourselves.
- 2) **COMMUNITY:** We believe one person can make a difference and that together we can improve the quality of life for people in our community
- 3) **STEWARDSHIP:** We take good care of the resources entrusted to us and to properly utilize and develop the talents of our staff and members.
- 4) **LEADERSHIP:** We act courageously and take responsibility for choices and their consequences and persevere through challenges and barriers.
- 5) **RESPECT:** We honor individuality and demonstrate compassion and respect for ourselves, others, and those with whom we do business.

MOTTO *“Working together for the greater good!”*



FRI community members celebrate the DISD ribbon cutting of the new wing to G. W. Truett Elementary School, located in White Rock East."

Goals and Objectives

GOAL 1: Mission Achievement - Transform Far East Dallas . . .

S.M.A.R.T OBJECTIVES

- A. Engage and develop Neighborhood Leaders.
- B. Maintain crime reduction in the community.
- C. Secure Future (2018-2019) Bond Funds for Capital Improvements and Community Infrastructure.
- D. Become a “green,” and beautiful community.
- E. Increase homeownership and property values in our service area.

GOAL 2: Community Outreach - Increase community engagement, awareness, and support.

S.M.A.R.T OBJECTIVES

- A. Increase Community Connection membership, activity, and value.
- B. Increase engagement in volunteer and fundraising opportunities thru a comprehensive Community Connection “Membership Marketing Plan.”
- C. Break-Ground on the White Rock Hills Community Recreation Center.

GOAL 3: Financial Sustainability - Ensure financial integrity and long-term sustainability.

S.M.A.R.T OBJECTIVES

- A. Increase Financial Capacity and Efficiency.
- B. Develop and implement a Fund Development Plan to increase all sources of revenue.
- C. Develop a projected staffing budget and set hiring priorities, estimated costs and benchmarks for hiring.

GOAL 4: Mission Support - Develop an Effective and Efficient Infrastructure.

S.M.A.R.T OBJECTIVES

- A. Secure office space with a 5-year commitment.
- B. Increase efficiency with technology.
- C. Automate membership maintenance by exploring outsourcing membership maintenance.

GOAL 5: Knowledge and Talent - People with the right knowledge and talents are positioned to support FRI.

S.M.A.R.T OBJECTIVES

- A. Build BOARD capacity, leadership, and knowledge of nonprofit governance.
- B. Build the STAFF capacity, leadership, succession and nonprofit management.
- C. Formalize the Volunteer Program.
- D. Update governing documents to comply with recent changes in Texas Nonprofit Law.



Volunteers improve the FRI community through Operation Beautification

Theory of Change

In 1998, the Far East Dallas community was facing many challenges, including:

- Negative public perception
- Sub-standard apartment properties.
- Code violations
- Urban blight, abandoned businesses
- Business degeneration
- Unsafe, indecent, unsanitary housing
- Rampant crime
- Open drug trafficking
- Open prostitution
- Underachieving public schools
- No recreation for youth or adults
- Decreasing residential/commercial tax base & property value
- Our only library in the area closed

The Ferguson Road Initiative’s vision of “complete economic revitalization of Far East Dallas” is a daunting one. Community leaders work with residents to develop a theory of change and prioritize six key focus areas to address and create implementation plans that will achieve the vision and make Far East Dallas a strong and vibrant community.



FRI Community Building Model

Community Outcomes

To achieve the full impact of our Vision “Total economic revitalization of Far East Dallas” and Mission “Achieve a safe, beautiful, prosperous, and proud community by inspiring hope and working together towards a shared vision,” we track progress on these eight outcomes:

- 1) A professional board and staff who have the trust and respect of the community.
- 2) The community is aware of FRI, and is both engaged and supportive.
- 3) Priority community infrastructure needs are addressed with city bond funds.
- 4) Social service programs address the community’s most important concerns.
- 5) Academic achievement of youth and adults in the service area.
- 6) A library, a community recreation center in the service area.
- 7) Residential and commercial properties are stable and steadily increasing in value.
- 8) Sustainable funding sources and efficient operations.



Construction begins on the \$6MM Uplift Charter School



Volunteer Income Tax Assistance program manager, Maria Valenzuela, with tax clients



FRI supports DPD and "Back the Blue"



FRI Backs the Blue with Darrell Wood, VIP Coordinator for the NE Patrol Division of the DPD



Portfolio of Programs

To achieve the community outcomes identified in the Theory of Change, FRI has selected the following portfolio of programs and services:

1) Crime & Safety Network

FRI's history began with organizing to address rampant crime in the service area. We have achieved a 61% reduction in violent crime and a 25% overall reduction in crime in our community. We have developed a network of community leaders and continue to foster consistent communication and dialogue between them, the community and the police department to maintain a safe community and address new concerns.

Measurable outcomes include:

Crime and Safety

- Dallas Police Department 2016 statistics indicate crime is at an all-time low in Far East Dallas: 41% crime reduction over 15 years in White Rock Hills, 50% crime reduction over 15 years in White Rock East, 43% crime reduction over 7 years in Casa View.
- 36 neighborhoods and Crime Watch organizations were represented and served by the FRI Community Connection Townhall semi-annual meetings.
- FRI has maintained a 61% reduction in violent crime and a 25% reduction in overall crime in targeted areas since 2011. We continue to seek grant funding for public safety initiatives.
- FRI raised \$230 in support of the Assist the Officer (ATO) Foundation in response to the July 7, 2016 police shooting tragedy.

Communication

- 2,500 people receive the informative, digital, FRI News Flash, twice a month.
- 18,000 households received the FRIdays news magazine twice a year.
- FRI continues to update and refresh its Web site making it more "user friendly" and promoting business members and the business community.
- FRI has increased community awareness and strengthened its presence through our social media Facebook and Instagram.
- FRI's communication services provided residents with information to get involved with crime prevention and public safety programs such as: Crime Watch, Volunteers in Patrol, Citizens Helping in Parking Solutions (CHIPS), Citizens Offering Police Support (COPS), Volunteer Response Teams (VRT).

2) Neighborhood Beautification Operation Clean Up

Since 2013, FRI has committed to mobilizing the community in an annual Operation Beautification Litter Clean-Up Event. Area service and civic groups, schools, faith communities, neighborhood associations, political officials and business partners come together for good fellowship, then head-on-out into the community to clean its streets, parks, and creeks. Operation Beautification is a program that instills community pride. Those who are physically able clean-up area trash, those who are elderly or infirmed work to coordinate refreshments and the coordination of sign-in and registration activities.

Measurable outcomes include:

- FRI, in partnership with our key sponsor and underwriter, Young Chevrolet, held an annual Operation Beautification Litter Clean-up Event on February 27, 2016. Key partners were the City of Dallas, Dallas Police Department, State Representative Eric Johnson (District 100) and Walgreens (Lakeland/Ferguson). Our key friends were For the Love of the Lake, McDonalds, Ferguson Donut, Resource One Credit Union, White Rock Center of Hope, and Signage Systems. Our 119 volunteers represented 8 neighborhoods, 9 schools, 5 apartments, 7 businesses and nonprofits, from 4 countries. Trash was collected throughout the Far East Dallas area along Highland, Valley Glen, Lakeland Drive, Gus Thomasson, and key areas of Ferguson Road. Hillview Park was also cleaned.
- FRI continued to effectively communicate additional City sponsored clean-up opportunities throughout the year to our 36 neighborhoods.

3) Social Services for Community and Family

FRI is a dedicated volunteer organization that works to identify gaps in service within the Far East Dallas community and then works to find agencies that can provide the services needed that will help enhance the community. The following are the programs we provided, sponsored, or partnered with during 2016.

Measurable outcomes include:

- 1,403 families received free income tax assistance through our 2016 Volunteer Income Tax Assistance program resulting in a combined total of \$2,619,511 in tax returns in Far East Dallas. FRI's 9-year track record of providing VITA has helped facilitate a total of \$13,492,575 in earned income tax credits -- this helps the community and the local tax payer by helping them avoid predatory services.
- 2 Financial Education Network (FEN) students graduated with financial literacy skills through FRI's partnership with the IRS, Foundation Communities (Austin, TX), and Wells Fargo Foundation.

- 20,000 people received information about the Affordable Care Act through FRI's partnership with Be Covered Texas.
- The White Rock Hills Library, which opened in 2012, now reports that more than 1,500 children and their families use this amenity on a weekly basis. Being one of the busiest libraries in the city, hours were increased to 7-day a week service in January 2015.
- FRI partners with Dallas Coalition for Hunger Solutions and 12 agencies in a collaborative effort to enroll qualified senior citizens living in the 75228-zip code in the Supplemental Nutrition Assistance Program (SNAP).
- 141 Far East Dallas students were tutored through the Reading Partners program by 169 tutors.
- Northeast Community Court, established in the Vickery Meadow area, opened and is serving the residents of Far East Dallas. This facility provides a community court that will support safety and enhanced quality of life. It also gives support to the mission that a defendant can be rehabilitated.

4) Community Connection

FRI is committed to be a positive change agent for the Far East Dallas community. Our incredible ability to communicate with our constituents and members (by mail, through technology, town hall meetings, and special events) helps us continue the Renaissance that is happening in our neighborhoods. In 2011 the Ferguson Road Initiative successfully transitioned from being an organization funded primarily by a federal Department of Justice grant called Weed & Seed, into an independent, self-sustaining entity supported by its members.

Measurable outcomes include:

- 177 FRI Community Connection memberships sustained FRI operations.
- 312 FRI volunteers donated 5,931 hours of service to neighborhoods and businesses in Far East Dallas. That's a 36% increase in volunteers and a 24% increase in service hours from 2015.
- 6% increase in money raised through memberships, donations, and contributions through businesses and individual donors from 2015.
- 302% increase in money raised through North Texas Giving Day from 2015.

5) Education and Recreation

The vision of the Far East Dallas community since 1995 includes the desire to fill the Education and Recreation gaps that exist in this area. Through thoughtful and strategic plans our organization has advocated and lobbied for our share of District 7 & 9 bond program funds resulting in netting \$38MM over a 20-year period. Since day one, this community has identified the need for quality recreation and education services that will serve the bodies and minds of our children and families. Money for land, the design, and construction for the White Rock Hills Branch Library (opened in 2012) has resulted in providing additional education resources to our community. The systematic acquisition of park land at 2229 Highland Road and obtaining funding for a feasibility/master plan study for the White Rock Hills Community Recreation Center (CENTER) sets the stage for building a CENTER that will address the holistic concerns of our neighborhood.

Measurable outcomes include:

- September 2014-September 2015, FRI successfully helped the City of Dallas Park and Recreation Department and Jacobs Engineering Group complete a 12-month long \$125,000 feasibility study and master plan for the White Rock Hills Community Recreation Center (CENTER).
- This 35,000-sq. ft. CENTER will be located at 2229 Highland Road and cost \$35MM.
- September 2015, FRI community approved the CENTER feasibility study and master plan.
- December 2015, the City of Dallas Park Board unanimously approved the CENTER feasibility study and master plan, including the potential to create an urban farm for interim use.
- January-December 2016, FRI worked throughout the year to identify partners who will manage and bring quality-of-life programs to the CENTER. We met with fund development consultants to better understand the steps needed in creating a capital campaign to raise the \$5M to be matched by the City of Dallas through a bond program scheduled for 2017.
- G. W. Truett Elementary School held the ribbon-cutting for their new \$13MM wing providing an additional 55,000 sq. ft. of space for a school population of more than 1200 children from 33 countries. This needed amenity was advocated for by the residents living in the White Rock East area.

6) Leadership & Community Development

In 1998 the White Rock Hills community completed their Urban Design Land Use Study for the lower Ferguson Road corridor. In 1999, communities along Garland Road from San Rafael to Northwest Highway completed their Urban Design Land Use Study for the Forest Hills/Casa Linda areas. In 2010 the Garland Road Vision Study was completed and included Garland Road from Gaston to 635. In 2013 the 2-Points community in the far eastern area of our community celebrated the completion of their Area Land Use Study plan by renaming and rebranding their community White Rock East. Now, the last community to complete a strategic plan is the Greater Casa View Alliance community located in the northern area of the FRI target zone.

Measurable outcomes include:

- The completion of the Area Land Use Plan for Greater Casa View Alliance means that all zones of the Far East Dallas area have strategic plans by which residents can continue their neighborhood improvements. This plan includes Ferguson Road from Buckner Blvd. to 635.
- This plan was approved by the City Plan Commission and City Council this year and will serve as a roadmap for redevelopment. Plans are underway to begin street improvements near Casa View Shopping Center at Ferguson and Gus Thomasson. This is a community that has long been neglected and has recently mobilized and begun working their own strategic plans for redevelopment.

7) Founder's Circle

The establishment of the Ferguson Road Initiative Community Connection Founder's Circle Membership Program involves a 3-year financial pledge by loyal members at multiple high-levels between \$1,000 and \$10,000. Through the creation of a program involving a multi-year pledge, our Board of Directors can set the organization's annual budget because we can depend on these funds.

Measurable outcomes include:

- 32 Founder's Circle Members made a 3-year pledge of support, providing \$53,500 annually for 3 years, thus contributing to the sustaining of FRI operations.
- FRI created an additional 501c3 (White Rock Hills Community Recreation Center) as a potential entity that would serve the launch of a capital campaign for the CENTER if the FRI Board's research and development proved it to would be a good place for the repository of donated funds.
- WRE Leadership formed East Dallas Seniors Coalition to establish a forum to identify the key needs of seniors in Far East Dallas in terms of communication and transportation. Additionally, they worked with the City of Dallas to provide a

needs survey to seniors as well as help in updating the Seniors Blue Book, a resource directory for Dallas senior citizens.

- Promotion of Community Building Activities:
 - Cliff May Home Tour, hosted by Greater Casa View Alliance, October - This brought FRI community out to view mid-century modern homes designed by Cliff May. The event brought more than 500 people together to explore the Casa View community.
 - Casa View launched a Farmer's Market at the Casa View Shopping Center - FRI Community Connection Economic Development Event, Ferguson Glen Shopping Center, October – This event brought local businesses in the community to showcase their goods and services along with the Dallas Police and Fire Department



Volunteer Greeters at the FRI Community Connection Town Hall Meeting



Loyal Founder's Circle Member Grifols Biomat USA - L to R, Don Yaxley, Jonathan Martinez, and Waltrina White.



The CVS Ribbon Cutting Ceremony



Financial Summary

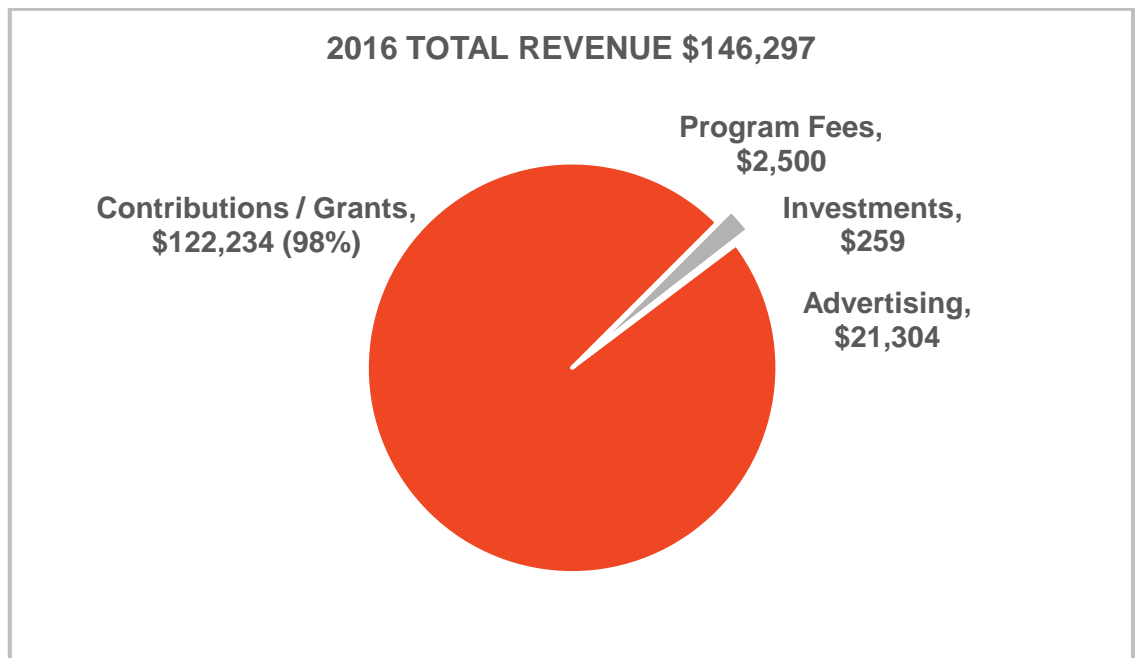
TAX-EXEMPT SINCE: JULY 1999 EIN: 75-2797489

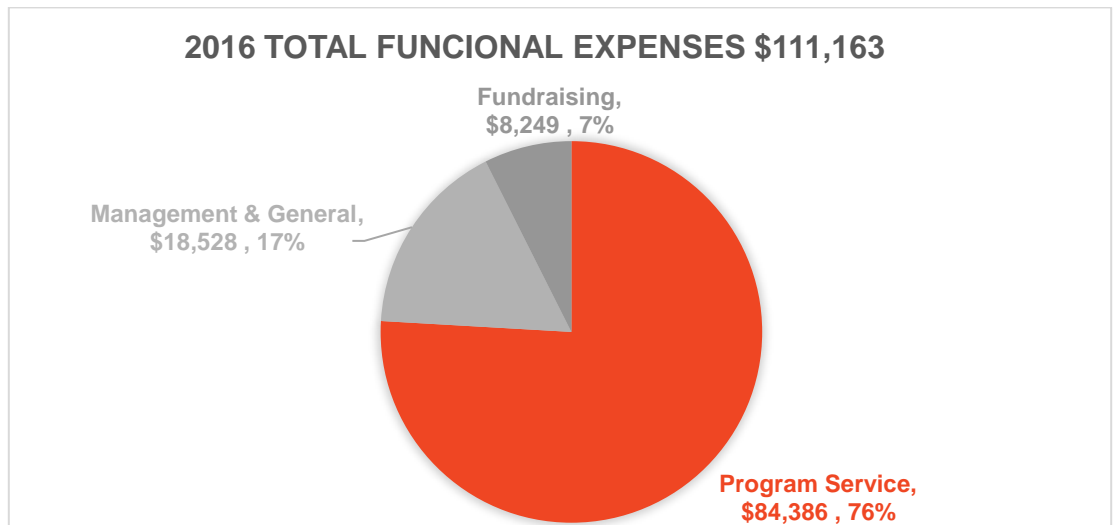
Nonprofit Tax Code Designation: 501(c)(3) Donations are tax deductible.

Classification (NTEE) Community, Neighborhood Development, Improvement (General) (Community Improvement, Capacity Building)

In 2015 FRI successfully completed the feasibility study & master plan for the White Rock Hills Community Recreation Center (CENTER) and it was approved by the City of Dallas Park Board. 2016 was a year spent in research and development as we explored potential partnerships that would provide management and program services in the White Rock Hills Community Recreation Center.

With the approval of the conceptual design for the CENTER, FRI spent much of this year exploring the feasibility of creating a Fundraising Plan. We interviewed four potential management partners, and two fund development consultants, as well as multiple agencies interested in providing services once the CENTER is opened. We maintained day-to-day operations while investing much of our volunteer time and talent into investigating these potential opportunities. We could not have done it without our dedicated board, staff, and community volunteers.





Fiscal Year Ending Dec. 2016

TOTAL REVENUE \$146,297

Source of data: IRS Form 990

Total Functional Expenses	\$111,163	
Net Income	\$34,134	
SOURCES OF REVENUE TOTAL	\$146,297	PERCENT OF TOTAL REVENUE
Contributions	\$122,234	83.5%
Programs/Services	\$2,500	1.70%
Investment Income	\$259	0.17%
Newsletter Advertising	\$21,304	14.5%
EXPENSES TOTAL	\$111,163	PERCENT OF TOTAL EXPENSES
Program Services	\$84,386	75.9%
Fundraising	\$8,249	7.4%
Management & General	\$18,528	16.6%
OTHER	\$260,442	
Total Assets	\$130,221	
Total Liabilities	\$3,730	
Net Assets	\$126,491	

Links to resources: [ProPublica](#), [GuideStar](#), [National Center for Charitable Statistics](#)

Contact Information



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www.fergusonroad.org



Our Community Progress reports, made through our semi-annual FRIdays publication and Community Connection Town Hall Meetings, demonstrate that good things are happening in our neighborhoods.

The continued success of our area depends on the volunteer efforts of the community. Volunteers often find that by enriching the lives of others, they enrich their own lives even more. Imagine the look on a child's face as his reading improves, or turning a once littered field into an inviting green landscape, seeing the joy in a child's eyes as you help her fly a kite for the first time.

FRI believes that one person makes a difference. We offer a forum by which the community can learn to solve their own problems.

Vikki J. Martin
