



LEADERSHIP • INTEGRITY • COMMUNITY • RESPECT • STEWARDSHIP

SERVING THE NEIGHBORHOODS OF WHITE ROCK HILLS

• We're Rising •

FRI's mission is to transform White Rock Hills into a safe, beautiful, prosperous and proud community by inspiring hope and working together to achieve a shared vision.

FRIDAYS



FRI and The Family Place Address Domestic Violence
PAGE 6

Double your Donation through DONORBRIDGE
PAGE 5

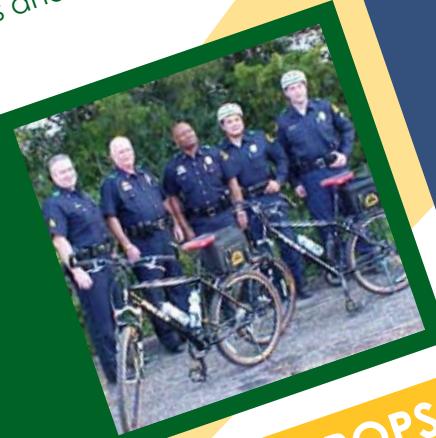
CRIME DROPS in FRI
2-Points Weed & Seed Community
PAGE 10

Double Your DONATION Through DonorBridge



FRI Recognizes DISD Community/School Partnerships
PAGE 14

SPRING 2009 **FERGUSONROAD.ORG**



BOARD OF DIRECTORS

Bill Coleman • President
Casa Linda Forest N.A.

Susan Walker
Lakeland Hills Crime Watch

Dr. Kenneth Cantrell • Secretary
East Dallas Veterinary Clinic

Jerry Clancy • Treasurer
Lone Star Credit Union

Mary Brown
American International Realty

Rev. Charles Cooper
New Hope Community Lutheran Church

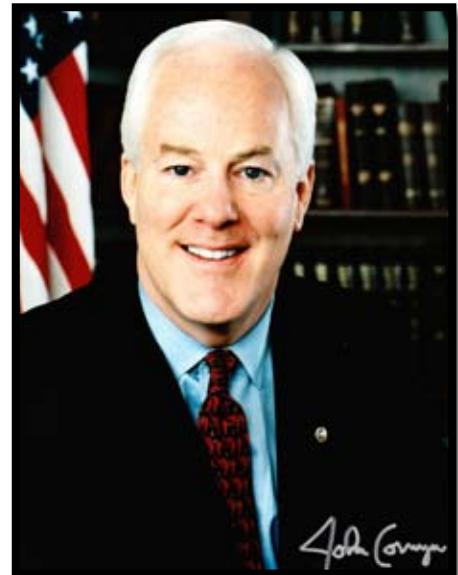
Gregory J. Hetrick
Federal Home Loan Bank of Dallas

Doug Hunt
Access Self Storage • Owner

Lauren Roberts
Truett Crime Watch

Eric Stokes
Doctors Hospital

Maria F. Tafur
Bayles Elementary School



NIGHT OF LIGHT AWARD FRI EFFORTS RECOGNIZED

On November 14, FRI Executive Director Vikki J. Martin received the 2008 Award of Excellence in Nonprofit Leadership presented by the Center for Nonprofit Management at its annual "Night of Light" celebration. This included a \$5000 award to the Ferguson Road Initiative. FRI has allocated use of this money to fund a grant writer to help toward FRI sustainability.

US SENATOR JOHN CORNYN

"Congratulations (to FRI) on ten successful years of commitment to making White Rock Hills a safe and prosperous community. Through collaboration with local and federal authorities, you have encouraged an environment of service emblematic of FRI's stated values: Integrity, Community, Stewardship, Leadership, and Respect. The Ferguson Road Initiative stands as a model for all communities who wish to improve their standard of living through hard work and dedication."

**DonorBridge will match
your FRI contribution
dollar-for-dollar. See Page 3**

CONTACT INFORMATION

Weed & Seed Office
7229 Ferguson Road, Suite 4101
P.O. Box 570417 (mail)
Dallas, Texas 75357
Phone: 214.324.5116
Fax: 469.546.3622
wscoordinator@fergusonroad.org
fergusonroad.org

Satellite Office
2615 Hibiscus
214.321.3355 (phone)
crimeprevention@fergusonroad.org

FRIDay Staff
Vikki J. Martin : Executive Director (pro bono)
Kerry Goodwin : FRI Weed & Seed Coordinator
Gail Washington : Crime and Gang Prevention Specialist

Newsletter Information
Publication's Title: FRIDays
Issue Date: Spring 2009
Issue Number: 14
Subscription Price: Free
Statement of Frequency: Published semiannually
To place an ad in FriDays Newsletter, call 214.324.5116 or email Gary Lawler at glawler@sbcglobal.net

FRIDay News Staff
Publisher: Vikki J. Martin
Editor: Gary Lawler
Layout: inChorus Marketing
Printing: Dallas Offset

Photographs:
Allie Bising, Steele Burrow,
Stacey Callaway, Center for
Nonprofit Management, John
Cornyn, The Family Place, Lauren
Jobe, Gary Lawler, Ben Williams
and Betty Williams.

WE'RE TAKING INITIATIVE. We're Rising.

Ferguson Road Initiative Participates in DonorBridge, Launches Membership Drive for 2-Points Weed & Seed, Begins The Family Place Partnership, Touts New Offices

A Letter from Executive Director Vikki J. Martin



Vikki J. Martin
Executive Director

I continue to be amazed by all that we have accomplished over the last 10 years in White Rock Hills through our law enforcement and safety initiatives; our collective efforts to beautify and clean up our community; our facilitation of economic development

projects and funded city bond programs; and our quality of life programming providing social service, health, educational, and recreational opportunities for the entire community.

DonorBridge to Match Donations, Dollar-for-Dollar, to FRI on May 20, www.donorbridgetx.org

Help the Ferguson Road Initiative earn dollar-for-dollar matching funds on May 20 and double your investment in your community! DonorBridge, at www.donorbridgetx.org, is a new online resource for nonprofit supporters in North Texas and will be debuting to the public on May 20, 2009. To celebrate, The Communities Foundation of Texas (CFT) and The Dallas Foundation (DF) will match, dollar-for-dollar, donations given through the web site on that day. This is especially important in light of this year's hurting economy.

On May 20, online public donations via credit card* will be matched in the amount of one dollar for every dollar through DonorBridge, while matching funds last. A total of at least \$200,000 is available for the match. The minimum gift is \$25 and the maximum matching contribution per individual is \$2,500. Public users may support more than one organization with matching funds, as long as the total donations from one individual not exceed \$2,500. The maximum matching funds available per organization is \$25,000.

*All online credit card gifts made through DonorBridge will be processed through CFT. A credit card processing fee of 5% of the amount of the gift will be deducted from the total amount of the gift, with no charge to the nonprofit organization.

We're Taking Initiative. We're Rising. Our first ever official Membership Drive

The Drive was a smashing success, reporting a 54% increase in membership over 2007. Now we are seeking to extend this effort into the FRI 2-Points Weed & Seed community in the Buckner/Peavy area. FRI is an umbrella organization that is taking an innovative, unique, holistic approach toward neighborhood restoration and revitalization. I encourage the folks in the 2-Points area to join us in our efforts to continue to maintain and expand our public safety and education programs and build our organizational capacity to serve more people in the White Rock Hills community.

A membership with FRI represents one of the most important investments you can make in your own future—an investment in your community. Please join with us as we work together to build a better and brighter future for all.

FRI Begins Family Place Partnership to Address Domestic Violence

FRI's strategic plan has always included a component to address domestic violence in our community, but until now, we have not had the staff and resources to do so. Domestic violence crosses all economic and ethnic boundaries. Most of us have known someone who has been victimized by family violence. That is why FRI feels it is so important to begin addressing this problem and why we have turned to The Family Place to begin a partnership that will launch a community-wide campaign to educate people about domestic violence and how they can stay safe. The Family Place is the largest provider of domestic violence services in the Dallas area. They reach out to thousands of victims of family violence each year with award-winning programs that keep women and children safe. For 30 years, The Family Place's mission to end the epidemic of family violence has remained

WE'RE TAKING INITIATIVE. We're Rising.

Continued

constant. They believe that intervention, emergency shelter, and crisis counseling for all victims—women, children, and men—will save lives and that transitional housing and case management will transform lives for the better. FRI feels that as we seek to create a crime-free, safe, and healthy community, it is now time to begin addressing how to keep families safe and strong, too. Any services at The Family Place that neighbors want to access are free for victims of family violence. That is why FRI is devoting several pages of this edition of FRIDays to domestic violence prevention.

"We at The Family Place are proud to join FRI in an educational campaign to promote safety by stopping family violence. It is critically important that we educate our neighbors about the dynamics and tragedies of family violence, in an effort to protect our victims, hold offenders accountable, and eventually eliminate family violence."

Paige Flink, Executive Director, The Family Place

Double Your Investment? Give to the Ferguson Road Initiative on May 20

Everyone has been impacted by the downturn in the economy, and the Ferguson Road Initiative (FRI) is no exception. To address this situation, FRI has joined in a new online program that makes giving to charities easier and more effective. The initiative is called DonorBridge and it is an online database that makes mutual connections between nonprofit organizations, donors, and supporters. Just visit www.donorbridgetx.org on May 20 and make a contribution from \$25 to \$2,500 and your donation will be matched dollar-for-dollar. Let's continue to show support for FRI's good work.

*William M. Coleman,
President, FRI*



214.320.0726
9219 GARLAND ROAD
cafe-lago.com

Café Lago serves on the board of
Family Outreach East Dallas
214.321.6292
Building Better Families through
Child Abuse Prevention.
Café Lago also supports
New Friends New Life.org
guiding women out of sex-industry work.

New FRI Offices, 7229 Ferguson Road, Suite 4101

For the past eight years, White Rock Church of Christ has generously provided FRI with office and meeting space. For this, we are forever grateful. As FRI has grown over the years, by expanding our boundaries and scope of services, we have long needed additional office space to house our wonderful staff and volunteers. We are proud to announce that Mark Wolcott, owner of the White Rock Hills Townhomes, has generously donated office space to the Ferguson Road Initiative and our new Community Prosecutor and Code Compliance Officer. FRI now has additional offices, a computer training area, and a conference room located at 7229 Ferguson Road, Suite 4101. This past fall, FRI was awarded a grant from the Hillcrest Foundation to purchase furniture and to upgrade our technology for these offices. We will continue to maintain our 2615 Hibiscus office at White Rock Church of Christ as a satellite office and Police Kiosk until it is torn down to make way for our new White Rock Hills Branch Library. Currently, FRI is seeking office space in the 2-Points Weed & Seed area.



Debbie Chitsey Buys Houses

214-320-1121
chitseyd@yahoo.com

- All Cash
- Any Location
- Any Condition
- Quick Closing
- Hassle Free
- No Worries

Debbie Chitsey is a Licensed Texas Real Estate Broker.
She is licensed to sell your home and has houses for rent.





Join us in our efforts to transform White Rock Hills into a safe, beautiful, prosperous and proud community. Complete the form below and mail it to: **P.O. Box 570417 • Dallas, TX 75357-0417**

FRI MEMBERSHIP FORM (Form is also available online @ fergusonroad.org)

YES! I want to continue to help transform White Rock Hills into a SAFE, BEAUTIFUL, PROSPEROUS and PROUD community by becoming an FRI member.

Name: _____ Spouses's Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone: _____

E-mail: _____

Please check here if you do not wish to be acknowledged in any of our press releases or publications.

Membership Levels (Please check one):

- \$25 Bronze Membership – I'm Taking Initiative**
- \$45 Silver Membership (family) – We're Taking Initiative**
- \$100 Sterling Membership**
- \$250 Gold Membership**
- \$500 Platinum Membership**
- \$1,000 Diamond Membership**

*FRI is a federally recognized nonprofit organization. Your contributions are tax deductible to the extent allowed by the law.

Please complete the credit/debit card information below or mail your check along with this form to:
Ferguson Road Initiative • P.O. Box 570417 • Dallas, Texas 75357

Payment Method: Check Credit/Debit Card Other

Card Number: _____ Exp. Date: _____

Billing Address (If Different) _____

City: _____ State: _____ Zip Code: _____

Yes, I'd like to volunteer.

Thank you for your continued support to take back our community and fight crime! Please, visit us at **FergusonRoad.org** and click on the "How to Invest" Section to learn more about the specific impacts that each of the membership levels above has on your community .

Our MISSION is to transform White Rock Hills into a safe, beautiful, prosperous and proud community by inspiring hope and working together to achieve a shared vision.

LEADERSHIP • INTEGRITY • COMMUNITY • RESPECT • STEWARDSHIP

THE FAMILY PLACE

For victims of family violence, The Family Place is the Dallas area's leading organization delivering proven programs that address emotional and physical abuse and incest. The Family Place provides free, comprehensive victims' services that prevent violence and fully support adults and children on their path from fear to safety. The Family Place mission is to eliminate family violence through intervention and proactive prevention, extensive community education, advocacy and assistance for victims and their families.



How to Help a Friend

Reprinted with permission from
The Dallas Morning News

"What helped me the most was a neighbor who confronted me when she hardly knew me and offered to help whenever I was ready to take the first step."

Teresa, survivor of domestic violence

Whether you know it or not, someone in your life may be facing violence at home. For many reasons, it's hard for victims to acknowledge they are being abused — especially when the abuser is supposed to be a loved one.

But there are ways you can tell if something is wrong. Perhaps the person often has unexplained injuries, or explanations that don't quite make sense. Perhaps you've noticed that the person cancels plans at the last minute without saying why. If your friend or relative is experiencing domestic abuse, then that person and any children in the household need help — and you can be an important lifeline.

Let the person know you care. Ask direct questions about the situation, but ask gently. Give the person time to talk. Ask again a few days later. Don't rush into providing solutions. Listen without judging. Your friend or relative believes the abuser's negative messages, and may feel ashamed, inadequate and afraid that you will judge. Communicate firmly and clearly, "It's not your fault."

Explain that there's never an excuse for physical violence in a relationship — not alcohol or drugs, not financial pressures,

depression, jealousy or anything else.

If the person remains in the relationship, continue to be supportive and continue to express your concern. Remember that, for many victims, leaving an abusive relationship can take time.

Tell your friend or relative that help is available. Encourage the person to call The Family Place Hotline at 214.941.1991.

If the person is planning to leave, recommend taking important papers, such as birth certificates, passports, health insurance documents, food stamps, photo ID/driver's licenses, checkbooks, Social Security cards, immunization records, etc.



**DonorBridge will match
your FRI contribution
dollar-for-dollar.**

Como Ayudar a un amigo/a

"Lo que más me ayudó fue la intervención de mi vecino cuando apenas me conocía y ofreció ayudarme en el momento que yo estuviera lista para dar el primer paso". Teresa, sobreviviente de la violencia familiar.

Sea de su conocimiento o no, alguien en su vida puede estar atravesando violencia en su hogar. Por muchas razones, es difícil para las víctimas reconocer que están siendo abusadas- especialmente cuando el abusador se supone que debe ser un ser querido.

Sin embargo, hay formas en que Ud., puede decir si algo anda mal. Tal vez la persona tiene frecuentes lesiones para las cuales no tiene justificación o da explicaciones que no tienen sentido. Tal vez ha notado que la persona cancela sus planes a último minuto sin decir por qué.

Si su amistad o familiar está experimentando abuso doméstico, entonces esa persona y cualquier niño en ese hogar necesitan ayuda-y Ud., puede ser un importante recurso vital.

Hágale saber a la persona que le interesa. Hágale preguntas directas acerca de la situación, pero pregunta sutilmente.

Déle tiempo a la persona pa a hablar. Pregúntele nuevamente unos días después. No se apresure a dar soluciones.

Escuche sin juzgar. Si su amistad o familiar cree en los mensajes negativos del abusador, puede sentir vergüenza, incomodidad y miedo a que Ud., lo vaya a juzgar.

Comuníquele firme y claramente: "No es tu culpa". Déjelle saber que nunca hay una justificación para la violencia física en una relación -- ni por el alcohol o drogas, ni por presiones financieras, depresión celos, o ninguna otra cosa.

Si la persona mantiene la relación, continúe siendo un apoyo, y siga expresando su preocupación. Recuerde que para muchas de la víctimas, dejar una relación abusiva toma tiempo.

Dígale a su amistad o familiar que hay ayuda disponible. Anime a la persona a llamar a Family Place, a la línea que funciona las 24 horas del día, al 214.941.1991.

Si la persona está planeando dejar la relación, recomiéndele llevar consigo los documentos importantes tales como: partida de nacimiento, pasaportes, documentos del seguro médico, estampillas de comida, documentos de identidad/licencias de conducir, chequeras, tarjetas de seguro social, record de vacunas, etc.

QUINCE SEÑALES DE UNA PERSONALIDAD VIOLENTA.

Algo está mal en su relación, pero no puede identificarlo. Bueno, aquí te tenemos un poco de ayuda. Si su pareja muestra una combinación de las siguientes conductas, es posible que esté involucrando con maltratador en potencia.

ARE YOU A VICTIM?
FOLLOW THESE 15 WARNING SIGNS OF ABUSE.
A partner who does these things may be a potential batterer:

1. Gets too close, too fast.
2. Is excessively possessive.
3. Is controlling.
4. Has unrealistic expectations.
5. Isolates you.
6. Blames others for problems and mistakes.
7. Refuses to take personal responsibility for feelings.
8. Is hypersensitive.
9. Is cruel to animals and pets.
10. Displays "playful" use of force.
11. Verbally assaults you.
12. Insists on rigid roles.
13. Displays sudden mood swings.
14. Has battered in the past.
15. Threatens you with physical violence.

If your situation has escalated to this point, it's time to get out and get help.

Si su pareja la golpea en público, trata de ahorcarla o amenaza con suicidarse, busque ayuda rápido. Estas son señales muy reales y muy peligrosas de una amenaza extrema.





Now accepting
applications for the
2009-10 school year
**Mention this ad for
\$50 off**

6121 E. Lovers Lane at Skillman
Dallas, TX 75214
214-363-1630
www.ziondallas.org

Educating children in Dallas for over 100 years!



KENNETH CANTRELL, DVM
VIRGINIA ELLSWORTH, DVM

8541 FERGUSON ROAD
DALLAS, TEXAS 75228
(214) 328-9935
AFTER HRS. 328-9935

WEBER'S CLEANERS

8033 Ferguson Rd @ Highland Dr.
Across from Minyards
(214) 327-0513

**LAUNDRY & DRY CLEANING
ON PREMISES**

**MON - FRI 7:00 a.m. - 6:00 p.m.
SATURDAY & SUNDAY....CLOSED**

**DonorBridge will match
your FRI contribution
dollar-for-dollar.**

BOND ITEMS

The FRI Bond Committee has generated millions of dollars in municipal bonds in the past decade for community improvements and will reconvene in 2009 to prepare for the next bond election.

For information on how your neighborhood group/Crime Watch can take part, contact Susan Walker at 214.324.4463 or sh.walker@sbcglobal.net.



Create Art

- ♦ Visual Art Classes
- ♦ Ceramics
- ♦ Clay Sculpture
- ♦ Drawing
- ♦ Glass Arts
- ♦ Jewelry
- ♦ Metal Arts
- ♦ Mosaic
- ♦ Painting
- ♦ Photography
- ♦ Printmaking
- ♦ Stone Carving

**Build
Community**

214 320 1275
2360 Laughlin Drive
Dallas, Texas

www.creativeartscenter.org



White Rock

Fitness Classes * Sports * Child Care * Teens & More

Financial Assistance and Income Based Memberships Available

www.whiterockymca.org

214.328.3489

The Episcopal Church of the Good Samaritan



Please join us in worship:
Saturday - 5:30 pm Holy Eucharist
Sunday - 9:15 am Bible Study, 10:15 am Holy Eucharist
Tuesday - 7:00 am Holy Eucharist
Wednesday - 7:00 am Holy Eucharist & Adult Christian Ed.

1522 Highland Road, Dallas 75218
214-328-3883
www.goodsamaritandallas.org

A warm, loving, personal, spiritual and social fellowship.
We are small, friendly, diverse and inclusive.

Serving White Rock Hills since 1965

CITY OFFERS MORE DETAILS ON LIBRARY

By Gary Lawler

On November 15, 2008, FRI residents and the City of Dallas celebrated the site selection for the White Rock Hills Branch Library, on the South Fork of Ash Creek behind the White Rock Church of Christ at 9220 Ferguson Road.

At our January Steering Committee meeting, Laurie Evans of the City's Library Department reported that the library will:

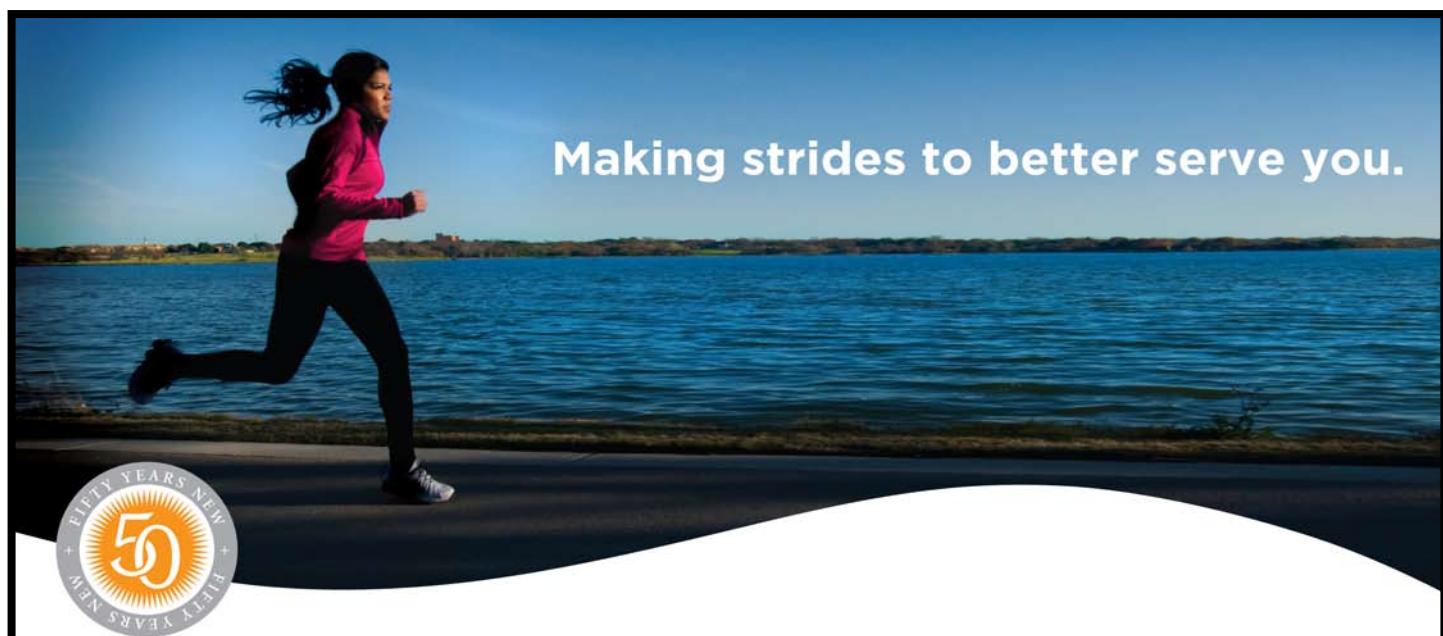
- Be 18,000 sq. ft. instead of the 16,000 sq. ft. originally planned
- Fit new environmental standards for lighting, landscaping, rainwater use, and LEED (Leadership in Environmental Design)
- Be compatible with the natural environment
- Incorporate CPTED principles (see *Weed & Seed Report* on [Page 10](#))
- Use materials, landscaping, and signage from FRI's Ferguson Road Infrastructure Design Plan to make the library compatible with the neighborhood as a whole
- Include a meeting room for 100 people that can be used after library hours

- House 75,000 volumes with separate adult, teen, and children's areas
- Have 25 computer stations, 10 laptops, and wireless access
- Include parking spaces for hybrids and electric cars (including charging stations)
- Have 1.5% of its budget dedicated to public art on the site

Evans anticipates groundbreaking in Summer of 2010 and a grand opening in Summer of 2011.



Speakers at the November 15 event included, (Left to Right): Laurie Evans, Director of Library Services; Asst. City Mgr. A.C. Gonzales; Paul Dyer, Parks and Recreation; FRI President Bill Coleman; City Councilmember Carolyn Davis; City Manager Mary Suhm; FRI Executive Director Vikki J. Martin; FRI Board member Susan Walker; and Wanda Stafford Carter, Library Board.



Making strides to better serve you.

FIFTY YEARS NEW
+ FIFTY YEARS NEW
50

In celebration of our 50-year milestone, Doctors Hospital at White Rock Lake is making improvements to get you back on your feet faster. In addition to our new Women's Imaging Center, we're enhancing our full suite of services and updating our facilities. From cardiology and family practice medicine to orthopedic and bariatric surgery, new and improved care is a stone's throw away, right here on the lake.

We're turning 50 years new!

N. Buckner @ Garland Rd. • DoctorsHospitalDallas.com • 800-887-2525



2 POINTS WEED & SEED REPORT. We're Rising.

By Kerry Goodwin



Kerry Goodwin
FRI 2-Point Weed & Seed Coordinator

We've finally seen a reduction in crime in our neighborhood. In fact, in some areas, we have become significantly safer. Overall, violent crime is down -2.2% and non-violent crime is down -6.53% for an overall reduction of -5.64%. This represents a reduction from 1,559 crimes in 2007 to 1,471 in 2008.

(See Crime Stats on Page 11)

It's no small matter that those RAs with reduced crime have active, involved crime watch groups. Yet challenges remain. RA 4624, for instance, had a 24.73% increase in crime and RA 1179 had an increase of 7.41%. Neither area has an active crime watch program. A review of this data reveals that we have an active burglary problem. Crime watch can and does have a positive impact on reducing burglaries. So far in 2009, our lower crime trend continues, with an outstanding 24% reduction in overall crime year-to-date. This is nearly 100 fewer serious crimes in just three short months.

In other news, FRI has submitted our annual Weed & Seed grant renewal package to the US Department of Justice. The 2-Points Community is expected to receive an increase from \$150,000 in 2008 to \$175,000 in 2009. While our contract year begins April 1, 2009, actual receipt of funds is often delayed by availability of funds and approval of the Federal operating budget. Therefore, between April and the receipt of funds, FRI Weed & Seed will be unable to fund DPD overtime. This means that our crime watch activities will be more important than ever during these months.

In December, FRI, in partnership with the National Crime Prevention Council, hosted a Crime Prevention Through Environmental Design (CPTED) conference for area residents, agencies and Dallas police officers. CPTED is a multi-disciplinary approach using environmental design strategies to deter criminal behavior. Thirty participants learned many of the special techniques employed by CPTED. FRI would like to thank Robert Morrison, Jr. from Allstate Insurance who provided lunch and Dallas Central Church

of the Nazarene who provided the classrooms. Two exciting outcomes from this program included the commitment from the Dallas Public Library to use CPTED strategies in the development of our new White Rock Hills Branch Library and three action plans developed by the students to address crime issues in three neighborhoods in our area.



CPTED Conference

Front table, (Left to Right): Ann Bagley, DPD Sgt. Keitric Jones, and Fran Garcia attend the CPTED Conference

FRI continues to support and manage a vibrant Volunteer Income Tax Assistance (VITA) campaign in our community. This year's effort includes several new partners: the University of Texas at Dallas, United Way of Metropolitan Dallas, City Credit Union and Shiloh Terrace Baptist Church. It's exciting to report that as of 3/30/2009, we completed and submitted 306 tax returns (compared to 199 last year) returning over \$459,962 to our community (compared to \$199,132 last year.) With long time partners Ernst & Young,



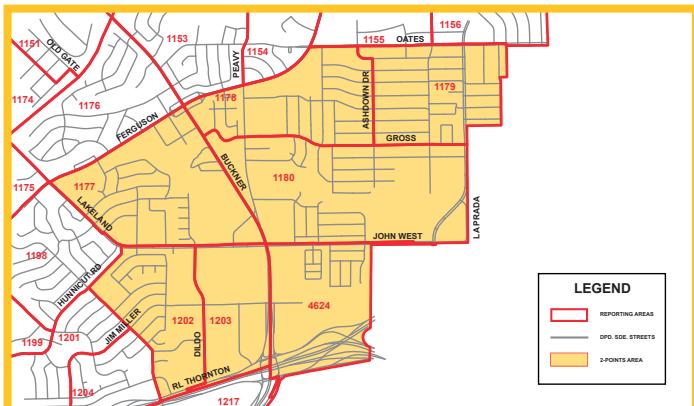
VITA

(Left to Right) UTD students Tara Action (in blue) and Yu Ding (in brown) working as VITA volunteers at New Hope Lutheran Community Church

New Hope Lutheran, IRS, and our new friends listed above, over 60 volunteers are providing fast, friendly and free tax preparation and filing for area residents who make less than \$42,000.

Like many

organizations, FRI has been affected by the downturn in the economy. It was necessary to reduce our staff this past quarter. I am pleased to announce that Gail Washington is expanding her role to include both Crime and Gang Prevention duties.



2-POINTS CRIME STATS

CRIME STATS BY DALLAS POLICE DEPT (DPD) REPORTING AREA (RA)

1177	1178	1179	1180	1202	1203	4624
-10.36%	-20.35%	7.41%	0.90%	-11.91%	-14.963%	24.73%

Boost Your FRI
Donation 100%
See Page 3

YOUNG CHEVROLET

www.youngchevrolet.com

AN AMERICAN REVOLUTION



East 1-30 @ Buckner Blvd, Dallas
214.328.9111



LONE STAR
CREDIT UNION
THERE'S NO PLACE LIKE HOME.

At Lone Star Credit Union, we understand that where you live is important, and it's important to us too. That's why we support the Ferguson Road Initiative and the White Rock community.

If you're reading this, chances are we're neighbors. In fact, if you live or work within a 10 mile radius of our Dallas branch, (7508 Ferguson Road) you can become a part of our credit union family!

See what all the talk is about and for a limited time, when you open up your account we'll match the opening deposit up to \$25.*

SO COME ON BY AND SAY HELLO...OUR DOOR'S ALWAYS OPEN.

*Offer only valid on new savings accounts, some other restrictions may apply

lonestarcu.org*214-327-9367



COMMUNITY PROSECUTOR ROLE DEFINED

By Gary Lawler

Community Prosecutor Daniel Ryan and Code Inspector Jose Ruiz were introduced to the White Rock Hills community in January at the FRI Annual Steering Committee meeting.

Ryan will work with Ruiz in a proactive approach to reduce crime and increase code compliance. Then they will assess sites identified as "problem properties" due to criminal activity associated with the property or structural defects that make the property hazardous, then confront property owners about code violations and work with them to rectify problems.

They will work with community organizations to rehabilitate problem areas and to encourage and empower community members in crime-fighting efforts.

They will actively seek community input in this process by conducting monthly A.C.T.I.O.N. (All Coming Together In Our Neighborhood) meetings. The next meetings are scheduled for Tuesday, April 28, 2009 and Tuesday, May 26, 2009; 6:30 pm, in the Fellowship Hall of the White Rock Church of Christ, 9220 Ferguson Road.

Ryan and Ruiz will work in the area bounded by I-30/Mesquite city limits/Maylee/Centerville/Garland Road/White Rock Creek. They are currently at the FRI office at 7229 Ferguson Road.

Ryan can be contacted at 214.724.8892 and daniel.ryan@dallascityhall.com.



(Left to Right): Community Prosecutor Dan Ryan and Code Inspector Jose Ruiz at the new FRI offices at 7229 Ferguson Road.



**Debbie Chitsey
Buys Houses**

214-320-1121
chitseyd@yahoo.com

- All Cash
- Any Location
- Any Condition
- Quick Closing
- Hassle Free
- No Worries

Debbie Chitsey is a Licensed Texas Real Estate Broker.
She is licensed to sell your home and has houses for rent.



ELECTION INFORMATION

This spring, citizens will vote in City Council races, the Convention Hotel issue, and other matters. Residents can Early Vote Monday, April 27 through Tuesday, May 5. Election Day is Saturday, May 9.

COME GROW WITH US!

Summerville at
Lakeland Hills

Our Family is Committed to Yours.



SUMMERVILLE
—at Lakeland Hills—
An Emeritus Senior Living Community

3305 Dilido Road
Dallas, TX 75228

Call to set up lunch and a tour!
214.321.7300
Community License # 000851



Activities for You & Your Family



David Tarbet
Minister



Cleve Stafford
Youth Minister

The *White Rock Church of Christ* is a growing, multicultural group of Christians, serving the *Ferguson Road Initiative* area. There is a place for you and your family in this body of friendly people. Take a look at these upcoming events, and join us!

- Tutoring for school-age children
- Senior Citizen's fellowships and trips
- Bible Classes for children, teens & adults every Sunday at 9:00 AM and Wednesday 7:15 PM
- Worship with Bible messages every Sunday 10:00 AM and 5:30 PM
- Children's Worship (Sundays 10:00 AM) and Children's Bible Hour (Sundays 5:30 PM)
- Nursery provided for infants during Sunday worship
- Bible Studies for Men & Women Wednesday morning at 10:30 AM (Fall, Winter & Spring)
- Family retreats
- Friends & Neighbors Day (October 11) 10:00 AM
- Quilting
- Leadership Training for Christ, and other Youth activities
- VACATION BIBLE SCHOOL, June 15-18; 9:30 - 11:30 AM (3 years – 6th grade, teens, adults)

WHITE ROCK CHURCH OF CHRIST

9220 Ferguson Road, Dallas, TX 75228. Telephone: 214-328-2747

An undenominational, Bible-teaching, Christ-centered Church

WEB ADDRESS: <http://www.wrchurch.org>

RADIO: 1630 AM; Sunday at Noon



You are Invited to Hear These Messages

JESUS IS THE ANSWER

Another Look at Jesus, God's Answer to Our Needs

Summer Wednesdays at 7:15 PM

June 3	"Jesus Is the Answer"	Darrin Stapleton, Wylie, Texas
June 10	"Jesus Is the Answer to the Problem of Sin" (Isaiah 53)	Robert Dodson, Haltom City, Texas
June 17	"Jesus Is the Answer to Shallow Living"	Jon McKenzie, Fort Worth, Texas
June 24	"Jesus Is the Answer to Challenges Between 12 & 20"	Paul O'Rear, Waxahachie, Texas
July 1	"Jesus Is the Answer to Spiritual Desperation"	Mike Monroe, Arlington, Texas
July 8	"Jesus Is the Answer to Despair"	Miguel Bostillos, Dallas, Texas
July 1	"Jesus Is the Answer to Barriers Between Man & God"	Wayne White, Dallas, Texas
July 22	"Jesus Is the Answer to an Empty Life"	Richard Stevens, Dallas, Texas
July 29	5TH WEDNESDAY DEVOTIONAL & A CAPPELLA SINGING	
August 5	"Jesus Is the Answer to Spiritual Deception"	Ron Buch, Fort Worth, Texas
August 12	"Jesus Is the Answer to Life Without Role Models"	Ken Gardner, Plano, Texas
August 19	"Jesus Is the Answer to the Future"	Sam Dilbeck, Corsicana, Texas
August 26	"Imitation of Jesus"	David Chisholm, Terrell, Texas

White Rock Church of Christ
9220 Ferguson Road, Dallas, Texas 75228

<http://www.wrchurch.org>

Bible Classes for children of
all ages!

COMMUNITY BULLETIN BOARD

"We support developers like Mr. Wolcott because he is committed to providing affordable housing that is safe, decent, and clean. Mark goes beyond the call of duty by offering social service programs to his residents that improve their quality of life."

Susan Walker, FRI Vice-President



PRINCIPALS HONORED BY FRI

(Left to Right) Principals Maria F. Tafur (Bayles Elementary), Tiffany Nemeć (Truett Elementary) and Cherie McMillan (Conner Elementary) receive special recognition for their community/school partnerships from Vikki J. Martin, FRI Executive Director, during FRI's 10th anniversary celebration in January.

(Left to Right) Mark Wolcott receives an FRI Obelisk Award from Bill Coleman in January for his successful efforts to rehabilitate the White Rock Hills Townhomes property: for his support of FRI's DEFY (Drug Education for Youth) program: for implementing components of FRI's Ferguson Road Infrastructure Design Plan into this property: for using "White Rock Hills" in the name and for providing additional custom office space to FRI.

"Family Field Trips are planned for Saturdays so guardians can be involved in an educational experience with their children. This is one way we use Title 1 funds, in combination with support from community partners, to address our children's first teachers – their guardians. It's an opportunity we provide for low-income families to engage in a learning experience to a venue that would be extremely difficult for most of our families. We then extend the excursion with activities, etc. that will help the parents/guardians on how to use similar excursions, etc. as teachable moments with their children."

Maria F. Tafur, Bayles Principal



DRUG EDUCATION FOR YOUTH (D.E.F.Y.)

Petty Officer Kenneth 'Shane' Read bonds with two students during D.E.F.Y. Phase I Summer Camp. D.E.F.Y. is a program that helps young people develop leadership and self-esteem in order to avoid drugs and =gangs.

MARCH 7 BAYLES CULTURAL FIELD TRIP TO THE DALLAS WORLD AQUARIUM

Bayles student LaNaya Young paints a sea horse after the March 7 Bayles Family Field Trip to the World Aquarium.

LANG MIDDLE SCHOOL TAKES PART IN PALS

In February, 38 H.W. Lang students, known as PALS (Peer Assistance Leaders), including Gracia Zavala (pictured) took part in the Heard Museum Rough Ropes Course in McKinney to develop leadership skills through group problem-solving and individual challenges, including climbing poles, walking tight ropes, and riding a hundred-yard zip line.



Savings & Investments
 Free Checking
 Free Bill Pay
 Free Home Banking
 Overdraft Protection
 Auto Loans
 Mortgage Loans
 IRAs
 Credit Cards
 Home Equity Loans
 Courtesy Pay
 And more!

Check out our low loan rates
 and other information at
citycu.org.

Or stop by our Ferguson Rd.
 location:

7474 Ferguson Rd.
 Dallas TX 75228
 (214) 515 - 0100



WHITE ROCK HILLS TOWNHOMES

AMENITIES:

- Many Spacious Floor Plans To Choose From
- All New Appliances
- State Of The Art Business Center
- Washer & Dryer Connections In Many Units
- 2 Playgrounds
- Scheduled Neighborhood Community Events

AMENIDADES:

- Muchos Planos Espaciosos Para Elegir
- Electrodomesticos Nuevos
- Centro De Negocios Avanzado
- Conexiones Para Lavadora Y Secadora En Muchas De Las Unidades
- 2 Parques De Recreacion
- Eventos Programados En La Comunidad

**7229 FERGUSON Rd
Dallas, Tx 75228**

(214) 272-8712



WILLIAM DAVIS
REALTY



Liz Renfro
Hall of Fame Service!
214-924-9676 - Cell
972-732-6002 - Office
17732 Preston Rd, #100
Dallas, TX 75252
www.LizRenfro.com

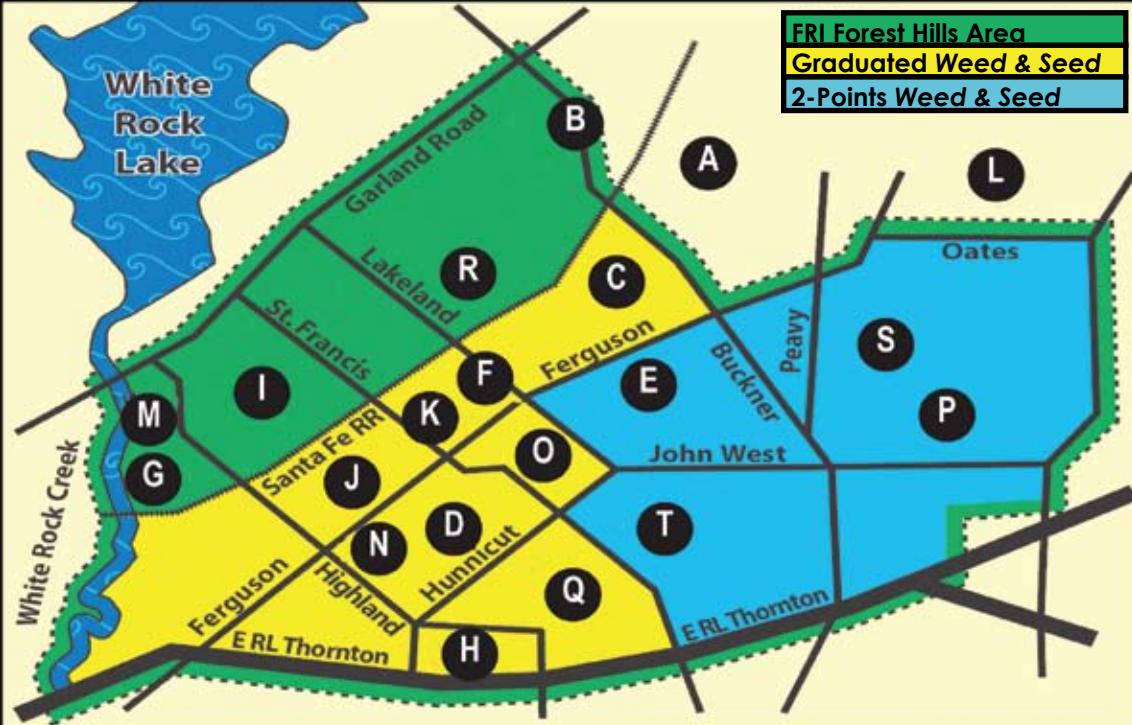
Native of White Rock Hills!



Mel Renfro
ACN
Americas Communication Network
972-284-2066 - Office
www.MRenfro.Acrep.com

Former Dallas Cowboy, NFL Hall of Fame

WHITE ROCK HILLS AREA



FRI Forest Hills Area
Graduated Weed & Seed
2-Points Weed & Seed

- (A) Alger Park/Ash Creek NA
- (B) Casa Linda Estates NA
- (C) Casa Linda Forest NA
214.967.5076 (Voicemail)
- (D) Claremont Addition NA
214.967.5065 (Voicemail)
claremontaddition@sbcglobal.net
www.claremontaddition.org
- (E) White Rock Hills NA
wrhna1177@msn.com
- (F) Enclave at Ash Creek HOA
- (G) Enclave at White Rock HOA
- (H) Forest Creek OA
- (I) Forest Hills Association
214.967.5077 (Voicemail)
- (J) Forest Meade HOA
- (K) Forest Oaks NA
- (L) Harry Stone CW
214.967.4729 (Voicemail)
- (M) Highland on the Creek
- (N) Highlands Apartments CW
- (O) Hillridge CW
214.967.5080 (Voicemail)
crimewatch1198@aol.com
- (P) Hillview Terrace NA
214.967.5160 (Voicemail)
borhap@sbcglobal.net
- (Q) Lakeland Hills CW
214.967.5084 (Voicemail)
- (R) Little Forest Hills NA
214.967.5096 (Voicemail)
- (S) Truett CW
www.truettareacw.org
- (T) White Rock Village CW
214.967.5190 (Voicemail)

FRI invites you to visit our new Web site at
fergusonroad.org

Neighborhood Associations (NA)
Homeowner Association (HOA)
CrimeWatches (CW)
Owners Associations (OA)

FERGUSON ROAD INITIATIVE

P.O. BOX 570417
DALLAS, TEXAS 75357-0417

NONPROFIT ORG.
U.S. POSTAGE
PAID
DALLAS, TX
PERMIT NO. 300