

# FRIIdays

SERVING WHITE ROCK HILLS AND GREATER CASA VIEW

FALL 2010

Also In This Issue:  
Annual Report  
Victim's Outreach  
Weed & Seed Report



## EVERYTHING'S COMIN UP ROSES

A Celebration of Success  
For Me & For You  
Hosted by Ferguson Road Initiative



See Page 10 for Sneak Peak of This Highly Anticipated Event!



## Decade of Growth, Challenges Ahead

Alice Zaccarello, Executive Director

During my first few months here, I have been amazed at the important work the Ferguson Road Initiative (FRI) has accomplished in the past 12 years. Almost every week, I discover something else that FRI has had a hand in. Strong leadership, a small but committed staff, hundreds of dedicated volunteers and public, private and community partners are changing the course of this no longer forgotten area of far East Dallas. These are the reasons why I wanted to be a part of the FRI team. But, there is one more thing. One particular word comes to my mind when I think about FRI and that is *tenacity*. When a need is identified, the community rallies and there is no stopping until there is resolution. Tenacity has served our organization well in the past and will serve us well as we face challenges ahead.

We have reduced crime, increased crime prevention programs, identified gaps in social, educational and recreational services and brought in partners to help us improve the quality of life. Since 1998, when FRI was established as a nonprofit 501(c)(3) organization, we have facilitated more than \$100 million dollars of economic development in the form of retail and affordable, middle and high income housing for this community. We have netted more than \$30 million in capital improvements through our advocacy in the '98, '03 and '06 Bond Programs. Our most recent accomplishment is our new White Rock Hills Branch Library. The location of our library will be situated along a beautiful wooded creek behind the White Rock Church of Christ, 9220 Ferguson Road. Children in neighboring apartment complexes will be able to walk to their library. Ground-breaking is slated for Saturday, December 11th at 10 a.m. The annual service report gives a snapshot of our many other vital services and projects.

There has been an explosion of growth this past year. Through the inclusion of Greater Casa View (GCV), our target area nearly doubled. Twelve years ago, our services began in a small area we now call the FRI Graduated *Weed & Seed* site, along lower Ferguson Road. Then to the north and east, the FRI 2-Points *Weed & Seed* (Buckner/Peavy area) was added 5 years later as our target area steadily grew to include all of White Rock Hills, serving nearly 40,000 residents. Last November, leaders of Greater Casa View approached our agency to bring their community into our fold. In February, the Board voted to include Greater Casa View as a part of our organization, thus increasing our population to more than 70,000 residents. Our geographic boundaries for FRI are Garland Road, to Buckner Boulevard, to the Santa Fe Railroad, to Garland Road, to E. Northwest Highway, to I-635 (LBJ Freeway), to La Prada, to Gus Thomasson, to Oates, to La Prada, to I-30, to White Rock Creek, to Garland Road. Our area includes much of zip code 75218 and all of 75228.

Greater Casa View has established two key goals; to improve Harry Stone Recreation Center and the reduction of crime. They have hosted a meeting with church pastors in GCV to create a working partnership, met with city and community leadership to learn about and support 40 Permanent Supportive Housing units for the homeless at Aspen Chase Apartments, and assisted with the **Everything's Comin Up Roses** fundraiser for FRI.

GVC has residents who are energetic, committed and invested in our community. I see that same tenacity in their eyes and actions that will ensure that upper Ferguson Road continues its revitalization.

While GCV is our newest endeavor, the FRI foundation is our *Weed & Seed* strategy. The U.S. Department of Justice funded our *Weed & Seed* Graduated Site from 2000-2005. FRI has the distinction of receiving a second Officially Recognized *Weed & Seed* site; 2-Points began in 2006 and is scheduled to end in April 2011. *Weed & Seed* reduces and helps control and prevent violent crime, drug abuse and gang activity in high-crime neighborhoods.

Our *Weed & Seed* strategy involves a two-pronged approach: law enforcement agencies and prosecutors cooperate in "weeding out" violent criminals and drug abusers, and public agencies and community-based private organizations collaborate to "seed in" much-needed human services, including prevention, intervention, treatment, and neighborhood restoration programs. A community-oriented policing component bridges the weeding and seeding elements. Although we are nearing the end of our federal funding for operation *Weed & Seed*, we will continue to seek other funding sources that will support a community-based *Weed & Seed* strategy. This will ensure that we continue to see a safe, beautiful and prosperous community. FRI is having a significant impact on our community through youth development, family strengthening and community development initiatives. Many of these initiatives are offered at little or no charge to its participants. In order to ensure the sustainability of these programs, FRI is constantly researching and pursuing new funding sources. This year, we have adopted an approach that will allow us to maximize our fund development potential as we prepare for the loss of *Weed & Seed* dollars. FRI has put into place four development activities:

- Every Board member has made a personal financial commitment to FRI.
- With the leadership of Derek Smith, Executive Director of the White Rock Branch YMCA and FRI Board Member, we kicked off our first annual Partners Campaign on September 13. Our goal is to raise \$35,000 in seven weeks through a team of volunteers who will ask their personal friends, associates and FRI neighbors to support our work with a personally significant financial gift.
- On November 6 FRI will have our very first fundraising event. Through the leadership of the Vice President of the Board, Susan Walker, we have a dynamic committee that has tenaciously worked to make our event, **Everything's Comin Up Roses**, a success. Our goal is to raise \$25,000. We will be on our way to becoming self-sustaining.
- The year will end with an expanded annual Membership drive.

Last year we had an impressive and successful year. We continued programs from years past as well as identified new service gaps and worked to address them with essential programs. Each year we build on the one before. Our accomplishments are driven only by you. You have been an integral part of making far East Dallas a better place. We thank you for working with FRI. You are the keystone of our persistent determination. We will continue to work aggressively to address our upcoming challenges and appreciate the support you continue to give us.

## FOLLOW US!

Follow FRI on Facebook, Twitter and YouTube!



## BOARD OF DIRECTORS

Vikki J. Martin, President  
Claremont Addition N.A. Resident

Susan Walker, Vice President  
Lakeland Hills Crime Watch

Dr. Kenneth Cantrell, Secretary  
East Dallas Veterinary Clinic

Jerry Clancy, Treasurer  
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Mary Brown  
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Bill Coleman  
Casa Linda Forest Neighborhood Association

The Rev. Charles Cooper  
New Hope Community Church

Doug Hunt  
Access Self Storage

Michael Nurre  
Harry Stone Crime Watch Resident

Eric Stokes  
Doctors Hospital at White Rock Lake

Derek Smith  
YMCA - White Rock Branch

Monica Smith  
Thompson & Knight LLP

Maria F. Tafur  
Bayles Elementary School

Rossi Walter  
Good Samaritan Episcopal Church

## JOIN US!

Join us in our efforts to transform White Rock Hills and the Greater Casa View area into a safe, beautiful, prosperous and proud community. Complete the form below, and mail it to: P.O. Box 570417 Dallas, Texas 75357-0417.

### FRI MEMBERSHIP FORM (Form is also available online @ fergusonroad.org)

YES! I want to continue to help transform White Rock Hills and Greater Casa View into a SAFE, BEAUTIFUL, PROSPEROUS and PROUD community by becoming an FRI member.

Name: \_\_\_\_\_ Spouses's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

( ) Please check here if you do not wish to be acknowledged in any of our press releases or publications

( ) Please check here if you would like more information about volunteering opportunities.

Membership Level \_\_\_\_\_ s (Please check one):

( ) \$25 Bronze Membership – I'm Taking Initiative

( ) \$45 Silver Membership (family) – We're Taking Initiative

( ) \$100 Sterling Membership

( ) \$250 Gold Membership

( ) \$500 Platinum Membership

( ) \$1,000 Diamond Membership

\*FRI is a federally recognized nonprofit organization. Your contributions are tax deductible to the extent allowed by the law.

Please complete the credit/debit card information below or mail your check along with this form to:  
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Payment Method:  Check  Credit/Debit Card  Other

*For Credit/Debit Card ONLY:*

Name (exactly as it appears on card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address (If Different) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Type of Card:  Amex  Visa  Mastercard  Discover  Other

Thank you for your continued support to take back our community and fight crime! Please, visit us at FergusonRoad.org and click on the "How to Invest" Section to learn more about the specific impacts that each of the membership levels above has on your community.

Our MISSION is to transform White Rock Hills into a safe, beautiful, prosperous and proud community by inspiring hope and working together to achieve a shared vision.

LEADERSHIP • INTEGRITY • COMMUNITY • RESPECT • STEWARDSHIP

## CONTACTS & CREDITS

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7229 Ferguson Road, Suite 4101  
P.O. Box 570417 (mail)  
Dallas, Texas 75357  
Phone: 214.324.5116  
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wscordinator@fergusonroad.org  
fergusonroad.org

**Satellite Office:**  
2615 Hibiscus  
214.321.3355 (phone)  
crimeprevention@fergusonroad.org

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Alice Zaccarello : Executive Director  
Kerry Goodwin : FRI Weed & Seed Coordinator  
Edna Foster: Victim's Outreach Coordinator

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To place an ad in FRI days Newsletter, call  
214.324.5116 or e-mail Maria Valenzuela at  
MariaValenzuela@fergusonroad.org

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**NOTE:** This edition of FRI days includes political ads. Inclusion or exclusion of ads should not be seen as support or non-support for any candidate. As a nonprofit, we are legally prohibited from endorsing candidates.

**NOW HIRING!**  
The Ferguson Road Initiative is looking for a part-time advertising sales representative to help us gain advertisements for the FRI days Newsletter. If interested, please contact Alice Zaccarello at AliceZaccarello@fergusonroad.org.

**Ferguson Road Initiative is a 501(c)3 nonprofit, community-based, umbrella organization.** Primary operations include management of *Weed & Seed*, Crime Watch activities, and social service and economic development initiatives in far East Dallas.

**Vision:** The complete economic revitalization of White Rock Hills and Greater Casa View. This will result from successful partnerships between the Ferguson Road Initiative, neighborhood and Crime Watch Groups, and public/private initiatives.

**Mission:** To transform White Rock Hills and Greater Casa View into a safe, beautiful, prosperous and proud community by inspiring hope and working together to achieve a shared vision.

**Our primary purpose is to create a better quality of life for all people in the White Rock Hills and Greater Casa View community. Below are four strategic goals with accompanying programs.**

## 1. INCREASE SAFETY & DECREASE CRIME IN THE COMMUNITY

### CRIME WATCH AND PUBLIC SAFETY PROGRAMS

*Reducing crime and promoting public safety is central to the quality of life in our community. Through our Weed & Seed strategy, FRI provides additional Dallas police patrols in the FRI 2-Points Weed & Seed community to reduce crime. Our partnerships with the Dallas Police Department, other law enforcements agencies, neighborhood Crime Watch groups, code compliance and community prosecution make our community a safer place to live. (25,540 adults, 11,498 youth and 35 community professionals were served through FRI programs)*

**Partners:** City of Dallas, Dallas Police Department, neighborhood Crime Watch Groups, National Crime Prevention Council, U.S. Department of Justice, Office of the U.S. Attorney for the Northern District of Texas, the Texas Attorney General's Office, the Dallas City Attorney's Office and many other law enforcement entities. (Please visit our website for a complete list and links to our law enforcement partners.)

- Crime Watch
- Volunteers in Patrol
- Neighborhood Leadership Development
- National Night Out
- Crime Prevention Through Environmental Design
- Crime Watch Toolkit
- Uniformed Officers on overtime patrols
- Community Prosecutor
- Community Code Compliance Program

### ANTI-DRUG & ANTI-GANG EDUCATION PROGRAMS

*Gang and drug education is a vital initiative to prevent and reduce youth violence. Adult mentors are involved in our programs that provide anti-drug and anti-gang education, conflict resolution, leadership skills and alternatives to peer pressure. (2,417 youth and adults served through FRI programs)*

**Partners:** Dallas Independent School District, U.S. Navy, U.S. Department of Justice, U.S. Attorney for the Northern District of Texas, and Baylor Hospital Police Department

- Anti-Drug Education Workshops
- Anti-Gang Education Workshops
- Drug Education for Youth (DEFY)

## 2. BEAUTIFY & MAINTAIN THE WHOLE COMMUNITY

*Maintaining our beautiful community not only makes far East Dallas a pleasant place to live but also is a crime prevention tool. A well-maintained community impacts crime reduction. Year-round projects supported by volunteers keep graffiti and litter controlled. In addition, volunteers assist with individual projects for our senior citizens and low income families. (196 volunteers served the community through FRI projects.)*

**Partners:** Boy Scouts, Lakehill Preparatory School, Episcopal School of Dallas, Storyline Christian Community, New Hope Community Church, Bishop Lynch High School, Dallas Independent School District, and neighborhood associations

- Community-Wide Graffiti Cleanup Campaign
- Annual Keep White Rock Hills Beautiful Campaign

## 3. PROVIDE SOCIAL SERVICES, EDUCATION & RECREATION OPPORTUNITIES

### CHILDREN AND YOUTH EDUCATION PROGRAMS

*Neighborhood-based academic and enrichment programs in our partner DISD schools, apartment complexes and churches give children and youth opportunities for academic and self development that otherwise would be inaccessible. (822 children and youth served through FRI programs; 299 children and youth served with FRI Partners)*

**Partners:** Creative Arts Center, Dallas Independent School District, Dallas Parks and Recreation Department, Enchanted Hills Apartments, New Hope Community Church, White Rock Branch YMCA, White Rock Hills Townhomes, Wilkinson Center, and many more.

- After-School Tutoring
- Kids Clubs
- Satellite Learning Centers
- Family Kite Day
- Family Cultural Field Trips
- Summer Camps
- Summer Nutrition Program
- Swimming Lessons
- Art and Photography
- Science & Environment Programs

### CHILDREN & YOUTH RECREATIONAL PROGRAMS

*Neighborhood park projects give children and youth a healthy place to play and meet with their friends in a family friendly environment. (1,325 children and youth served with FRI Partners)*

**Partners:** City of Dallas Park and Recreation Department

- Sprayground at Ferguson Park
- Skatepark at Lakeland Hills Park

### ADULT EDUCATION PROGRAMS

*Programs enhance and improve language, computer, financial literacy, job and parenting skills to help people help themselves, which advances family and community stability. (375 adults served with FRI Partners)*

**Partners:** Consumer Credit Counseling Service of Greater Dallas, Shiloh Terrace Baptist Church, Shiloh Village Apartments, Hope 4 Refugees, New Hope Community Church, Wilkinson Center

- English as a Second Language (ESL)
- General Educational Development (GED)
- Computer Literacy
- Job Skills Training
- Parenting Skills Training
- Financial Literacy

## COMMUNITY & FAMILY SERVICE PROGRAMS

Our monthly e-blast, bi-annual newsletter and quarterly Steering Committee meetings keep our community apprised of news and pertinent issues that affect far East Dallas. Social service and tax assistance programs strengthen families and promote community health and welfare.

- 1,800 people receive the FRI e-blast
- 40,000 residents receive the FRIdays twice a year
- 877 adults and children served through FRI programs
- 4,564 people served with FRI Partners

**Partners:** Dallas County Probation Department, Internal Revenue Service, Consumer Credit Counseling/United Way, Dallas White Rock Lions Club, New Hope Community Church, Wilkinson Center, University of Texas at Dallas, Ernst & Young

- Health, Safety, Housing and Financial Wellness Fairs
- Volunteer Income Tax Assistance Program (VITA)
- Fire Victims Support
- Victim's Outreach
- Food Pantries
- Free Eye Exams and Glasses
- Youth Probation and Mentoring
- Domestic Violence Prevention Education

## 4. ECONOMIC DEVELOPMENT PROJECTS

Our Capital Bond program has brought more than \$30 million in improvements and enhanced amenities to improve the quality of life for residents of our community. Our Economic Development initiatives have helped facilitate more than \$100 million in investments throughout the past six years in the form of affordable, middle and high income housing, as well as retail development along the Ferguson Road corridor and John West in the 2-Points area.

**Partners:** City of Dallas Office of Economic Development, City of Dallas Parks and Recreation Department, City of Dallas Office of Economic Development, Dallas City Homes, Greenway Development, Primrose @ Highland Falls – Cascade Affordable Housing & Pinnacle Development, Stonegate Development, TREC – The Real Estate Council, Villas on Ash Creek Development, White Rock Townhome Development, and Weitzman Group.

### Projects

- Villas on Ash Creek – a townhome community at Lakeland and Ferguson
- White Rock Hills Municipal Library
- White Rock Hills Community Recreation Center
- The City of Dallas Park and Recreation Dept. has purchased a 4-acre lot at 2229 Highland Road for the recreation center. The city has cleared the land of debris, planted grass seed, and has fenced off the area to keep it secure from illegal dumping.

## Weber's Cleaners

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ADMISSION PREVIEWS lakehillprep.org 2720 Hillside Drive, Dallas, TX 75214 214.826.2931

October 19, 2010  
November 2, 2010 November 16, 2010  
December 7, 2010

Admission Previews are held at Lakehill's Main Campus at 9:30 AM and are available to families of students entering kindergarten through Grade 12. To reserve a space, please contact the Office of Admission at 214.826.2931, extension 102 or email visit@lakehillprep.org.

Lakehill Preparatory School practices a nondiscriminatory admission policy.



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**“Seek the peace and prosperity of the city.... If it prospers, you too will prosper” (Jeremiah 29:7).**

**We congratulate *Ferguson Road Initiative* and sister non-profit organizations which work diligently to make East Dallas a place we are proud to call home.**

**You are invited to worship with us this Sunday, or to enroll in a free Bible Correspondence Course.**

**WHITE ROCK  
CHURCH OF CHRIST**

**9220 Ferguson Road**

**Dallas, Texas 75228**

**214-328-2747**

<http://www.wrchurch.org>



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David Tarbet**



**Youth Minister  
Cleve Stafford**

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# FERGUSON ROAD INITIATIVE PARTNERS, FRIENDS & NEIGHBORS

The Ferguson Road Initiative partners with more than 260 businesses, law enforcement, education, nonprofits, local/state/federal agencies, neighborhood organizations, and faith communities. A comprehensive list is below:

## FRI BUSINESS PARTNERS & FRIENDS

Access Storage  
AmeriGroup Texas  
Bank of America Foundation  
Baylor Health Care Systems  
Bonnie Ruth's Café & Catering  
Café Lago  
Cambridge Square Apartments  
Chipotle – Mesquite  
CiCi's Pizza - Casa View  
Circle Grill  
City Credit Union  
Clampitt Paper  
Concinnity Network  
Cornett Enterprises & Photos by Rusty  
Cowboy Toyota  
Debbie Chitsey Buys Houses  
Doctors Hospital at White Rock Lake  
East Dallas Veterinary Clinic  
Emeritus at Lakeland Hills  
Empire Maintenance Services  
Ernst & Young  
Federal Home Loan Bank  
Geiger Associates  
Grant Thornton  
Holy Drilling, LLC  
Holy Hands Barbers Shop  
Humphrey's Kids  
InChorus Marketing  
Jacobs Engineering  
Jason's Deli – Mesquite  
Keep U-N Stitches

Kwik Kar by the Lake  
Liz Renfro Realtor – William Davis Realty  
Lone Star Credit Union  
McDonalds – SLI Enterprises (75228)  
Microsoft  
Moody's  
Pegasus News, Inc.  
Primrose @ Highland Meadows  
Republic Title  
Resource One Credit Union  
Richardson Bike Mart  
Ronald McDonald House Charities  
SalesForce.com  
Salmon Sims Thomas & Associates  
Signage Systems  
Shipley Do-Nuts  
Sondra Patton – Coldwell Banker  
Southwest Gallery  
Starbucks-Casa Linda  
TechSoup.org  
Time Warner Cable - Dallas  
VerticalResponse.com  
Villas At Ash Creek  
Villas at White Rock  
Walgreens@2301 Lakeland  
Weber's Cleaners  
White Rock Town Homes  
Williams Chicken  
Young Chevrolet

## FRI LAW ENFORCEMENT PARTNERS

Alcohol Tobacco & Firearms – ATF  
City of Dallas – City Attorney's Office – Community Prosecution and Community Courts  
Crime Watch Executive Board, Dallas  
Dallas Area Rapid Transit Police – DART  
Dallas County Adult Probation Department  
Dallas County Constable's Office – Pct. 3  
Dallas County District Attorney's Office  
Dallas County Juvenile Probation Department  
Dallas County Sheriff's Office  
Dallas Independent School District Police  
Dallas Marshal Service  
Dallas Police Department  
Dallas Police Department - Northeast Crime Watch  
Department of Homeland Security  
Department of Homeland Security – Immigration  
Customs Enforcement – ICE  
Drug Enforcement Administration – DEA  
DEA – Office of Diversion Control

National Association of Blacks in Criminal Justice  
Nixle.com (Stay Connected to DPD Police Alerts)  
North Texas Crime Commission  
North Texas Crime Commission – Crime Stoppers  
Office of the Texas Attorney General  
Safe City Commission (Ft. Worth)  
Safer Dallas, Better Dallas  
Texas Department of Criminal Justice  
U.S. Attorney for the Northern District of Texas  
U.S. Department of Justice – Office of Justice Programs – Community Capacity Development Office – Operation Weed & Seed  
U.S. Postal Police  
U.S. Marshal Service

## FRI FAITH-BASED COMMUNITY PARTNERS

Bethel Baptist Church  
Casa View Assembly of God  
Christian Stronghold Baptist Church  
Dallas Central Church of the Nazarene  
Eastminster Presbyterian Church  
Ferguson Road Baptist Church  
First Community Church  
Good Samaritan Episcopal Church  
Lake Highlands Baptist Church  
The Light Church  
New Covenant Presbyterian Church  
New Creation Bible Church

New Hope Lutheran Church  
Owenwood UMC  
Potters House – Texas Offender Reentry Programs  
Ridge Points Fellowship Church  
Second Baptist Church  
Shiloh Terrace Baptist Church  
St. Pius X Catholic Church  
White Rock Community Church  
White Rock Church of Christ  
White Rock UMC  
Zion Lutheran Church and School

## FRI AREA GOVERNMENT LEADERS & ELECTED OFFICIALS

Congresswoman Eddie Bernice Johnson  
Congressman Jeb Hensarling  
State Representative Eric Johnson, Dist 100  
Congressman Pete Sessions  
State Senator Royce West  
State Senator John Carona  
Senator John Cornyn  
Senator Kaye Bailey Hutchison

Dallas City Councilman Sheffie Kadane, Dist 9  
Dallas City Councilwoman Carolyn Davis, Dist 7  
Dallas City Councilman Dwaine Caraway, Dist 5  
Dallas Mayor Tom Leppert  
State Representative Allen Vaught Dist 107  
Bernadette Nutall, D/DSD, District 9  
Bruce Parrott, D/DSD, Dist 3

## FRI NONPROFIT AND OTHER AGENCY PARTNERS

American Red Cross  
America's Promise  
Anthem North Texas (TwoGether in Texas) Healthy Marriage  
Arbor Education and Training Youth Services  
Arts Partners Dallas  
Big Thought  
Boys and Girls Club – East Dallas/Mesquite  
Boy Scouts of America – Circle Ten Council  
Brighter Tomorrows  
Camp Fire USA Lone Star Council  
Center for Community Safety  
Center for Non-Profit Management Dallas  
Community Anti-Drug Coalitions of America  
Communities Foundation of Texas  
Consumer Credit Counseling Service  
Contact Crisis Line (Crisis Hotline)  
Creative Arts Center of Dallas  
Dallas After School Network  
Dallas Arts Learning Initiative (DALI) – Thriving Minds  
Dallas Christian Women's Job Corp.  
Dallas Concilio of Hispanic Service Organizations  
Dallas Northeast Chamber of Commerce  
Dallas Pregnancy Resource Center  
Dallas Social Venture Partners  
Dallas Youth Council, Inc.  
Doctors Hospital at White Rock Lakes  
DOORS (Dallas One-stop Optimized Reentry System)  
DonorBridge Texas  
Education First Step  
Empower American Children  
Enterprise Foundation  
East Dallas Community Organization

For Love of the Lake  
The Family Place  
Foundation Communities  
Foundation for Community Empowerment  
Girls Incorporated of Metropolitan Dallas  
LifeNet Texas  
Light Economic and Development CDC  
Linc North Texas  
Lions Clubs of Texas District 2X-1  
Mi Escuelita Preschool  
Mission East Dallas  
Mosaic Family Services  
Museum of Nature & Science  
National Crime Prevention Council  
National Urban Technology Center, Inc.  
OneStar Foundation of Texas  
Operation Care – Dallas (services for the homeless)  
Promise House (Abandoned, Homeless, Runaway and At-Risk Youth)  
Salvation Army – DFW Metroplex Command  
TeCo Theatrical Productions, Inc.  
The Men of Nehemiah  
The Wilkinson Center  
United Way of Metropolitan Dallas  
Unseen America (Bread and Roses)  
Volunteer Center of North Texas  
White Rock Center of Hope  
Youth Conversion – Achieving Excellence Together  
YMCA of Metropolitan Dallas--YMCA at White Rock Branch  
YWCA – Empowering Women  
Zion Lutheran School

## NEIGHBORHOOD ASSOCIATIONS, CRIME WATCH GROUPS, HOMEOWNER ASSOCIATIONS

Alger Park/Ash Creek NA	Dolphin Heights NA	Hillridge CW
Braeburn-Glen	Eastwood Hills NA	Hillview Terrace NA
Briarwood NA & CW	Enclave at Ash Creek HOA	Lakeland Hills NA
Buckner Terrace HOA	Enclave at Grove Hill	Lake Park Estates
Casa Linda Estates NA	Enclave at White Rock HOA	LightPointe Place HOA
Casa Linda Forest NA	Fairway Estates HOA	Linda Heights CW
Casa View Heights CW 1129	Forest Creek HOA	Little Forest Hills NA
Casa View Heights CW 1130	Forest Hills HOA	Skyline Heights CW
Casa View Heights CW 1156	Forest Meade HOA	St. Andrews CW
Casa View Haven	Forest Oaks CW	Truett Community CW
Claremont Addition NA	Harry Stone CW	White Rock Forest NA
Club Manor HOA & CW	Highland Apartments CW	White Rock Village CW
Crestview Park NA	Highlands on the Creek NA	

## FRI LOCAL, STATE & FEDERAL AGENCIES (NON-LAW ENFORCEMENT) PARTNERS

AmeriCorp VISTA Reentry Initiative Texas Offender Reentry Initiative (TORI)	Drug Education for Youth (USN) Drug Education for Youth (USDOJ) Head Start of Greater Dallas
City of Dallas	IRS - Volunteer Income Tax Assistance Center
Dallas City Planning Commission	North Texas Council of Governments
Dallas County	OneStar Foundation
Dallas Housing Authority	Parkland Hospital Injury Prevention Center
Dallas Independent School District	Safe Kids Worldwide (Preventing Accidental Injury)
Dallas Parks & Recreation Department	U.S. Department of Labor
Dallas Public Library	U.S. Navy DEFY Program
DART – Dallas Area Rapid Transit	

## FRI SCHOOL PARTNERS

Bishop Lynch High School  
St. Bernard of Clairvaux Catholic School  
St. Pius X School (pre-K – 8th grade)  
Dallas County Community College  
Eastfield Campus  
Dallas Independent School District  
Bayles Elementary School  
Casa View Elementary School  
S.S. Conner Elementary School  
Charles A. Gill Elementary School  
Edwin J. Keist Elementary School  
Reinhardt Elementary School

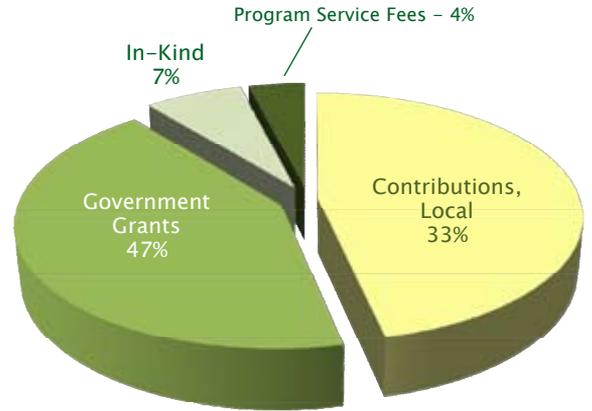
Alex Sanger Elementary School  
G.W. Truett Elementary School  
G.W. Gaston Middle School  
H.W. Lang Middle School  
Skyline High School  
Bryan Adams High School  
Amelia Flores Youth & Family Center  
Episcopal School of Dallas  
Lakehill Preparatory School  
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## FRI Audited Financial Statement

For the Year Ended December 31, 2009

ASSETS		
	2009	2008
<b>Current Assets</b>		
Cash and Cash Equivalents	\$80,058	\$56,079
Grants receivable	\$106,633	\$25,104
Total Current Assets	\$186,691	\$81,183
<b>Property and Equipment</b>		
Computers	\$7,836	\$7,836
Furniture and Equipment	\$51,448	\$48,694
	\$59,284	\$56,530
Less Accumulated Depreciation	(28,606)	(22,528)
Total Property and Equipment	\$30,678	\$34,002
Other Assets	\$2,079	-
<b>TOTAL ASSETS</b>	<b>\$219,448</b>	<b>\$115,185</b>
LIABILITIES AND NET ASSETS		
	2009	2008
<b>Current Liabilities</b>		
Accounts Payable	\$21,291	\$12,074
Payroll and Related Liabilities	\$7,395	\$2,203
Note Payable	\$19,460	-
Total Current Liabilities	\$48,146	\$14,277
<b>Net Assets</b>		
Unrestricted	\$103,361	\$75,908
Temporarily Restricted	\$67,941	\$25,000
Total Net Assets	\$171,302	\$100,908
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$219,448</b>	<b>\$115,185</b>

## REVENUE



## EXPENSES



## Statement of Activities & Change in Net Assets

For the Year Ended December 31, 2009

	UNRESTRICTED	RESTRICTED	TOTAL
<b>Revenues and Support</b>			
Contributions and Grants	\$178,306	\$194,584	\$372,890
In-Kind Donations	28,920	-	28,920
Other income	16,577	-	16,577
	233,803	194,584	418,387
Net Assets Released from Restrictions	151,643	(151,643)	-
Total Revenue and Support	375,446	42,941	418,387
<b>Expenses</b>			
Program Services	263,907	-	263,907
Supporting Services	51,082	-	51,082
Fundraising Services	33,004	-	33,004
Total Expenses	347,993	-	347,993
Decrease in Net Assets	(27,453)	(42,941)	70,394
Net Assets, Beginning of Year	75,908	25,000	100,908
Net Assets, End of Year	\$103,361	\$ 25,000	\$171,302

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**NOTE:** Donations given to date as of September 30, 2010. Donor Bridge Donations were not available at the time of printing and will be included in a future newsletter.

FRI makes every attempt to assure that this list is current and accurate. If you don't see your name and think it should be there, please don't hesitate to contact Kerry Goodwin (wscordinator@fergusonroad.org) or call 214-324-5116 and let us know. Thank you for your continued support. We couldn't do any of the work outlined and reported here without you.

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# FRI Fundraiser to Highlight Community Service

FRI to Honor New Hope Community Church and Doctors Hospital at White Rock Lake

On Saturday, November 6, the Ferguson Road Initiative hosts its first fundraiser and special celebration to honor FRI partners who demonstrate the five core values of FRI: Leadership, Respect, Integrity, Community, and Stewardship. Our upbeat theme, **Everything's Comin Up Roses**, highlights the improvements that have been achieved in far East Dallas since FRI was founded as a nonprofit organization in 1998.

It will be an exciting evening as our event takes place at the old Boat House (renamed the Filter Building) on White Rock Lake. Our honorees are New Hope Community Church and Doctors Hospital at White Rock Lake. They were selected to receive recognition for their dedicated service to the residents of far East Dallas. The event will be from 5:30-9 p.m. The program begins promptly at 6 p.m. It includes a live and silent auction to benefit FRI.

Mayor Tom Leppert will join us as we celebrate 12 years of FRI's dedication to the transforming of far East Dallas. There will be entertainment, food, and good fellowship with friends, old and new.

To get the full details, including information on tickets, volunteering, hosting and sponsoring the event, visit our web site at [www.fergusonroad.org](http://www.fergusonroad.org). We look forward to seeing you Saturday evening, November 6!

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# Weed & Seed Report

By Kerry Goodwin

Ferguson Road Initiative – Project *Weed & Seed* is an organization that was created by, is managed by and is primarily operated by volunteers. If it weren't for each and every one of our stakeholder volunteers, there would be no Ferguson Road Initiative. In the six years that I have served as *Weed & Seed* Coordinator, I have relied heavily on our volunteers to accomplish much of what we've done. In a recent meeting, I was recognized for all "my" work on the Volunteer Income Tax Assistance (VITA) initiative. In reality, we had 76 volunteers, led by Super Volunteers Robert Phillips and Jim Garcia, who contributed almost 2,000 hours of their "spare" time to serve the hundreds of taxpayers seeking our assistance.



This past month more than 40 volunteers led by Super Volunteer Deborah McClain, from the Storyline Christian Community, volunteered their Sunday morning to pick up litter in St. Francis Park and paint over graffiti left by vandals in the Ash Creek bridge abutments. Storyline's volunteers return to the park monthly to pick up all the stray litter and are planning a mural project this fall.



Again, three professional city planners, lead by Super Volunteer Ann Bagley, have volunteered their Saturday mornings to work with neighborhood volunteers to create a new community vision in our Area Land Use Design committee for Buckner Boulevard. Dozens of volunteers serve on our Bond Committee, Steering

Committees, and a myriad of other initiatives to make our community a safe, clean, decent place to live and raise our families. To make our community a place people want to live, not a place where people have to live.

More than 60 U.S. Marines and Navy personnel, lead by Super Volunteers Baylor Hospital Police Department's Karla Sparrow and USN CPO Broderick Santos, spent a week with our Drug Education For Youth (DEFY) kids this past July at the Ft. Worth Naval Air Station – Joint Reserve Base teaching our youth the danger of drugs and providing them with leadership training and recreational fun. Super Volunteer Mary Brown spent her summer vacation with our 60 DEFY campers. Mary and her team of volunteers will carry the flag during the next 9 months of DEFY Phase II.



We can't thank our volunteers enough. In fiscal year 2009, more than 330 Super Volunteers contributed more than 4,440 hours of their "spare" time and in year-to-date, 2010, more than 449 have contributed 4,668 hours.



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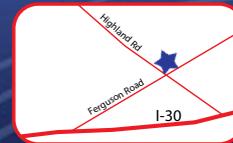
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## FRI Victim's Outreach Program

### How Can Victims Be Compensated for Their Victimization?

By Edna M. Foster

Being a victim of violent crime can create many hardships. These victims are often impacted emotionally, physically, and financially. As a result, they may experience loss of wages, health issues, loss of property, mental health issues, and more. Therefore, how can we help these victims regain their lives?

In 1979, the Texas Legislature passed the Crime Victims' Compensation Act, which in turn developed the Victims of Crime Fund and the Crime Victims' Compensation (CVC) Program. The purpose of this program is to bring awareness to victims, encourage victim participation in the apprehension and the prosecution of criminals, and reimbursing innocent victims for certain out-of-pocket expenses incurred as a result of violent crime.

The CVC Program is supported through a legislative appropriation from the Compensation to Victims of Crime Fund. Revenue for the Fund is collected from convicted offenders through criminal court costs, fees, and fines, while victims of violence are assisted with expenses related to the crime.

The CVC Program is administered by the Office of the Attorney General to ensure that victims of violent crime are provided financial assistance for crime-related expenses that cannot be reimbursed by insurance or other sources. CVC recommends that victims seek assistance from other sources, such as health insurance, Medicaid, Medicare, auto insurance, or Texas Workers Compensation before seeking assistance from CVC.

General qualifications for this program include:

- the crime must occur in Texas to a Texas resident or a United States resident, or
- the crime must involve a Texas resident who becomes a victim in another state or country that does not have crime victims' compensation benefits for which the victim would be eligible.

Eligible persons for this program include:

- an innocent victim of crime who suffers physical and/or emotional harm or death
- an authorized individual acting on behalf of a victim
- a person who legally assumes the obligation to voluntarily pay certain expenses related to the crime on behalf of the victim
- a dependent of a victim
- an immediate family member or household members related by blood or marriage who require psychiatric care or counseling as a result of the crime
- an intervener who goes to the aid of the victim or a peace officer
- a peace officer, fire fighter, or individual whose employment includes the duty of protecting the public

## Event Highlight - August 20, 2010

### FRI's Day of Empowerment for Victims & Professionals

FRI's Victim's Outreach Program's main goal is to empower and increase knowledge among victims of abuse and violence. In doing so, FRI collaborated with The Family Place and Dallas Christian Women's Job Corp (DCWJC) in hosting their first "FRI's Day of Empowerment for Victims of Violence/Abuse and Professionals" on August 20, 2010. This was a training offered to the general public and professionals to target areas of domestic, sexual, and family violence, and child abuse issues. The presenters for this event were Debra Mitchell-Ibe and Theresa Little from The Family Place, who did a group lecture and an interactive exercise on issues of violence and abuse. This event attracted more than 60 people to include the general public and professionals...resulting in a huge success!

For more specific information on CVC please go to [www.oag.state.tx.us/victims/about.comp.shtml](http://www.oag.state.tx.us/victims/about.comp.shtml). Also, if you are a victim, or know someone who is a victim, and you need assistance please feel free to contact Edna M. Foster, FRI's Victim's Outreach Coordinator. Her contact information is 214-727-0511 or [ednafoster@fergusonroad.org](mailto:ednafoster@fergusonroad.org).



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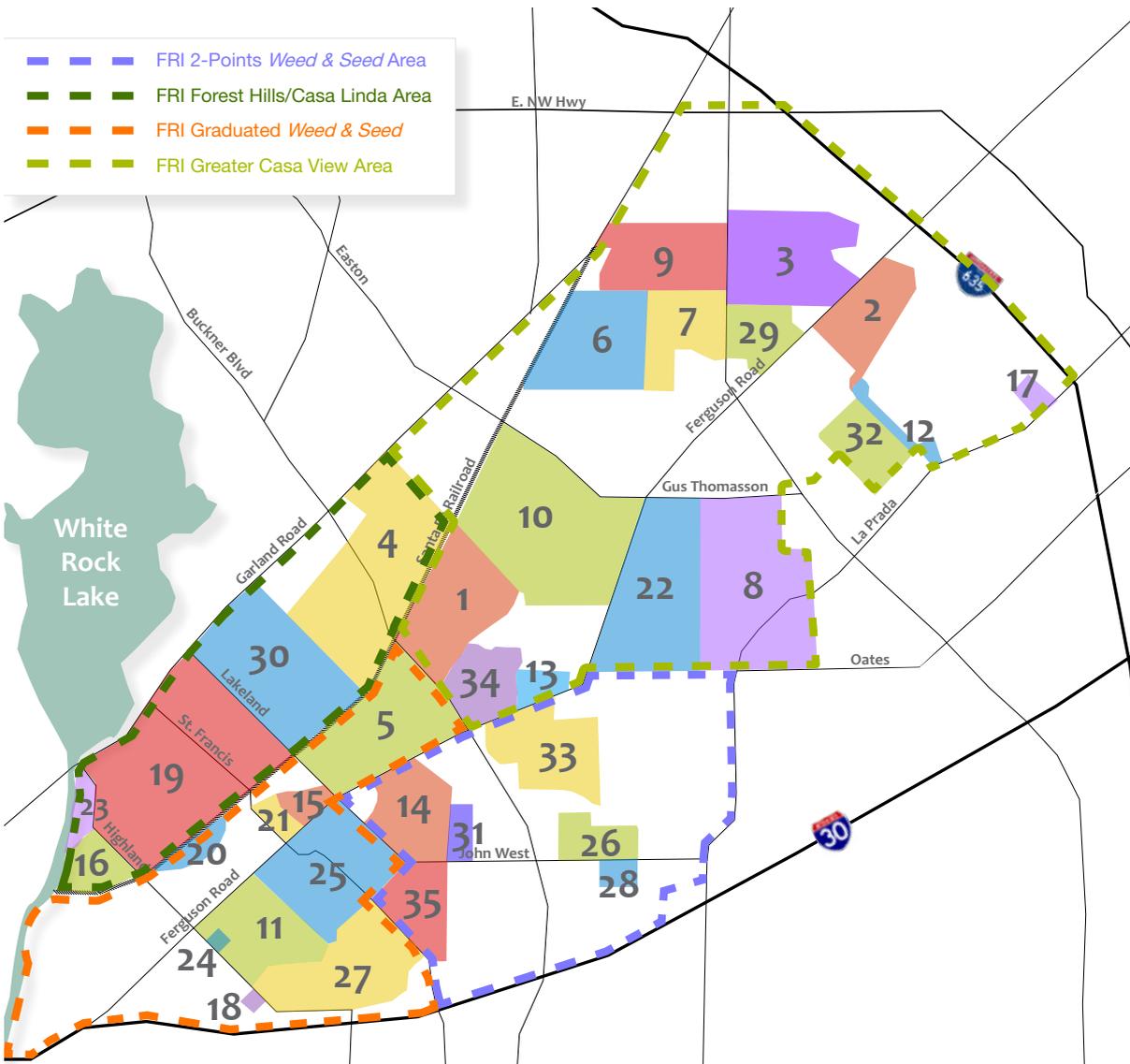
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## Find Your Neighborhood, and Get Plugged In!



### White Rock Hills & Casa View Area

Neighborhood Associations (NA)  
Homeowners Associations (HOA)  
Owners Associations (OA)  
& Crime Watches (CW)

- 1 - **Alger Park/Ash Creek NA**  
[www.crimewatch1153.org](http://www.crimewatch1153.org)  
214-967-5191 (Voicemail)
- 2 - **Braeburn Glen CW**  
[www.braeburn-glen.com](http://www.braeburn-glen.com)  
214.967.5078 (Voicemail)
- 3 - **Briarwood NA**  
[www.briarwoodna.com](http://www.briarwoodna.com)
- 4 - **Casa Linda Estates NA**  
[www.casalindaestates.com](http://www.casalindaestates.com)
- 5 - **Casa Linda Forest NA**  
214-967-5076 (Voicemail)
- 6 - **Casa View Heights/CW 1129**  
[www.braeburn-glen.com](http://www.braeburn-glen.com)
- 7 - **Casa View Heights/CW 1130**  
214.967.5078 (Voicemail)
- 8 - **Casa View Heights/CW 1156**
- 9 - **Casa View CW 1115**
- 10 - **Casa View Haven**  
[www.casaviewhaven.org](http://www.casaviewhaven.org)
- 11 - **Claremont Addition NA**  
214-967-5065 (Voicemail)  
[claremontaddition@sbcglobal.net](mailto:claremontaddition@sbcglobal.net)  
[www.claremontaddition.org](http://www.claremontaddition.org)
- 12 - **Club Manor NA**  
[clubmanorhoa@yahoo.com](mailto:clubmanorhoa@yahoo.com)
- 13 - **Crestview Park NA**
- 14 - **Eastwood Hills NA**  
[wrhna1177@msn.com](mailto:wrhna1177@msn.com)
- 15 - **Enclave at Ash Creek HOA**
- 16 - **Enclave at White Rock HOA**
- 17 - **Fairway Estates HOA**
- 18 - **Forest Creek OA**
- 19 - **Forest Hills Association**  
[www.foresthillsdallas.org](http://www.foresthillsdallas.org)
- 20 - **Forest Meade HOA**
- 21 - **Forest Oaks NA**
- 22 - **Harry Stone CW**  
[www.harrystonecw.org](http://www.harrystonecw.org)
- 23 - **Highland on the Creek**
- 24 - **Highlands Apartments CW**
- 25 - **Hillridge CW**  
214-967-5080 (Voicemail)  
[Hillridge1198cwa@yahoo.com](mailto:Hillridge1198cwa@yahoo.com)
- 26 - **Hillview Terrace NA**  
214-967-5160 (Voicemail)
- 27 - **Lakeland Hills CW**  
214-967-5084 (Voicemail)
- 28 - **Light Pointe Place HOA**
- 29 - **Linda Heights NA**
- 30 - **Little Forest Hills NA**  
214-967-5096 (Voicemail)
- 31 - **Skyline Heights CW**
- 32 - **St. Andrews CW**
- 33 - **Truett CW**  
[www.truettareacw.org](http://www.truettareacw.org)
- 34 - **White Rock Forest NA**
- 35 - **White Rock Village CW**  
[info@neighborhoodlink.com](mailto:info@neighborhoodlink.com)  
[whiterockvillage.com](http://whiterockvillage.com)  
214-967-5190 (Voicemail)